

# **Chippewa Valley Blues Society Website Committee Meeting Minutes**

Monday, January 28, 2008

6:00 PM, Stones Throw

Attendance: John LeBrun, Zach Felling, Mike Vandewalle, Larry Capra, Pete Pappas,  
Bob Wynkoop

1. Website Purpose
  - a. Promote the Blues Society
  - b. Promote Blues Society events
  - c. Promote area blues events
  - d. Promote local blues bands and their members
  - e. Promote local blues venues and events
  - f. Promote blues bands that perform in the Chippewa Valley
2. Link Policy, the following links will be considered
  - a. Bands that play the blues
    - i. Local section
    - ii. National section for band with local connection
  - b. Sponsors
  - c. Events
  - d. Club Owners
  - e. Internet forum tidbits
3. Content/Link Approval
  - a. Meets the standards of the site purpose or link policy
  - b. Must meet the approval of the Blues Society by-laws
4. Copyrighted Materials

- a. Must be have rights to post copyrighted materials directly on website
- b. The website will not link to known sites in violation of copyright laws

5. Design

- a. All submitted ideas will be considered
- b. Design and content is determined by available volunteer help

6. Site Updates

- a. Must be e-mailed
- b. Submitter is responsible content correctness
- c. Include mission statement on homepage
  - i. Mission: To promote blues in the Chippewa Valley