

# **YourLifelsATrip.com is the #1 website for experiential storytelling and travel writing.**

## **WHO WE ARE:**

**YourLifelsATrip.com** is an award-winning group travel blog featuring experiential storytelling and narrative travel writing serving a global community of people who share a passion for life and travel.

## **OUR READERSHIP:**

YourLifelsATrip.com attracts a well-traveled readership interested in the world and making it a better place. We deliver a highly targeted, active and engaged audience of world citizens who:

- Care deeply about our planet and the people who inhabit it.
- Thrive on new experiences.
- Are curious about the world and all there is to do in it
- Try new products and services and influence others.
- Are proactive about supporting responsible travel opportunities and practices.

## **Monthly Statistics**

Total Unique Monthly Visitors - seasonally ranges from 35,000 to 60,000 per month, over one million page views per year.

Google presence - #1 for experiential storytelling and narrative travel writing. On front page for 300+ keyword phrases related to world travel, global culture, and travel blogs, travel stories and essays.

Does your product or service appeal to culturally curious travelers already interested in global exploration? Get in front on them through our very reasonable [ad packages](#).

For ad inquiries, please contact us at [editors \[at\] yourlifeisatrip.com](mailto:editors@yourlifeisatrip.com).