



Faneuil Hall Marketplace To Get Facelift

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Boston – Dan Biederman, president of Biederman Redevelopment Ventures (BRV Corp.) has been retained by the Ashkenazy Acquisition Corporation to improve the appearance and add new and exciting programming to Boston's Faneuil Hall Marketplace.

While Faneuil Hall remains one of Boston top tourist destinations, its last overhaul was completed in 1976.

The main building at the marketplace is Quincy Market, opened to the public in 1826. The marketplace totals 350,000sf of retail and office space, and has continued to be a major shopping and dining destination in Boston for decades The property includes three buildings that include Quincy Market, and the North and South Market buildings.

Faneuil Hall Marketplace's music and entertainment will be diversified and offered in more locations. Moveable outdoor chairs and informational features, from historic flags to a weather station, also are being considered as well as an outdoor reading room, artists-in-residence and various games.

Biederman Redevelopment Ventures has completed projects in The Boston Common, and currently manages the floor of South Station for all marketing related activations, sponsorships, and programming.