

GERTRUDE

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LETTER OF RECOMMENDATION For Peter Toutant

To whom it may concern –

My name is Otis D. Gibson, and I am the Founder and Chief Creative Officer of GERTRUDE, Inc., a Chicago, London, New York-based global advertising and marketing services agency. I am writing to provide my recommendation for Peter Toutant for hire in your organization.

I employed Peter Toutant at GERTRUDE for four years, where he quickly matured from Internship to Senior Copywriter/ACD. Peter's core responsibilities included copywriting for all forms of media (TV, print, outdoor, digital, social media, event, promotion, etc.), press releases, brand strategy and agency decks. Additionally, Peter supported agency new business development, management of GERTRUDE brand communications, and creative talent recruiting.

Throughout his employment, Peter consistently showed a high level of dedication coupled with a willingness to step up to any new opportunity, an ability to work and think strategically while managing details, embrace change, and formulate new ideas. Additionally, Peter is a person of excellent character and professional maturity, always trustworthy and ethical, a good listener, and a very genuine person with a great sense of humor and exquisite taste in music.

You have my sincere recommendation for Peter Toutant, who I know will work hard, be honest, learn quickly, and help grow your business. Should you have any questions, I can be reached at 312.254.3501.

Best Regards,



Otis D. Gibson

Founder, Chief Creative Officer

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