

YourLifeIsATrip.com is the #1 website for experiential storytelling and travel writing.

Many thanks for your interest in advertising with YourLifeIsATrip.com.

Please find below a variety of collaborative options, including sponsored content, offering multiple ways for you to interact with our audience.

Note: Premium sponsors receive a bundle rate package with 15% savings.

1. Sidebar Advertisements: Simple but effective, our sidebar advertisements get lots of attention.

1a) This is generally the most common form of text link ad and you will see these in sidebars and footers. The anchor text will generally be 1–3 words.

Rate: \$35 per month. 10% discount for 6 – 12 month commitments.

1b) Simple text link ad with anchor text and accompanying text:

Similar to the above but the anchor text will be embedded within a sentence or short paragraph.

Rate: \$45 per month. 10% discount for 6 – 12 month commitments.

2. Sponsored Content: What better way to promote your clients than with compelling, original content? We'll help craft advertorials that tell a great story about your brand.

2a) Sponsor provided content:

Rate: \$100 per article with SEO optimized link backs*. Content is relevant to our readership, well written, and sponsor provided. *Outgoing links to travel related sites only. 10% savings for 6 and 12-month commitments.

2b) Custom created content : Rate: \$0.40 per word with SEO optimized link backs*. Recommended article

length 400 – 800 words. *Outgoing links to travel related sites only.

3. In-Article Advertisements: A great way to build brand recognition is to place your advert at the bottom of our articles.

Anchor text embedded within a sentence or short paragraph.

Rate: \$95 fixed fee. Permanent link. One travel-related outgoing link.

Premium Sponsorship: Become a premium sponsor and triple your exposure by having you ad seen on our sister websites:

PerpetualExplorer.com

Taking an inquisitive approach to accessing cultural news, resources, and information, PerpetualExplorer.com challenges readers in their understanding of people and places, creating a global community of participation, interaction, engagement, and dialogue.

TravelUpdatesbyEllenBarone.com – a popular online portal viewed by hundreds of thousands of readers hoping to better inform their travels and their lives. Catering to individuals who enjoy a traveler’s lifestyle, the site delivers a highly targeted, active and engaged audience.

GlobalAdventure.us, the website of award-winning travel writers/photographers/ videographers Judith Fein and Paul Ross, where readers go to learn about destinations, transformative travel, and to link to the couple's travel journalism. It features a wide variety of articles, photos and video and is read by the general public and industry professionals.