

January 13, 2014

Chippewa Valley Blues Society Meeting

Dooley's Pub, Eau Claire

6:30 p.m. Call to order by Mike Fischer, 2nd by Jennifer Coyne

In Attendance: Mike and Debbie Fischer, Eric Johnson, Duane Keschull, Don Bestul, Ken Fulgione, Jennifer Coyne, Stanley Bourdon (Doc) and Mary Dettmann.

Minutes approved from previous meeting: motion to approve-Mary Dettmann, 2nd- Stanley Bourdon.

Treasurers Report

- CVBS (Chippewa Valley Blues Society) Account \$2,652.48
- TNB (Tuesday Night Blues) Account \$5,851.26
- Spreadsheet is working good and should be able to use for applying for grants. Motion to approve report by Stanley Bourdon, 2nd by Eric Johnson.

Old Business

- Membership list and use of drop box explained, limited access at this time.
- Will need to check on insurance coverage for liability of information.
- **TNB:** insurance is paid, copy of certificate has been sent out. Meeting held at Eric's to plan this year's season. Will work to convince city to reduce fees paid to Parks and Rec. Charges are \$57.00 for application and \$29.00 each week x 14 weeks = \$406.00. Must follow rules of the park. Vendors pay a fee to the city for licensing. We applied to the city for dates but application is not in yet. E.J. will handle paperwork.
- **Membership:** several renewals this year. Feedback to send email reminders for events, dues and info to members. Some new members have not received emails. Will need to check update of list. Dano suggested subscribing to a free email service such as "Mail Chimp" that can send up to 2,000 per month. Could use a financial service such as "Stripe" for membership funding, merchandise and services to market CVBS.
- **Sponsor and Volunteer Committee:** volunteers include: Ken Fulgione, Ken Rogers, Jennifer Coyne and Jackie Thiel. Discussed having various forms of sponsorships such as for an event, season or specific band. Could be a supporter or underwriter for event/s. Ask sponsors what they want in form of advertising.

New Business

- **Nominations for Office:** nominations include: President: Ken Rogers and Mike Fischer; Vice President: Dean Kolander, Treasurer: Jennifer Coyne; Secretary: Debbie Fischer and Mary Dettmann as co-chairs; Communications Director: Duane Kebschull; ByLaws: Stanley Bourdon. All Committee Chairs are part of the executive committee.
- Linda at Stella Blues offered upstairs for our meetings, free of charge.
- Bylaw change that a quorum be made up of 7 members instead of 11. Motion made by Stanley and 2nd by Eric.
- Annual meeting will be February 18th at Smith's Country Inn on Hwy. 37 at 6:30 pm.
- Suggestion made to move Annual meeting to a Friday or Saturday night with music for a better attendance.
- Focus on getting information out to public via Volume One, Spectrum West and other news media. Dan Callan may have list of contacts.
- Add media discussion to meeting agenda more often.
- TNB will try to find music for Annual meeting.

Motion to adjourn: made by Debbie and 2nd by Jennifer. Motion carried.
Meeting adjourned at 8:10 pm.