

Quotes from the Data Quality Pro Webinar: ISO 8000 Master Data Quality

All quotes are attributed to Peter Benson of ECCMA, the Project Leader of ISO 8000

"Quality data is not a luxury - It is an operational, regulatory, and statutory requirement."

"The definition of data quality is the ability of the data to meet requirements."

"One of the root causes of poor data quality is not asking for the right data."

"You are much more likely to receive high quality data if you accurately request the data that you need."

"There is NO such thing as data accuracy - There are only assertions of data accuracy."

"ISO 8000 is only concerned with the EXCHANGE of data, and more specifically, the exchange of high quality data."

"A key concept of ISO 8000 is data portability - Quality data is portable data."

"Data portability requires the combination of high quality data AND high quality metadata."

"Every data element must be labeled with where it came from."

"Metadata must be explicitly defined in an external open dictionary or defined within the data itself."

"Syntax + Semantic Encoding (e.g., Metadata) + Specific Usage is what transforms data into information."

"Quality data does NOT guarantee quality information, but quality information is impossible without quality data."

For more information about ISO 8000: <http://www.eccma.org/iso8000/iso8000home.php>