

Cosechando éxito en la granja: A new online educational program for new beginning farmers available in Spanish.

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The demographics of the United States are changing with almost half of the almost 40 million foreign-born people currently living in the US immigrating from Spanish speaking countries. Most come from a rural background, and many of them are already involved in agricultural production in the US. Because of their agricultural interests, an increasing number of them are starting their own farms and ranches. The 2007 USDA Census showed a significant decrease in the number of US farms and an increase of more than 14% in the number of Latino farm operators. This was the biggest increase for all groups of farm operators across the country. However, researchers have found that the success of these farmers is generally constrained by: limited access to resources in Spanish, including information regarding government programs and regulations, information on production resources and production management practices relevant to their region. To address these problems, we created a free online series of educational modules with materials on varying topics related to agriculture in Spanish. We have included information on production elements and strategies that are easy and inexpensive to implement, keep and manage, while providing fast returns and multiple marketing opportunities. These modules offer information on topics such as alternative and specialty poultry production, goats and sheep production and health, agroforestry, business development, farm safety and sustainable agriculture. These modules are available at: <https://attra.ncat.org/espanol/uofa/>. This program is funded by the USDA-NIFA-BFRDP 2010-03143.