

HOW TO MAKE RUNNING A USER GROUP FEEL LIKE CHEATING

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WHO IS THIS GUY?

D J A N G O
N Y C



JUSTIN LILLY

HUGE

HUGE

WE'RE HIRING



DJANGOCON!



USER GROUPS



LOCALITY



IDEA SHARING



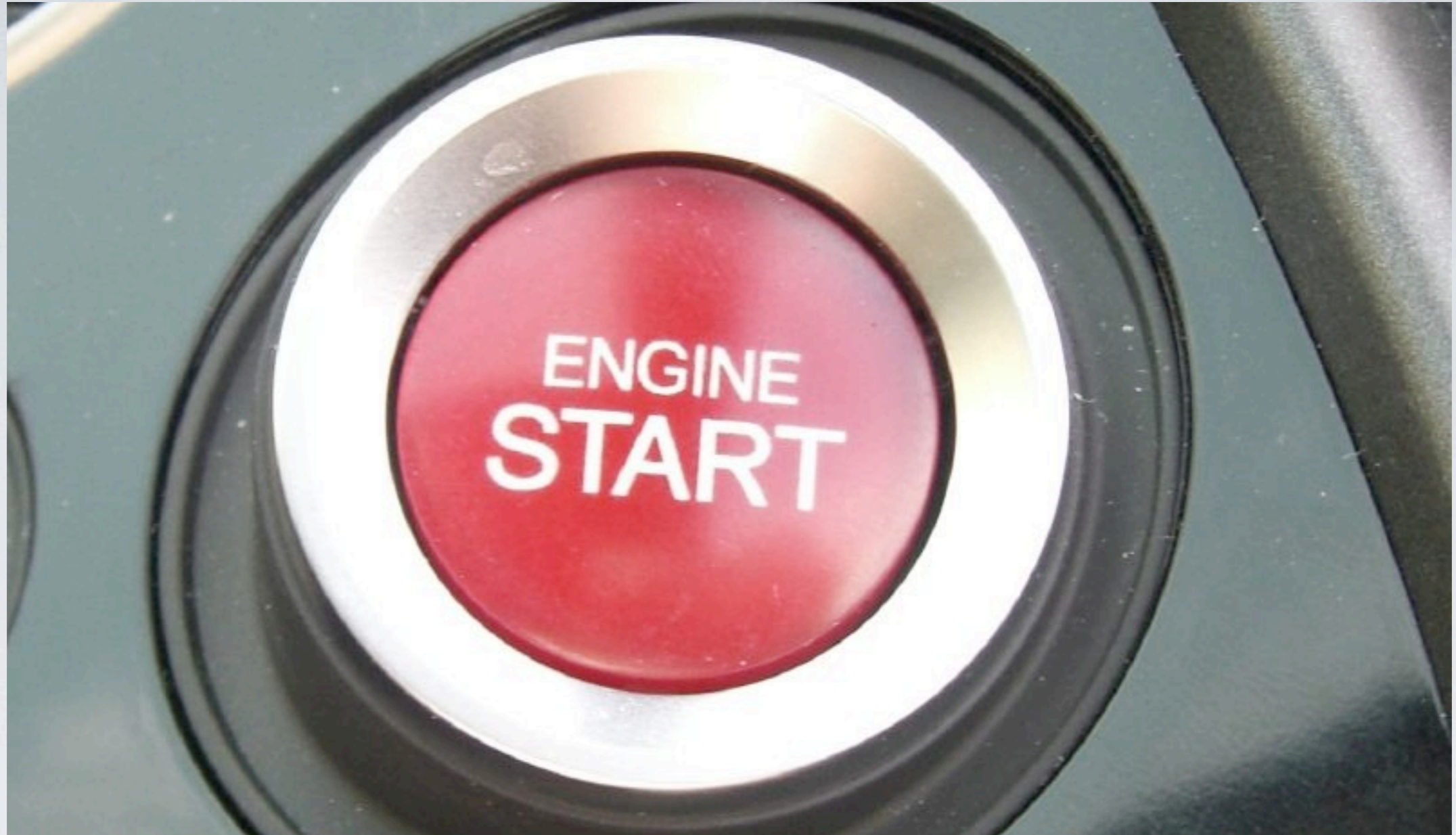
SOCIALIZATION



KISS



INVEST BASED ON FEEDBACK



STARTING



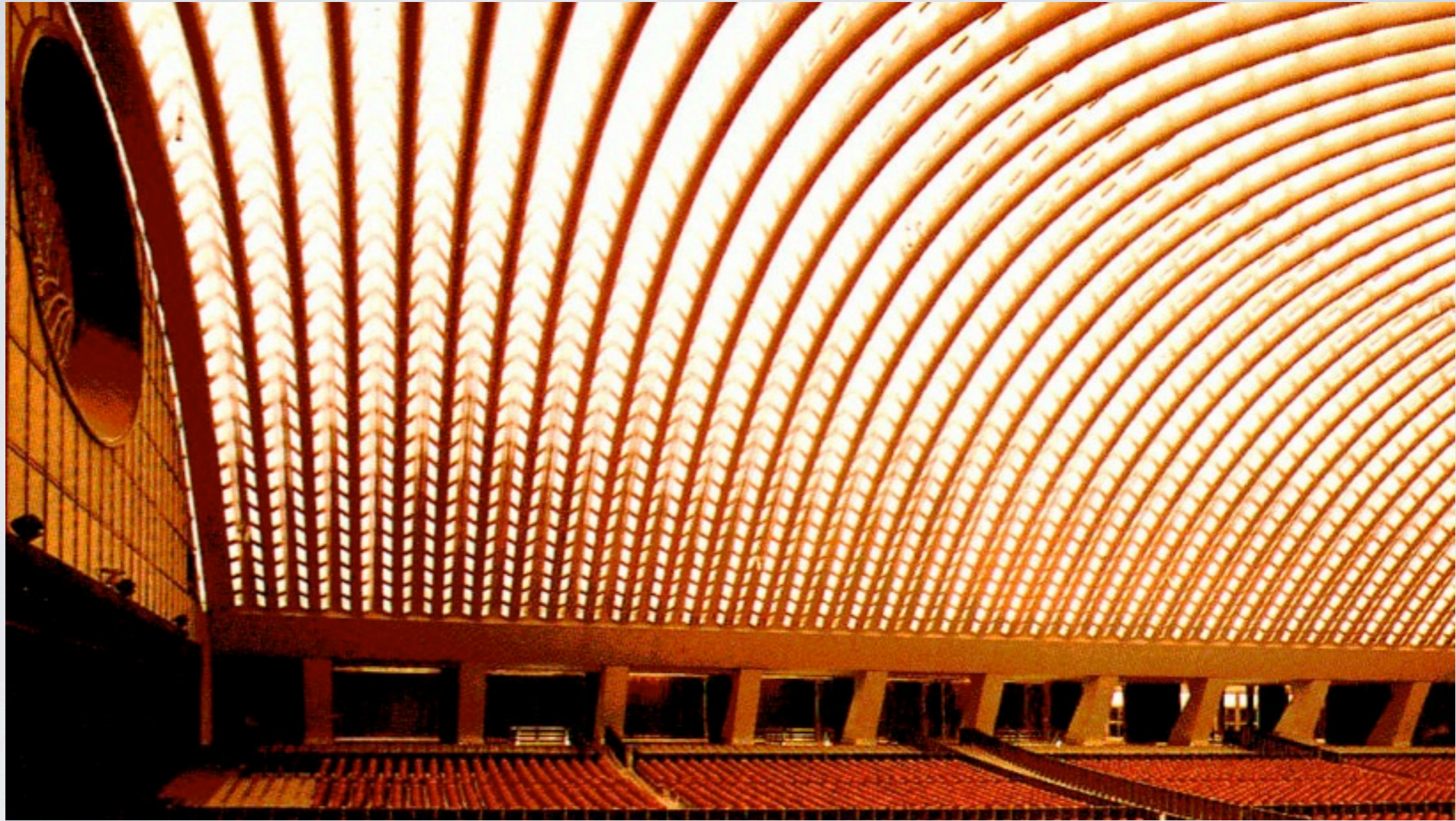
