Andrew Dornenburg
Chef, author
Co-author of “The Flavor Bible” and “Becoming a Chef,” among other titles written with wife Karen Page.

Brad Farmerie
Executive chef
Chef known for his creative, global approach to food at restaurants including PUBLIC, which was awarded a coveted star in the Michelin 2009 “Red Guide.”

Madhur Jaffrey
Author and actress extraordinaire, Indian and vegetarian cuisines
Author of “An Invitation to Indian Cooking,” “A Taste of the Far East,” and dozens more. Television series host for “Madhur Jaffrey’s Flavours of India.”

Judith Jones
Senior editor and vice president, Alfred A. Knopf, Inc.
Author of “The Pleasures of Cooking for One,” and editor to some of the world’s greatest cooks, including Julia Child and Portland’s own James Beard.

Kamal Mouzawak
Food and travel writer, founder of Souk el Tayeb market
Founder of the first farmers’ market in Beirut, which has revived Lebanese culinary traditions and the culture of sustainable agriculture.

Mario Navarrete, Jr.
Chef and restaurateur, MNJr Group
Lima native who has brought a sophisticated ‘nuevo latino’ flavor to Montreal with restaurants Raza, Madre on Masson, el taller, and la boutique.

Karen Page
Co-author of “The Flavor Bible” and “Becoming a Chef,” among other titles written with husband Andrew Dornenburg.

Ruth Reichl
Author, editor, VIP foodie
Prolific writer and editor whose resume includes editor in chief of Gourmet, food critic at the New York Times and Los Angeles Times, author of “Tender at the Bone: Growing Up at the Table” and “Gourmet Today,” among many other titles.

Michael Ruhlman
Author, journalist, cook

Kim Severson
Food writer, The New York Times

Read more about our featured speakers at www.iacp.com/conference.

The New Culinary Order
The 32nd Annual Conference of the International Association of Culinary Professionals
April 21-24, 2010
Portland, Oregon

Our conference committees have designed an event unlike any other in IACP’s history. Together we’ll explore and redefine the new culinary landscape, through educational sessions and intimate social events. We will connect with the people and ideas that inspire, and we’ll be sure to savor a genuine taste of Portland.

IACP invites you to experience The New Culinary Order this April in Portland, Oregon.

Portland is a food lovers’ paradise.
— Diane Morgan, cookbook author

Register online today at www.iacp.com/conference
New format for the Culinary Expo

- Optional tours and evening events
- Three "Experts Are In" sessions
- Experience more of Portland
- Main events condensed into four days and three nights! Enjoy the full premium experience with fewer hotel nights!
- Celebrated author/editor Ruth Reichl and New York Times writer Kim Severson will lead the 2010 Conference with fewer hotel nights! Thanks to our sponsors, they share their vision for "The New Culinary Order."
- Learn first-hand from the world’s foremost leaders in the culinary industry on topics such as: Food Writing, High-End Food Photography, Social Media, Cookbooks, New Media, and Marketing. They’ll be joined by special guest speakers like: Mario Navarrete, Jr., Brad Farmerie, Dave Zino, The Beef Checkoff, and Bolted Services, LLC.

Culinary Expo and Cookbook Signing Event

Engage with authors and editors at the Expo (Ovation! the Culinary Symposium). Join a Chef’s Pavilion and enjoy innovative cooking demonstrations. This year’s Cookbook Signing will take on life-size holograms and will come to the party. Chef’s Pavilion Cooking Demos

Food Cart Festival

Portland's top culinary professionals will showcase the city's food carts available for early VIP entrance to Saturday's trend-setting Food Cart Festival. Producers and chefs, including Naomi Pomeroy, will showcase the very best of the city's food and libations for us at the Nines, a remarkable hotel which rests atop the landmark Meier & Frank Building in Pioneer Square. The Culinary Trust, the philanthropic arm of the IACP, will be hosting this event in cooperation with Art Institute of Portland.

Call for Papers

The IACP Call for Papers and Authors and Editors of 2010 IACP Cookbook Award Winners. Call for papers to IACP Special Events.

What's New in 2010

- Conference registration and optional events you would like to sign up for.
- Then follow the “register” links online to complete the registration process, then send your contact information to IACP. If you purchase tickets to certain social events, influencers, and optional events you will be able to sign in for. Register online at www.iacp.com/conference.

Special Events

Opening Reception at The Nines

Join us for the very best of Portland’s culinary scene at the Nines. Enjoy a “cultural” buffet and grand beverage opening. Join us for this exciting event. This is an early VIP entrance to Saturday’s trend-setting Food Cart Festival.

Chef's Pavilion Cooking Demos

Early bird registration is available for details.

Register by March 1 for the best rates! Register by March 1 for the best rates!}

Register online at www.iacp.com/conference.

High resolution images and detailed information on Portland and its culinary offerings are available for download at www.iaclife.org. Portland, Oregon is a 2010 IACP Conference & Cookbook Signing Event.

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