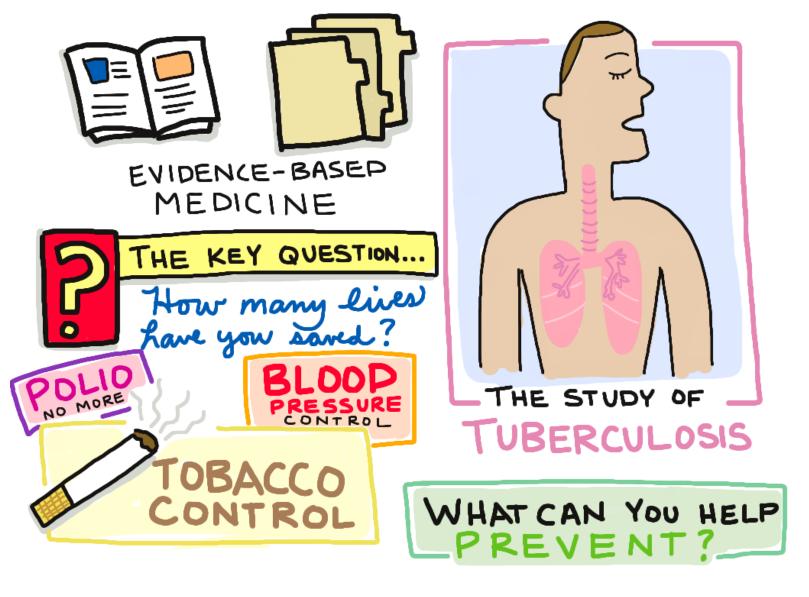
What Do You Do When Your Best Shot Falls Short?



THOMASFRIEDEN Thomas R. Frieden, M.D., M.P.H., became Director of the Centers for Disease Control and Prevention (CDC) in June 2009. Among other efforts, he champions key "winnable battles" in tobacco control, nutrition and food safety, healthcare associated infections, HIV prevention, motor vehicle injury prevention, and teen pregnancy prevention. A graduate of Columbia University's College of Physicians and Surgeons and the Mailman School of Public Health, Frieden completed infectious diseases training at Yale University and the CDC's

Epidemic Intelligence Service.

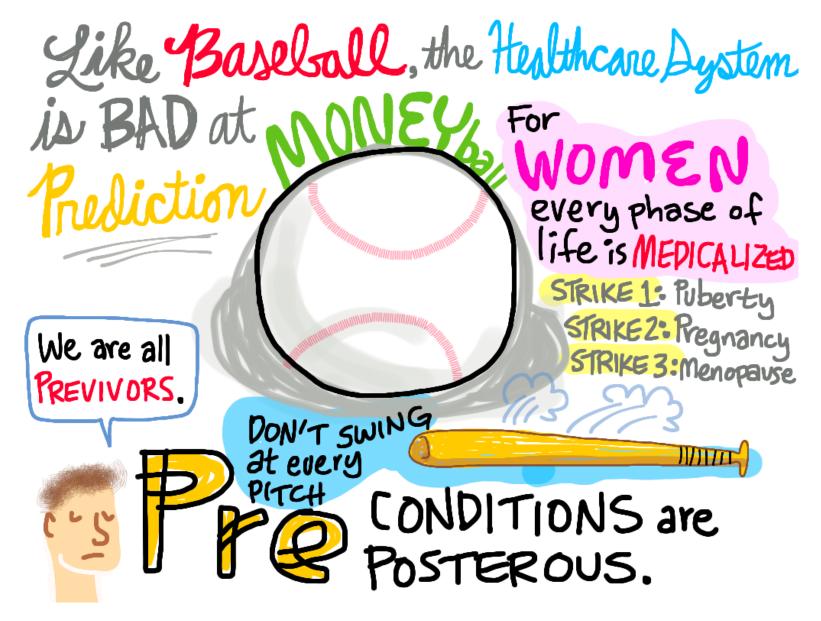


Is The "Disease Model" Sick - Or Just Exhausted?



IVANORANSKY

Ivan Oransky, M.D., is executive editor of Reuters Health and treasurer of the Association of Health Care Journalists' board of directors. He blogs at Embargo Watch and at Retraction Watch. Before taking his current position in June 2009, he was the managing editor for Scientific American's online presence, deputy editor of The Scientist, co-editor in chief of Pulse, the medical student section of the Journal of American Medical Association, and of Praxis Post, an online magazine of medicine and culture. Co-author of The A-Z Symptom Answer Guide (McGraw-Hill, 2004), he has written for publications including the Boston Globe, The New Republic, and USA Today.