SEARCH



VOLUNTEER



AUDIENCE



SUSATAINABLE



DENSE



SPARSE



EXPERIMENT



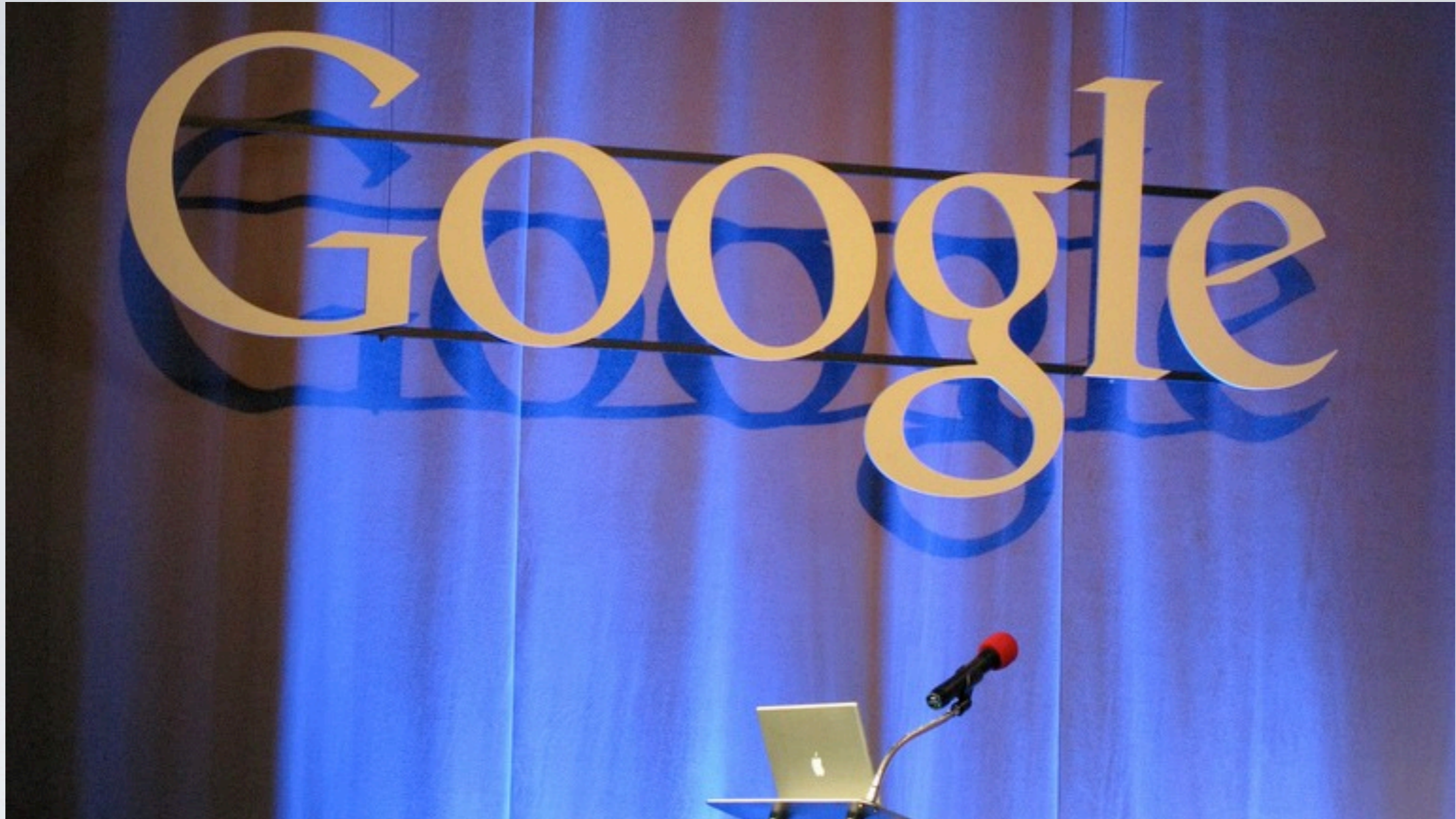
SOCIAL



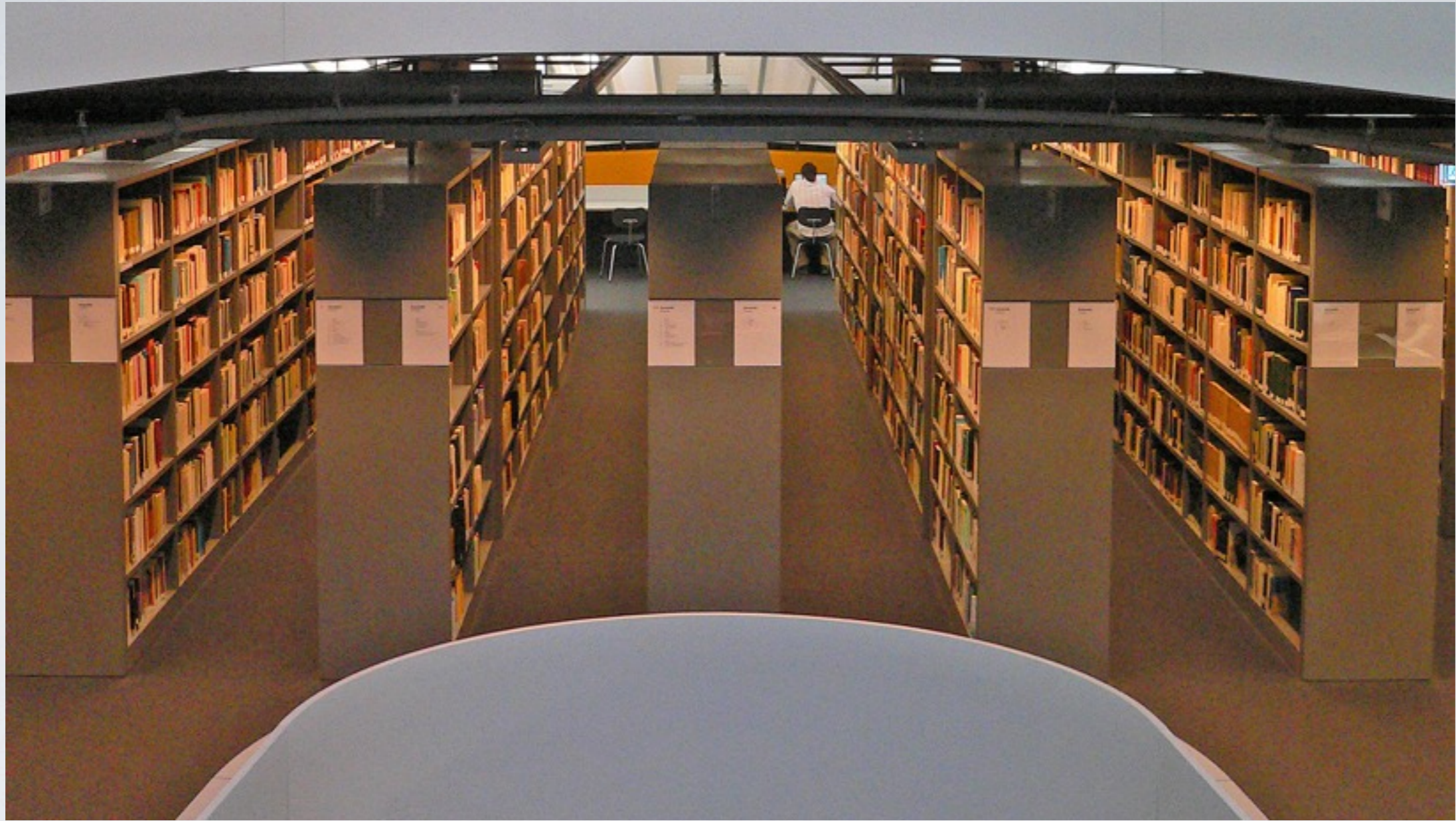
TALK



BARS/RESTURANTS



TECH COMPANIES



LIBRARIES / COMMUNITY CENTERS



CO-WORKING SPACES



TALK



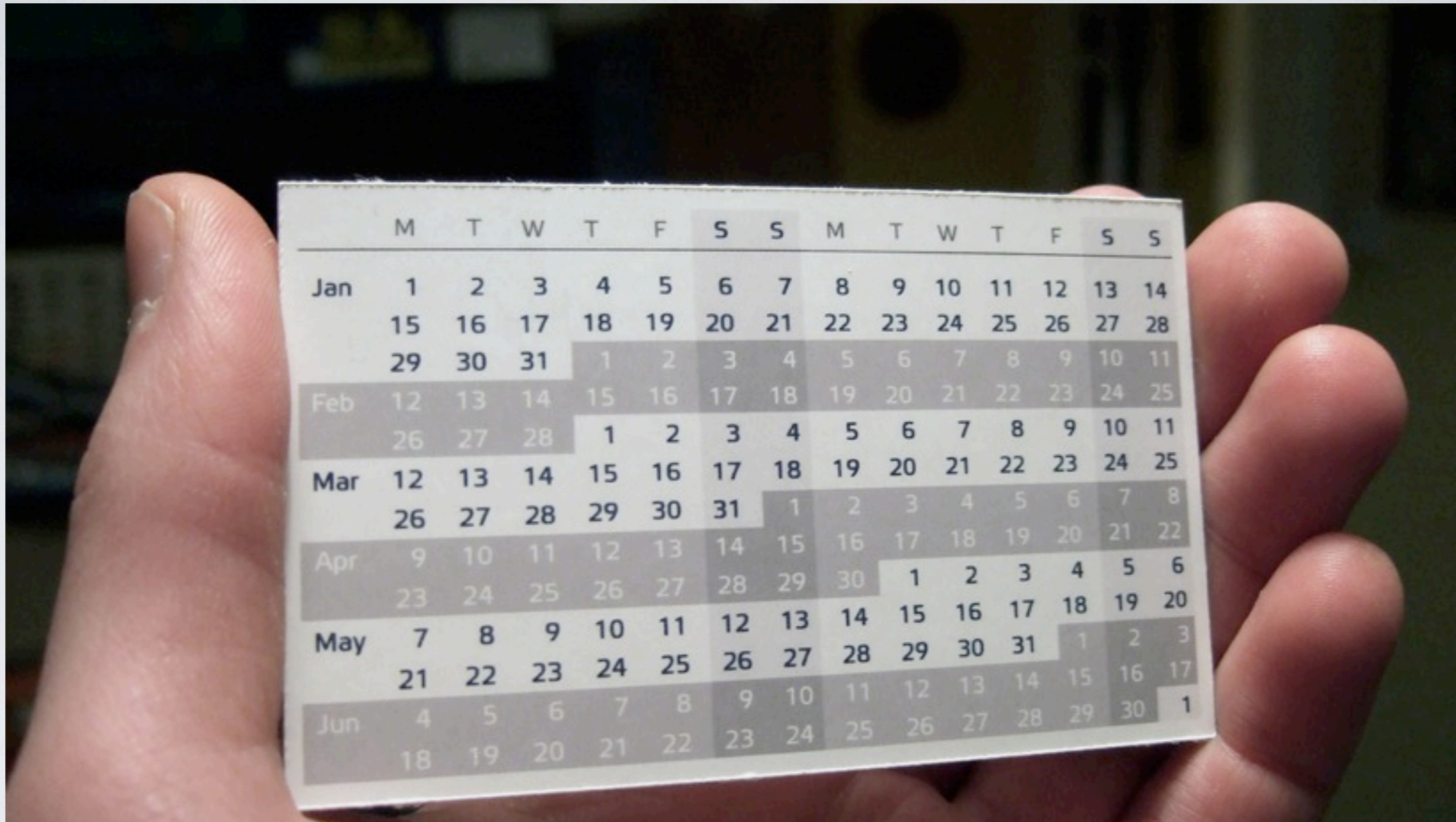
DEVELOP RELATIONSHIPS



THANKS!



