



# 16<sup>th</sup> Annual The Georgia Cup

The Golf Club of Georgia - Lakeside Course

April 3 - 4, 2013

*Steven Fox, 2012 U.S. Amateur Champion*

*vs.*

*Alan Dunbar, 2012 British Amateur Champion*

*Honorary Captain: Billy Casper*

The Georgia Cup is a 501(c)3 corporation



ATLANTA CLASSIC CARS





# About The Georgia Cup

The Georgia Cup is one of the most unique Amateur golf events in America. Debuting in 1998, it is an 18-hole match play championship between the reigning United States Amateur and British Amateur Champions.

The Georgia Cup is presented by Atlanta Classic Cars/Mercedes Benz and benefits the scholarship programs of the Georgia State Golf Foundation and the Folds of Honor Foundation.



# About the Foundations

The GSGA Foundation is a charitable affiliate of the Georgia State Golf Association. It provides educational opportunities for employees, or children of employees, of GSGA Member Clubs through the Yates Scholarship Program. The GSGF also provides educational opportunities to students studying turfgrass and agronomy at various universities through the James B. “Monty” Moncrief Turfgrass Scholarship Program. Please visit [www.gsgf.org](http://www.gsgf.org) for more information.



The Folds of Honor Foundation is a non-profit organization with a mission to provide post-secondary educational scholarships for children and spouses of military service men and women killed or disabled while serving our great nation. The organization’s goal is to empower deserving military families with educational support and opportunities. Please visit [www.foldsofhonor.org](http://www.foldsofhonor.org) for more information.





# Georgia Cup Results

**1998 (Lakeside)**

Matt Kuchar (U.S.) def. Craig Watson (Brit.), 3 & 1

**1999 (Lakeside)**

Sergio Garcia (Brit.) def. Hank Kuehne (U.S.), 5 & 4

**2000 (Lakeside)**

David Gossett (U.S.) def. Graeme Storm (Brit.), 3 & 2

**2001 (Creekside)**

Mikko Ilonen (Brit.) def. Jeff Quinney (U.S.), 6 & 4

**2002 (Creekside)**

Michael Hoey (Brit.) def. Bubba Dickerson (U.S.), 4 & 2

**2003 (Lakeside)**

Ricky Barnes (U.S.) def. Alejandro Larrazabal (Brit.), 4 & 2

**2004 (Creekside)**

Gary Wolstenholme (Brit.) def. Nick Flanagan (U.S.), 4 & 2

**2005 (Creekside)**

Ryan Moore (U.S.) def. Stuart Wilson (Brit.), 2 & 1

**2006 (Lakeside)**

Brian McElhinney (Brit.) def. Edoardo Molinari (U.S.), 3 & 2

**2007 (Lakeside)**

Richie Ramsay (U.S.) def. Julien Guerrier (Brit.), 2 & 1

**2008 (Creekside)**

Colt Knost (U.S.) def. Drew Weaver (Brit.), 2 & 1

**2009 (Lakeside)**

Danny Lee (U.S.) def. Reinier Saxton (Brit.), 2 & 1

**2010 (Creekside)**

Matteo Manassero (Brit.) def. Byeong-Hun An (U.S.), 5 & 4

**2011 (Lakeside)**

Peter Uihlein (U.S.) def. Jin Jeong (Brit.), 2 & 1

**2012 (Lakeside)**

Bryden Macpherson (Brit.) def. Kelly Kraft (U.S.), 2&1



# Remember When...



'98 Craig Watson & Matt Kuchar



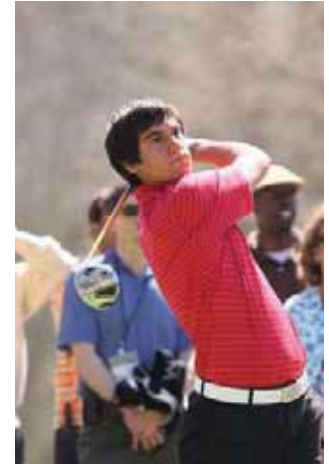
'03 Ricky Barnes



'08 Colt Knost



'09 Danny Lee



'10 Matteo Manassero



'07 Richie Ramsay



'06 Edoardo Molinari & Brian McElhinney



'11 Peter Uihlein



# The Event at a Glance

## **Wednesday, April 3<sup>rd</sup> – Sponsors Classic, Dinner & Auction**

Enjoy the afternoon of golf followed by an evening packed full of entertainment...