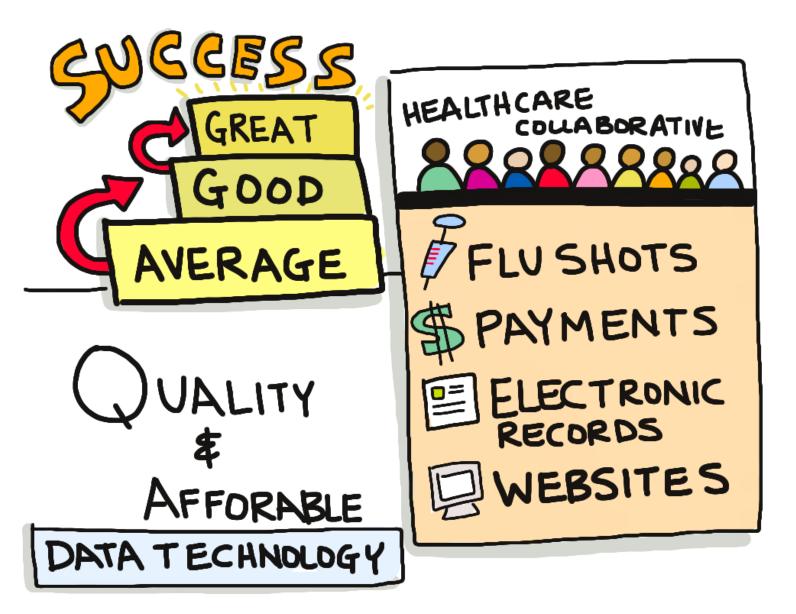


Faster, Higher, Smarter: The Olympics? No, Uncle Sam



TODDPARK

Todd Park is HHS's Chief Technology Officer, a post he has held since August 2009. In this role, his mission is to be a changeagent and "entrepreneurin-residence," helping HHS harness the power of data, technology, and innovation to improve the health of the nation. Prior to joining HHS, Park co-founded Athenahealth and co-led its development into one of the most innovative health IT companies in the industry. He also cofounded Castlight, a web-based health care shopping service for consumers.He served as a senior fellow at the Center for American Progress, where he focused on health IT and health reform policy, and as senior health care advisor to Ashoka, a leading global incubator of social entrepreneurs.

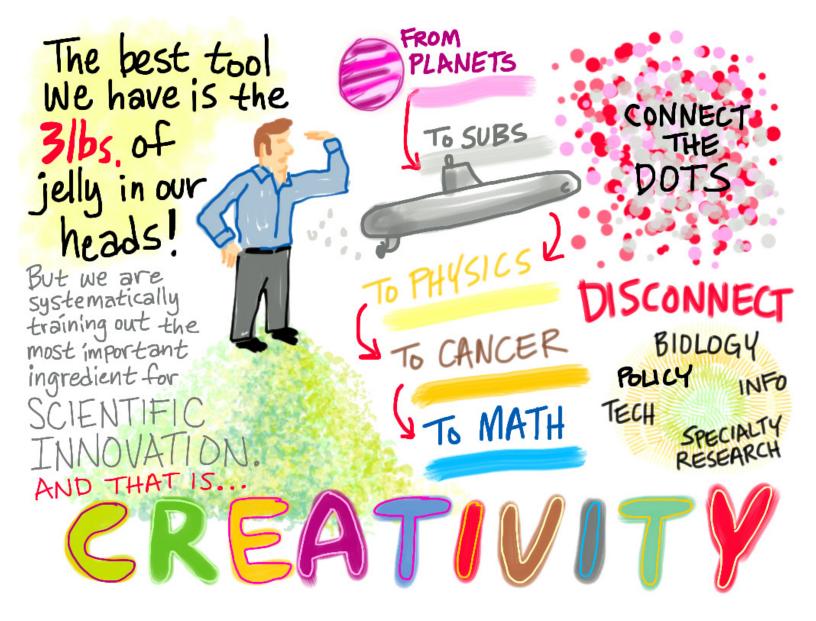


Can We Stop The Imaginectomies?



JACOB**SCOTT**

Jacob Scott is a radiation oncologist cancer theoretician who uses primary mathematical methods develop novel and translatable biological hypotheses. Dr. Scott earned a B.S. from the U.S. Naval Academy, and an M.D. from Case Western Reserve University Alpha Omega Alpha in 2008. He completed specialty training in Radiation Oncology at the Moffitt Cancer Center and Research Institute and joined the Integrative Mathematical Oncology research group. He is now enrolled at Oxford University where he is focusing his theoretical research on the clinical problem that he finds most enigmatic: glioblastoma a uniformly fatal brain tumor.



What Would You Decide If 311 Million Lives Depended On It?



PFGGYHAMBURG

Dr. Margaret A. Hamburg is Commissioner of the Food and Drug Administration (FDA), where she has served since May 2009. As FDA Commissioner. she has undertaken major efforts to streamline and modernize FDA's regulatory pathways. Before joining FDA, Dr. Hamburg was vice president and senior scientist at the Nuclear Threat Initiative.

I ARRY**BRILLIANT**

Larry Brilliant, MD MPH, is the President and CEO of the Skoll Global Threats Fund. He heads a team whose mission is to confront global threats imperiling humanity such as: pandemics, climate change, water, nuclear proliferation and the Middle East conflict.