CLEAN UP



STICK TO SCHEDULE



SPONSORS



PROMOTE



KEEP IT ROLLING



IT'S ABOUT THE PEOPLE



BE LAZY



DON'T REINVENT THE WHEEL

http://www.meetup.com/

Most Visited Getting Started Latest Headlines

Do something, Learn something, Sha...

Do you want Firefox to remember the password for "theSeanOC" on twitter.com? Remember Never for This Site Not Now

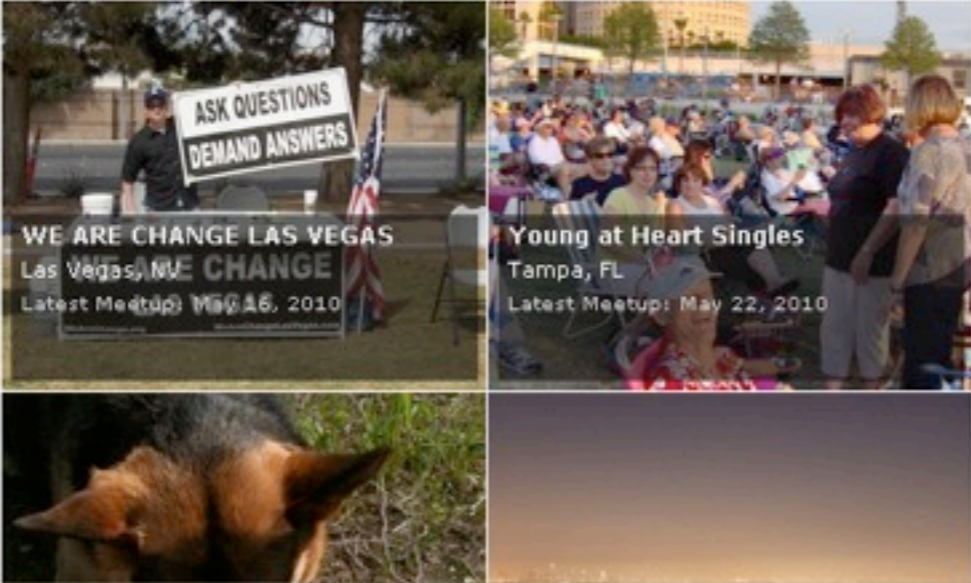
meetup Find a Meetup Group Start a Meetup Group

Log in Sign up New Features Help

Search

Meetup

Do something • Learn something
Share something • Change something



ASK QUESTIONS DEMAND ANSWERS
WE ARE CHANGE LAS VEGAS
Las Vegas, NV
Latest Meetup: May 16, 2010

Young at Heart Singles
Tampa, FL
Latest Meetup: May 22, 2010

Find a Meetup Group Near You!

