

## **Chippewa Valley Blues Society Meeting**

### **April 14, 2009**

The meeting of the Chippewa Valley Blues Society was at The Stout Ale House in Menomonie on April 14th at 7:00 pm. Those in attendance included: Snapshot and Lisa Vandewalle, Pete Pappas, Rob Edwards, Ken Fulgione, Dan Callan, Dan Michaels, Mike Kelley, Buck Barrickman and Mary Dettmann.

#### **Items on the agenda:**

##### **General:**

Approved March meeting minutes

Treasurer's Report:

Lust for Blues II = \$2,025.00

There were approx. 132 adults and 13 children attending, 12 new members and 7 renewals. Sales of caps, shirts and Coalition items = \$250.00 and the raffles = \$125.00 Expenses were \$530.00 with \$100.00 donated and CVBS paying the balance of \$430.00 The total balance in our account = \$2,120.25

The balance is the Tuesday Night Blues account = \$686.00

An email from Terri Stanley indicated we have the non-profit documents filed and we do not owe any taxes. She needs a document written up regarding our education efforts and goals, to comply with the non-profit status. Ken stated he would write something and forward onto Terri. A raffle license was discussed and will check out the requirements, have to file after non-profit status is in place.

The Lust for Blues II was well received with attendance and compliments. Westgate was happy with their profits for the event and thought everything went well. Our members like the reduced charge for membership. We feel the event was successful because of location and advertising in various forms, Leader-Telegram, Volume One, TV and our website.

##### **Tuesday Blues on the River:**

Funding discussion: we need \$11,750 total for whole series and have \$11,115 committed. We are still looking for sponsors and donations to cover the rest of the funding. The dates are all booked and there will be a flyer printed of the schedule as well as weekly flyers for that night's performance. Insurance has been paid by Buck, and he will be reimbursed for this. The sponsorship committee will meet on Weds. April 22 at the Red Parrot.

Concessions are being lined up, so far there will be popcorn, ice cream and hotdogs. We discussed beverages (water and soda) being farmed out or someone taking on the task of selling ourselves. No one volunteered, so our preference is to have someone outside sell the beverages.

CVBS will purchase a 10x10 Easy Up tent to use for membership booth. Also, discussed buying a couple of banners for CVBS that we can hang at the Tuesday night events and other functions, these should run around \$100-\$200. Dan Michaels volunteered to do some mock ups of graphics we could use and bring to the next meeting. We will vote on the one we will use.

### **Blues on the Chippewa:**

Organizers have several events planned before the Aug 1-2 event.

May 20 is "Blues in the Park" in Durand. They requested a \$100 donation from us to help fund the renovations to a bluesmobile which will serve as advertising for events. The vehicle will be used in parades and other functions to promote the blues in the area. The renovations are in the process of being completed.

June 6<sup>th</sup> is the Durand Fun Fest and the blues committee is sponsoring a Bikes and Blues event at the same time. There will be a motorcycle show and Deep Water Reunion will play that evening. They requested a donation of \$100 for this event as well. The bluesmobile will be used and advertising applied to the outside of the vehicle, including something about the Chippewa Valley Blues Society.

They discussed the request for a sponsorship amount for the event in August will be \$500 and we motioned and seconded donating \$250 now for use as needed and another possible \$250 for the Blues on the Chippewa event.

### **Other Business:**

Website: the membership form needs to be updated. Ken will send a file to John LeBrun that includes a new title, taking the Charter membership title off, and our P.O. Box address. The links have been updated. Thanks to John for keeping this current!

We agreed as a general policy that someone needs to attend our meeting and present their idea, if they are looking for sponsorship.

Blues articles: we are looking for someone or group to write articles or blogs for various publications. Volume One has expressed interest for publishing, as well as others. If any one is interested, please let us know.

WHYS 96.3 radio: broadcasts Snapshot's Blues program on Sunday morning from 10am until 1pm. They are looking for funding and we will support this programming with a \$250.00 donation. A motion was made and seconded.

Community TV: expressed interest in broadcasting our Tuesday Blues on the River programming. One of our members must commit to learn to run their equipment and film the weekly event. They run video of the E.C. Scott series and various CVBS events on Sunday nights at 10 pm. Pete Pappas and Rob Edwards volunteered to contact CATV.

Blues Summit: there is a meeting planned on Sun. April 19<sup>th</sup> in Stevens Point to bring together various blues societies around Wisconsin and upper Michigan to try and promote the blues by working together. We did not have anyone that could attend, but will stay in touch with this group and see what we can do in the future.

Meeting was adjourned.

The next meeting will be Tuesday, May 12, 2009 at 7:00 p.m. at Shari's Chippewa Club in Durand.