

Create Gloucestershire - a manifesto

Eight Ambitions - Eight Years 2012-2020

Create Gloucestershire brings together a wide range of people committed to developing a world-class arts and cultural offer in Gloucestershire.

Our aim is to put art into the heart of Gloucestershire.

Each of our members is a unique strand in the rich and diverse arts and cultural sector that stretches across the county. Create Gloucestershire was set up to knit this together into a more coherent offer for audiences, artists and funders.

Our shared ambition is for Gloucestershire to have:

1. a cultural life that is meaningful, fully accessible and affordable to all the people who live here and which is a honey pot for successful businesses and tourists
2. a vibrant community of artists who feel nurtured and celebrated from first steps through to international careers
3. audiences that are engaged, involved and diverse so that the best artists and companies want to work here
4. cultural venues, festivals and events across the six districts that welcome and generate fresh, inspiring and risk-taking work of an excellent standard
5. first-class communication that shouts about and celebrates Gloucestershire's cultural life
6. culture as a visible and cherished thread that runs through all strands of public policy – social, economic and environmental
7. an educational opportunity for children and young people that introduces and teaches arts and creativity at school and in other settings with the same dedication that's given to the teaching of numeracy and literacy
8. arts and culture "prescribed" as commonly as medicine, providing a preventative and therapeutic solution for those with health and emotional challenges.

This manifesto is still taking shape and we would be really interested to hear any ideas or thoughts you may have. [Please click here to send a comment](#)

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Create Gloucestershire's role is to:

- think and act long-term in the interests of the whole sector
- inject energy, capacity and thinking at the macro (strategic) and micro (grass roots) level to identify points of opportunity or blockage in the sector
- use our independent voice to bring the right people around the table across sectors and art-forms
- aim to be a trusted and critical friend to artists and arts organizations by avoiding the bias of being either a funder or a venue
- support the sector to self-organise and self-promote at a local, regional and national level
- identify and bid for funding to distribute to the sector using independent panels of experts to select the best delivery partners
- act as a philanthropic broker for funders and investors who wish to support the arts sector with time, money or expertise.

We have limited core resources so it is vital that we invest these shrewdly. The Eight Year Manifesto for the arts and culture in Gloucestershire steers and informs our decisions. It is our "magnetic north" that sets out clearly what we have collectively signed up for and why.

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Barney Heywood, Design Consultant



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Create Gloucestershire current members

AIR in G

Artshape

Artspace

Centre for the Spoken Word

Cheltenham Festivals

Everyman Theatre

Gloucestershire Dance

Gloucestershire Music Makers

New Brewery Arts

Red Dog Productions

Roses Theatre

Parabola Arts Centre

Prema

Stroud International Textiles

Stroud Valley Arts

Three Choirs Festival

Theatre Gloucestershire

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