Topic or interest
e.g. book clubs, skiing, small business, Italian

City or ZIP/postal code

Search

Upcoming Meetups

371 Meetups happening right now

- A Course in Miracles Study Group
- Phenomenal Women MD/DC/VA/DE
- Bay Area Tony Robbins Meetup
- Grupo Cristiano Renacer Somerset /Christ Alpha Rebourne

and 367 more

JUST USE IT

A photograph of two women embracing. The woman on the right has long, curly brown hair and is wearing a pink and white striped shirt. The woman on the left is wearing a blue long-sleeved shirt with white polka dots. They are in a close embrace, with the woman in the blue shirt hugging the woman in the striped shirt from behind.

friend
request
accepted.



close browser. open arms.
make face time.

3

BE OPEN



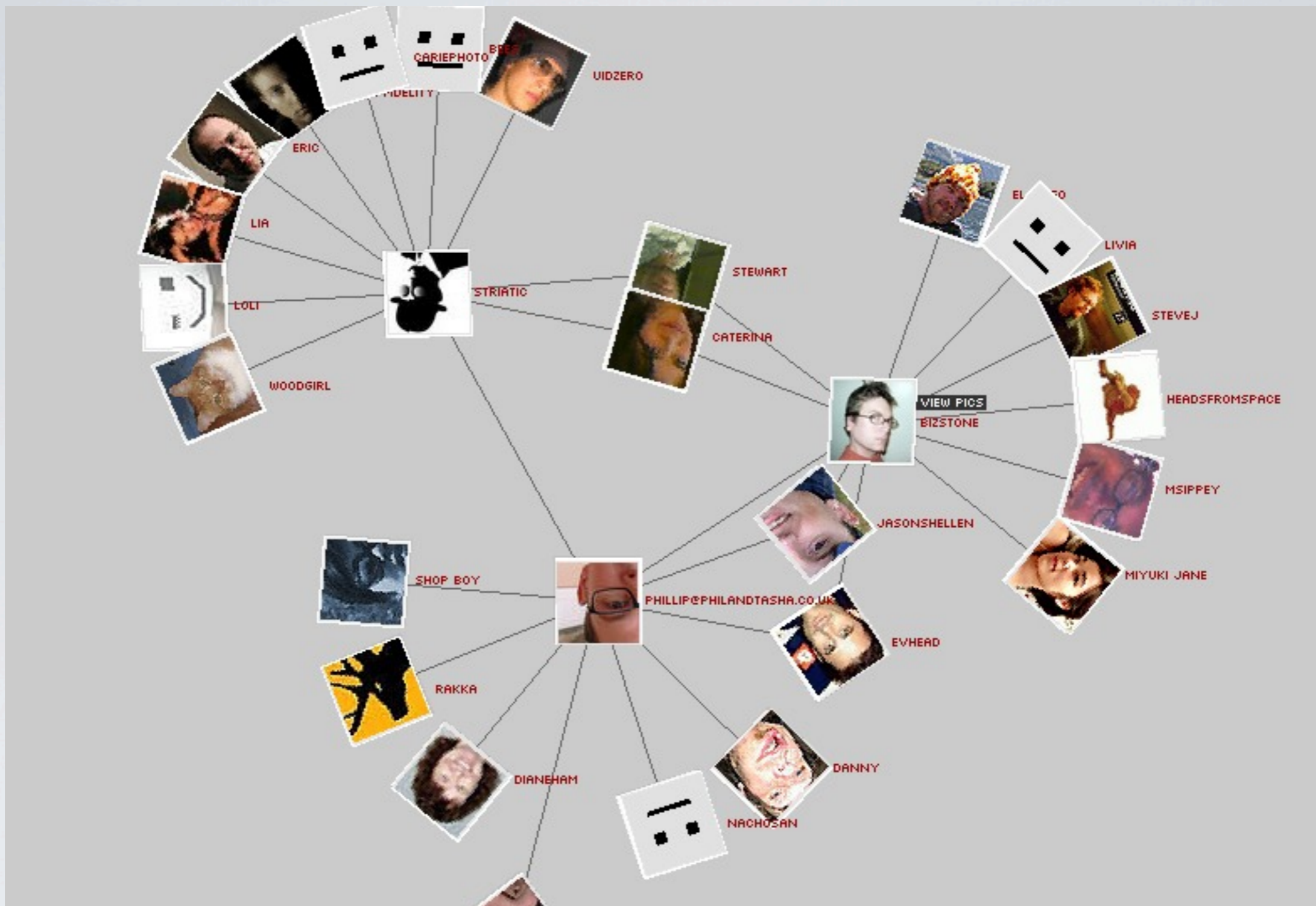
DELEGATE



ENABLE AND CHECK IN



CO-ORGANIZER



DEVELOP RELATIONSHIPS



GENERAL APPEALS



SPECIFIC INVITATIONS



REACH OUT



BE CLEAR



DON'T LEAVE THEM WAITING



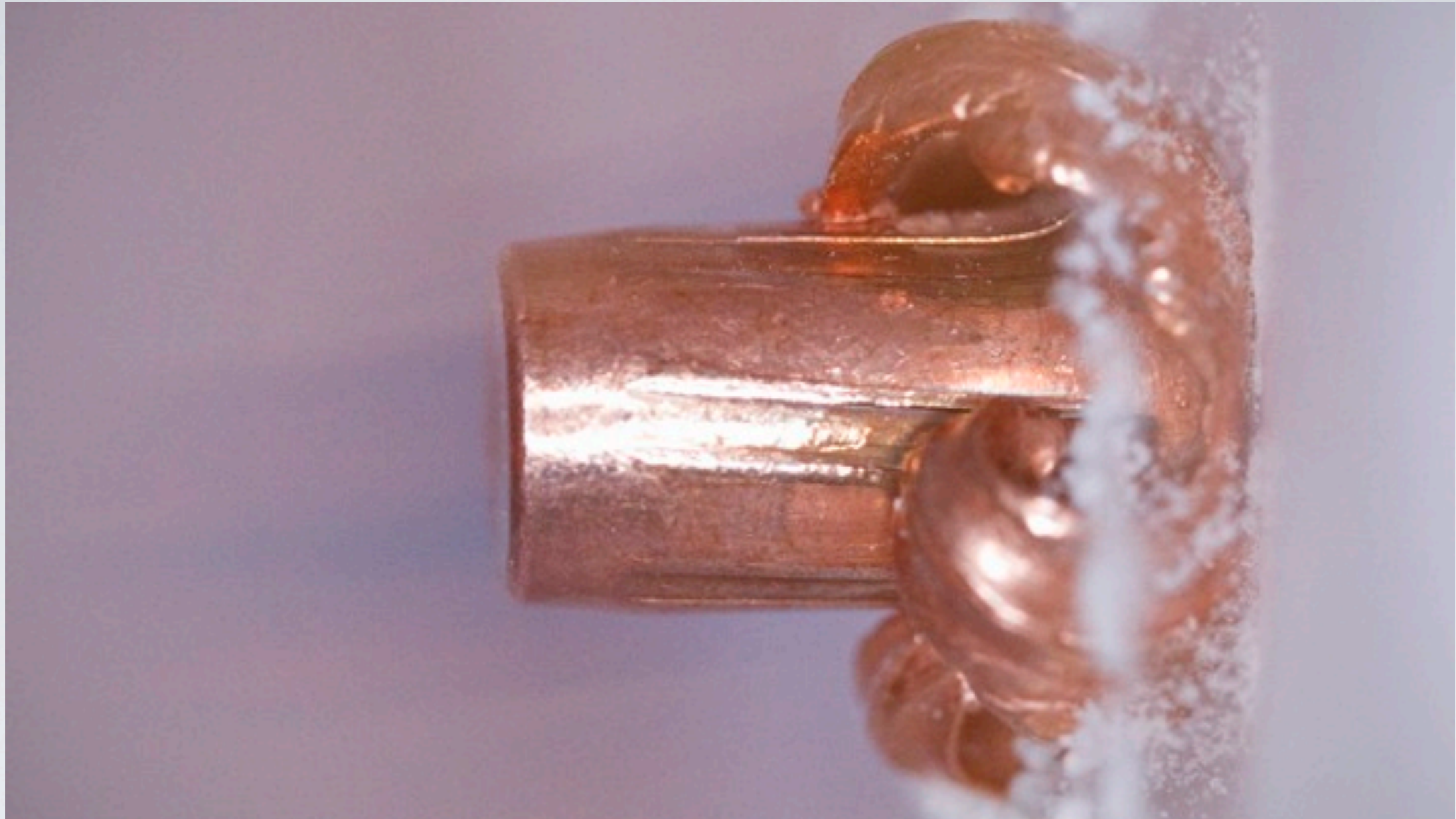
FOLLOW THROUGH



FAIL FAST



CONSISTENCY



HIGH IMPACT



LOW EFFORT

KONTERA TECHNOLOGIES INC
1550 BRYANT STREET
SUITE 975
SAN FRANCISCO, CA 94103

WEL

PAY TO THE ORDER OF Cheon Fong Liew

[REDACTED]

Mr. Cheon Fong Liew

[REDACTED]

