## Chippewa Valley Blues Society Meeting December 11, 2007

The meeting of the Chippewa Valley Blues Society was at Shari's Chippewa Club, in Durand on December 11th at 7:00 pm. Introductions were made, and those in attendance included: Ken Fulgione, John Van de Voort, John Berman, Tim Caswell, Terry Demars, Jason Keisler, Faith Ulwelling, Jennifer Daggett, Pete Pappas, Greg Fox, Mike Kelley, Bob Wynkoop, Larry Capra, Zach Felling, Shari Edwards, Rob Edwards, John Welch, Lisa Adams, Jesse Regenauer, Susan Enstrom, Dan Callan, John Pollock, Snapshot, Mary Dettmann.

## Items on the agenda:

**Membership**: We now have 68 confirmed members and \$735.00 in our fund. We have a new corporate membership: Matthew and Cindy Berry

**Agenda**: We would like to develop an agenda to follow at the meetings. Important to form committees that meet at another time and bring this information to the monthly meetings. This would focus our attention to these items, and have open discussion at the end of the meeting. Our website will include the agenda and we will try to follow this for the monthly meeting.

**Committees:** discussed the committees to form, including Membership, Website, Newsletter and Fundraising. Members signed up for the following committees.

**Website**: John LeBrun-chair, Pete Pappas, Ken Fulgione, Bob Wynkoop, Larry Capra, Zach Felling and Snapshot.

**Fundraising**: John Van de Voort-chair, Zach Felling, Snapshot, J E Welch, Faith Ulwelling, and Jennifer Daggett.

## Discussion Items:

**Website**: need to update regularly with timely information. Noted that some other websites are not updated and have old information. Discussed developing policy for adding links on the website and possible advertising. Discussion included possible problems from the outside and what limits or restrictions we should set. More on this in the future. Someone suggested adding a "suggestion box" to the website.

**Membership**: discussion included whether we should have the annual dues payable at the same time (February) or the Anniversary month each member joined. Some members feel it would be easier bookkeeping to keep everyone at the same time, and some feel we would make some pay too much if they have to pay the annual dues now and again in a couple of months (February). A motion was made and passed to change dues collection to an ANNIVERSARY date effective retro-actively to all membership.

**Logo**: we need to develop one and place it on the website. Any ideas or designs are welcome. More discussion in the future.

**Newsletter**: example of Great Northern's newsletter is on their website. Discussed cost, mailing bulk rate, should we just put it on the website only and make a few copies for those that do not have internet access. Maybe develop a Blog, where people can leave comments. Some thought that would leave us vulnerable to problems. Decision was to wait on the newsletter until further discussion at the annual meeting in February.

**Fundraising**: find underwriters to sponsor events. Plan series of events for local talent and support these efforts. Try to plan an event like "Cabin Fever" in late winter-early spring.

Coalition Blues t-shirts and posters are available from Ken Fulgione. T-shirts are \$15.00 and poster art is \$5.00. Anyone wishing to purchase a tee shirt or post art from any of the past 4 years of the Coalition Blues Festival at Owen Park in Eau Claire can contact Ken at ken@fulgione.net

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The next meeting will be Tuesday, January 8, 2008 at 7:00 p.m. with the location to be decided. Check on the website or with a member.... Email announcements will be sent out.. Meeting was adjourned and a blues jam session followed.