The Sponsors Classic is an 18-hole stroke play competition. Team scoring is one net and one gross best ball of the foursome. Prizes are awarded to the top teams at the awards presentation.

Participants are invited to the Dinner & Auction following play:

- Open Bar
- Live Entertainment
- Full Buffet Dinner & Desserts
- Opportunity to bid on an array of golf, travel and entertainment items in the live charity auction hosted by Brad Daugherty and Matt Kuchar.

## **Thursday, April 4<sup>th</sup> – The 16<sup>th</sup> Annual Georgia Cup Match**

Share in a golf experience of the purest kind...

The 2012 Georgia Cup Match will take place at 1:05 p.m. on The Golf Club of Georgia's Lakeside Course.

Spend the day with the two finest amateur golfers in the world, from the first ball struck on the practice range to last question asked in their post-round media interviews.

Walk inside the ropes and enjoy a rare, intimate look at two of the world's best players directly from the fairway, standing only a few yards away.



# Sponsorship Opportunities

	Available for Discussion	\$10,000	\$5,000	\$1,000
Tickets to The Georgia Cup Match	500	30	20	10
Tickets to The Georgia Cup Sponsor Dinner & Charity Auction	16	8	4	2
Corporate Logo on Georgia Cup Sponsor Board	√	√	√	√
Website Link & Media Exposure	√	√	√	√
Foursomes in The Georgia Cup Sponsor Classic	3	1	1	
Golf Outing at The Golf Club of Georgia with Food & Beverage	32 ppl.	8 ppl.		
Full-Page, Four-Color Ad in the Official Georgia Cup Program and Sponsor Logo on Cover	√	√		
Use of Georgia Cup Logo in Company Advertising	√	√		
Commercial Time on Comcast Georgia Cup Highlight Show (or Billboard)	√	√		
Dominant Signage Throughout Georgia Cup Event	√	√		
Player Meet & Greet	√	√		
Hospitality Services - Tent or Private Hospitality Area for Special Guests, Custom Patron Tickets, Transportation from Parking Areas	√			
Sponsor Logo on Georgia Cup Match Tickets	√			
Company Executive Message on Comcast Georgia Cup Highlight Show	√			
Speaking Opportunity for the Company Executive at The Georgia Cup Sponsor Classic, Dinner & Charity Auction	√			
Spot at Press Conference Table with Champions in Post-Match Ceremony	√			
Round of Golf at The Golf Club of Georgia OR Exclusive Corporate Appearance with the U.S. Amateur and British Amateur Champions	√			

### Additional Opportunities

Georgia Cup Sponsor Classic Team \$2,500 | Georgia Cup Dinner & Auction Tickets \$125 each | Georgia Cup Match Tickets \$25 each



# About CSS

CSS is a member of the Comcast Sports Group, which is consolidated within the NBC Sports Group and operates 14 local networks that deliver 2,400 sporting events annually and breaking news and analysis to more than 50 million homes.

The Georgia Cup Highlight Show airs on a regional CSS sports channel, which reaches over 6 million homes in 13 Southeastern states.







# About The Georgia Cup Highlight Show

- Georgia Cup Highlight Show will Air a Minimum of four (4) times.
  - Two (2) “prime time” time slots (7:00 p.m. – 11:00 p.m. ET)
  - Two (2) Saturday/Sunday from 11:00 a.m. – 11:00 p.m. ET)\*

\* Subject to change.

- Show to initially air within four weeks of the original event provided production is completed as scheduled.
- Show will include highlights of the event, interviews with participants, awards presentation and course highlights.



# Sponsor Classic Silent & Live Auction

## Silent Auction



## Live Auction





# Sponsor Classic Dinner





# Sponsor Classic Dinner





# Historical Media Coverage



GOLF CHANNEL



WALL STREET JOURNAL





**For more information, contact:**

**Glenn Sheeley**

**Director of Communications**

**The Golf Club of Georgia**

**[gsheeley@golfclubofgeorgia.com](mailto:gsheeley@golfclubofgeorgia.com)**

**Cell 404.281.4152**

**Office 770.772.8167**