

PRESS RELEASE

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FOR IMMEDIATE RELEASE

**INNOVEST PORTFOLIO SOLUTIONS, LLC
AWARDED TOP RECOGNITION IN NATIONAL BOOK**

*During volatile markets, an uncertain economy, and global unrest,
these top 10 wealth management teams provide knowledge capital, skill,
and a trustworthy sanctuary for worried investors.*

January 30, 2009, Denver, CO----Innovest Portfolio Solutions, LLC, was recently recognized as a highly acclaimed wealth management firm by Financial Forum, Inc., in their latest book, "The Wealth Factor: A Team Approach." Financial Forum, located in Logan, Utah, is a publisher of financial services industry and consumer investment books.

Innovest and its team members were among the ten top teams recognized by industry authors Sydney LeBlanc and Lyn Fisher, both of whom have more than 30 years experience researching and interviewing the most successful advisors and wealth managers in the US. Says Fisher, co-author and publisher, "It was such a pleasure discovering these highly skilled professionals and learning about their processes, their mission, their ethics and value system. These teams exemplify the best-of-breed of wealth managers and advisors in the country, and we were thrilled to have them participate."

The teams highlighted in the 3rd edition of *The Wealth Factor* share their investment insights and business beliefs in addition to their opinions on professional money management, wealth growth and preservation. These teams are client-centered and are dedicated to educating their clients and helping them achieve their goals and protect their hard-earned assets. “In these turbulent markets and uncertain economy,” says co-author Sydney LeBlanc. “It is such a relief to know that teams such as Innovest also have integrity as well as the compassion to re-assure investors that they are ‘sitting on the same side of the table’ with them, and that managing risk is one of their top priorities.”

Says Rich Todd, Managing Principal at Innovest, “It has been an honor to be recognized as a top team in *The Wealth Factor* book, and we can thank our clients for their loyalty and commitment to Innovest.”

More than a half-million financial professionals are registered in the financial services industry by the SEC to provide financial products and solutions. The authors searched for advisors with impeccable credentials, educational designations, lengthy tenures in the industry, high ethical standards, and a unique way of doing business. These elements form the solid foundation for what they call *The Wealth Factor*.

For more information or for a review copy, please contact Innovest at 303.694.1900 or Financial Forum, Inc. at 435.750.0062.