

Chippewa Valley Blues Society
Minutes 11-10-2009 Metropolis Hotel – Eau Claire, WI

John Berman acting as President for Ken Fulgione opened Meeting.

In attendance:

Buck Barrickman

Duane Kebschull (Danno)

Sue Orfield

Tom Murray

John LeBrun

Dan Callan

Lisa Vandewalle

John Berman

Mark Steil

Eric “E.J.” Johnson

Mike Fischer

The minutes of last meeting were called for approval without reading
Motion made, seconded and motion carried unanimously.

A. Treasurer’s report by Lisa Vandewalle.

1. Main account currently has a balance of \$3,453.45
2. Tuesday Blues account has \$3,302.96

B. Tuesday Blues Committee report

Committee has met once since last meeting, in process of getting quotes for insurance coverage for next years events. Tuesday Blues to run from June 1st to Aug. 31st with possibility of a one day festival to climax the season.

There is \$425 in uncollected sponsorships dur from Veith Electric and Steve’s alternator. Gordy Pillar signed these sponsors and committed to collecting the balance.

The 2009 Grant from the Chippewa Valley Convention and Visitors Bureau has been turned in and will be forthcoming in the next couple weeks.

2010 grant application is ready to be submitted and will be by the deadline, 11/16/2009.

There is still some discussion of the possibility of a “Tuesday Blues on the Road” being considered. Mark Steil owner of the Metropolis Hotel was introduced at this time. He suggested that the Metropolis would be interested in being a venue for Tuesday Blues this winter. He stated that he/they would be very flexible in terms of cooperating in putting on events. Mike Fischer and John Berman both suggested that Mark should get together with them later, to discuss the possibilities.

An Agenda item prepared by Ken Fulgione brought the suggestion that the Tuesday Blues Committee be merged/transformed into the “Promotions and Fundraising Committee”. This was broadly discussed with Danno, Callan, Fischer and Buck all contributing. It was then introduced into the discussion that as part of this the committee take on the responsibility of organizing “Blues Lust” for 2010 as Snapshot was no longer

available and had put together the last two events. The committee decided to take on this responsibility for only 2010 and table the additional responsibilities until after the 2010 Tuesday Blues season.

At this time all present agreed we needed to establish a target date for "Lust" as time is short. It was decided that the best possible date would be March 21st. This is neither too close to Easter, or conflicts greatly with March sporting events, so hopefully should allow us to draw well. A budget of \$1500 was agreed on and the motion was made, seconded and passed unanimously. Mark Steil again offered the use of the facility at Metropolis and suggested he show us the room after the meeting. He offered us the room at no charge if there were no scheduling conflicts. He would check the schedule tomorrow, and let us know for sure.

C. Membership Committee Update.

John passed around a copy of the mailing Ken had sent out. Everybody agreed it was a positive move. John said he was told by Ken that it cost \$102.84 to mail, not including printing costs. It hadn't qualified for bulk rate as there were differences in each piece. Several people stated that we could get it done cheaper and that we should do something similar for events and annual meetings.

John LeBrun suggests that Corporate Sponsor access to our mailing list might be a good selling point. John Berman said that may be an idea, but could be tabled or put on the agenda for the annual meeting. Several people had concerns about names/info being accessed without specific controls.

D. Website Report

Updating- Danno made a suggestion that there be a Flickr site set up for uploading pictures/info that could be accessed then loaded into cvblues.com. Most thought that was a good idea.

It was suggested/discussed that something be setup to give additional access to the website.

John L. says it is frustrating to update according to the whims of whoever seems to be the most vocal, also very time consuming.

- a. It was decided that to post to the website there must be content
- b. A Flickr account needs to be setup to upload pictures
- c. A calendar to inform the community of performances needs to be created.

E. Old Business

- a. Blues in the Schools. Sue Orfield says she was involved in similar programs in the Washington Blues Society. Sue volunteered to do some research and bring info/suggestions/report to the next meeting.

F. New Business

- b. Blues Summit. Dan Callan said he and Rob Edwards would probably go if he did not acquire a gig before the weekend. He brought up cost of travel and an overnight stay. After discussion it was moved, seconded and approved to

allow up to \$250 plus fuel expense to send two people. This was to cover motel and food expenses for 2 days for 2 people.

- c. Logo Challenge. A contest for designing a new CVBS logo. This was immediately agreed by all to be tabled until after the annual meeting.
- d. Underwriting Bluesmobile. After discussion it was agreed Dan Callan would present a budget proposal for December meeting. This would include both ongoing support and cost for specific events, ie. Parades and events.
- e. Non Profit Status. This is still unresolved. JOHN leBrun will stop at Hibbard Law Office to find out what's going on with this. Sue Orfield is willing to go with.. Object – find out why there is no non-profit status and what needs to be done.
- f. Tentative Meeting Schedule
 - Dec. 8, 2009 – Durand
 - Jan 12, 2010 – Menomonie
 - Feb 9, 2010 – Eau Claire
 - March 19, 2010 – Durand
 - April 13, 2010 – Eau Claire
 - May 11, 2010 – Menomonie
- g. Christmas Party Meeting 12/8 (bring a dish to pass)
Motion made, seconded and passed meeting to last no more than one hour.

Benefit for Snapshot to be held 11/29 at Shari's Chippewa Club in Durand from 2 p.m. until? Band schedule is pretty well set. Dan C./Danno to e-mail posters.

Sue brought a copy of the "Bluesletter" that is mailed on a monthly basis in Washington. She suggested we begin to look at the possibility of doing something similar. Most agreed it would be great to do it, it is cost prohibitive at this time. A suggestion was made it might be possible as a coop with other Blues Societies. Dan C. will see what is suggested at the Blues Summit.

The meeting was adjourned at this time to take a tour of facilities Mark Steil was offering for use for Blues Lust and the Annual meeting. Motion made, seconded, passed.