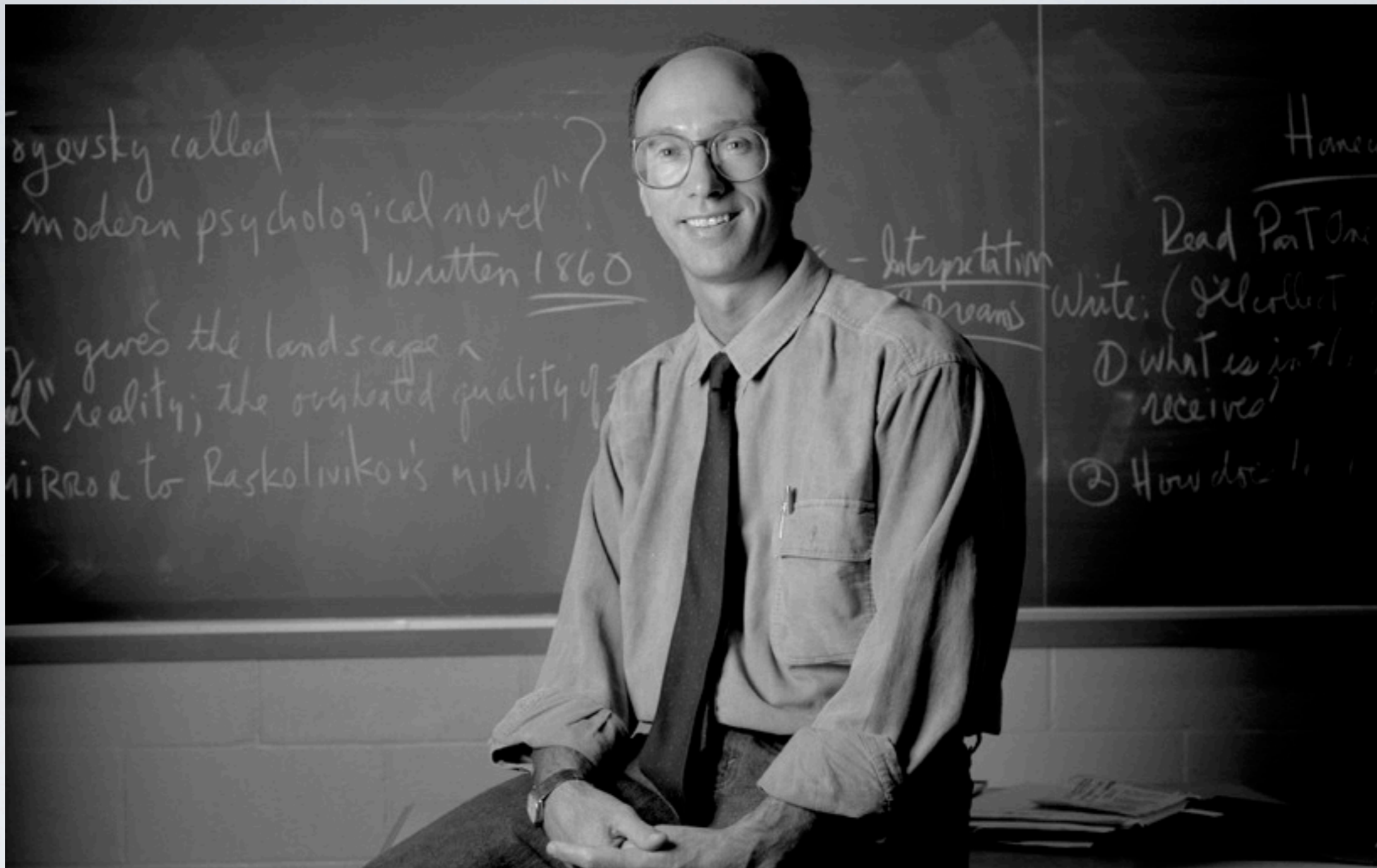
Malaysia
12080P

MEMO

080971/07-05

⑈007813⑈ ⑆121042882⑆

NOBODY'S GETTING PAID



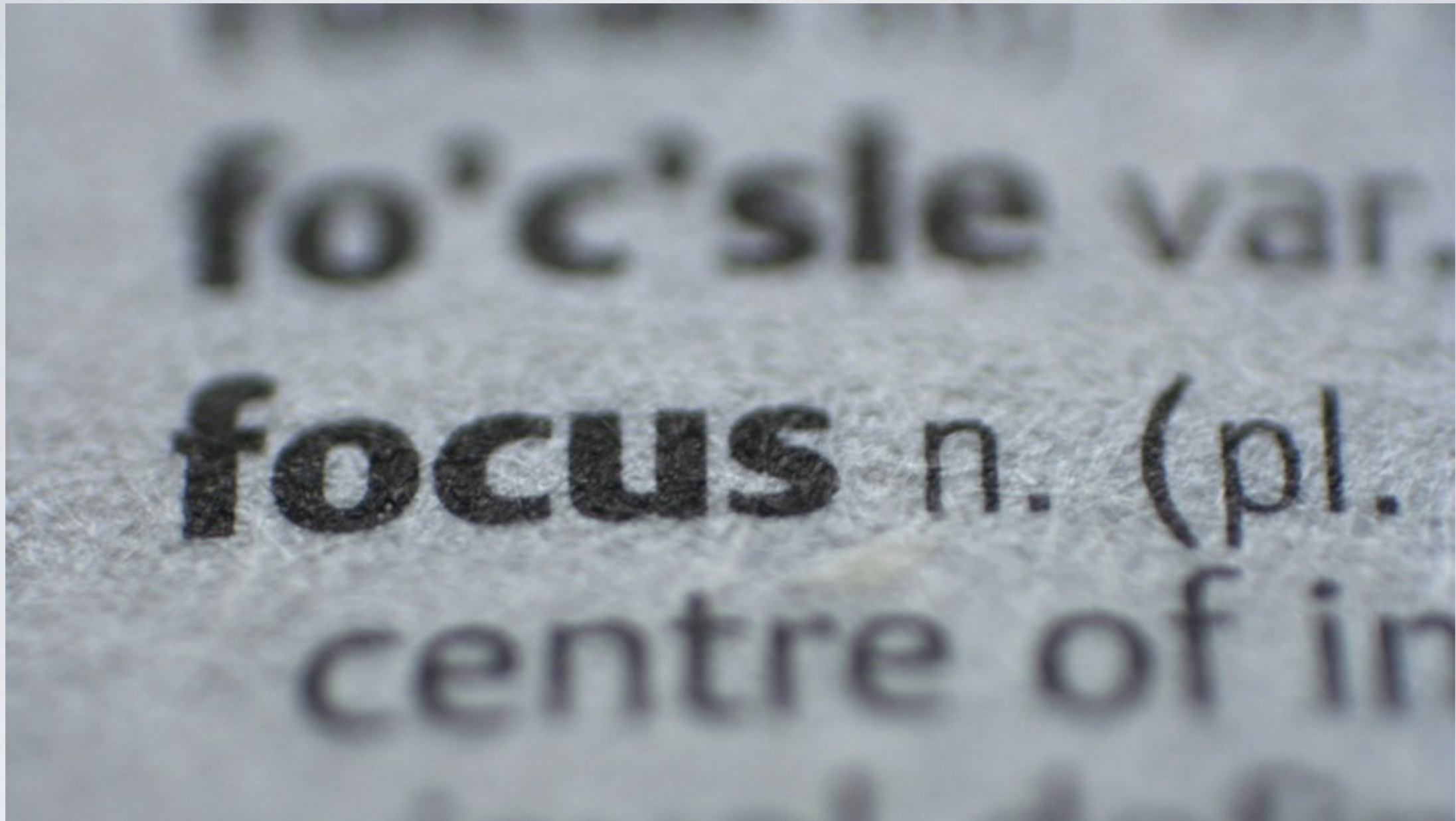
TUTORIALS



HACK NIGHTS



REGULAR MEETINGS



SPECIFIC TOPICS



30 - 40 MINUTES



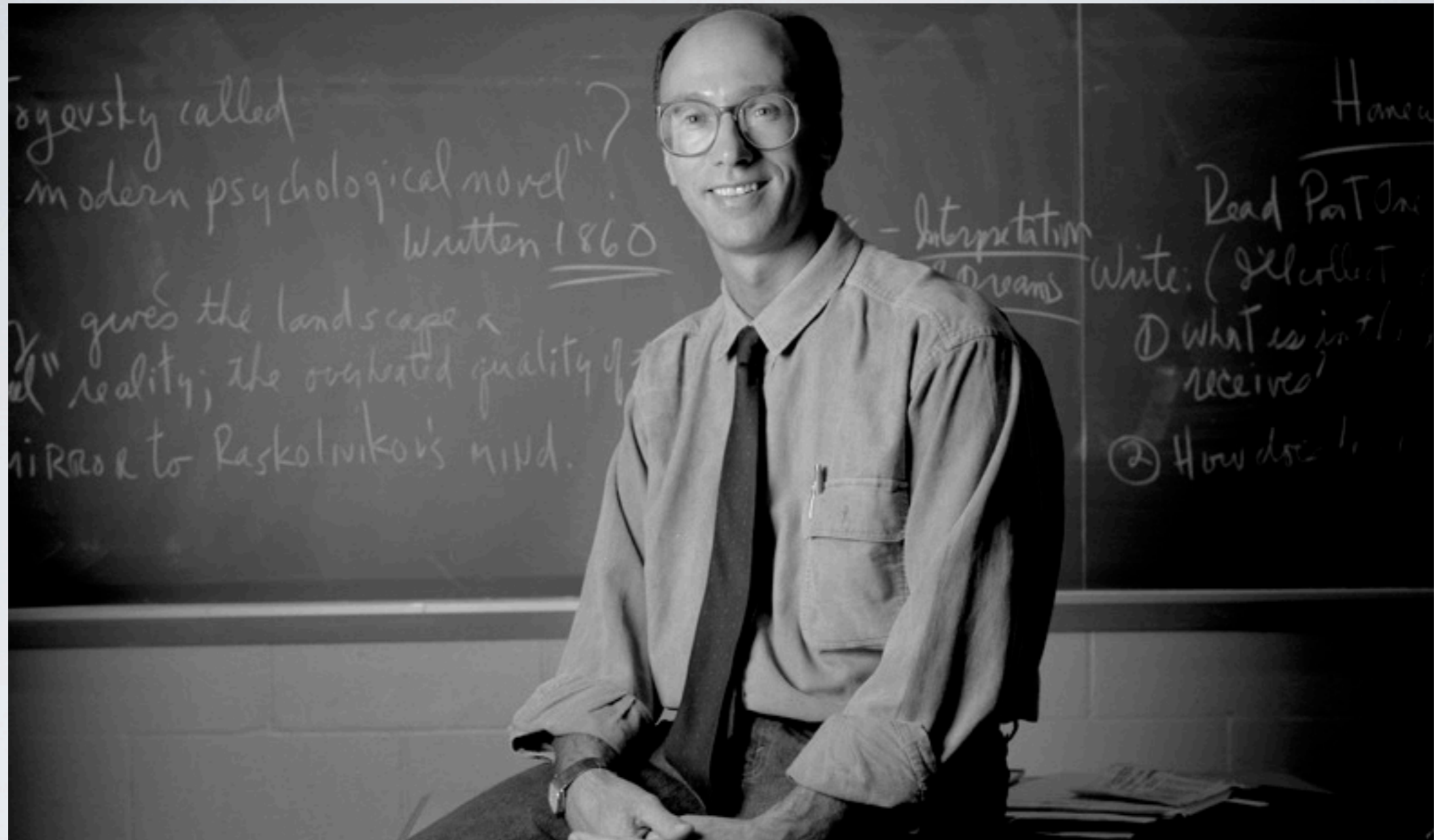
MIX IT UP



LIGHTNING TALKS



SOCIALIZE



TUTORIALS

The screenshot shows a web browser window displaying the Django documentation page for 'Writing your first Django app, part 1'. The browser's address bar shows the URL: `http://docs.djangoproject.com/en/1.2/intro/tutorial01/#intro-tutorial01`. The page features a dark green header with the Django logo and navigation links: Home, Download, Documentation, Weblog, Community, and Code. Below the header is a light green bar with the text 'Django documentation'. The main content area is white and contains the following text:

This document describes Django 1.2. For development docs, [go here](#).

Writing your first Django app, part 1

Let's learn by example.

Throughout this tutorial, we'll walk you through the creation of a basic poll application.

It'll consist of two parts:

- A public site that lets people view polls and vote in them.
- An admin site that lets you add, change and delete polls.

We'll assume you have [Django installed](#) already. You can tell Django is installed by running the Python interactive interpreter and typing `import django`. If that command runs successfully, with no errors, Django is installed.

Where to get help:

If you're having trouble going through this tutorial, please post a message to [django-users](#) or drop by [#django](#) on [irc.freenode.net](#) to chat with other Django users who might be able to help.

On the right side, there is a dark green sidebar with a 'Contents' section listing the tutorial's parts:

- [Writing your first Django app, part 1](#)
- [Creating a project](#)
- [The development server](#)
- [Database setup](#)
- [Creating models](#)
- [Activating models](#)
- [Playing with the API](#)

Below the contents is a 'Search' section with a search box containing 'Google Custom Search' and a 'Search' button. There are also radio buttons for 'Latest', '1.0', '0.96', and 'All'. At the bottom of the sidebar is a 'Browse' section with a link: 'Prev: [Quick install guide](#)'.

WEB BASED



HACK NIGHTS



VIDEOS



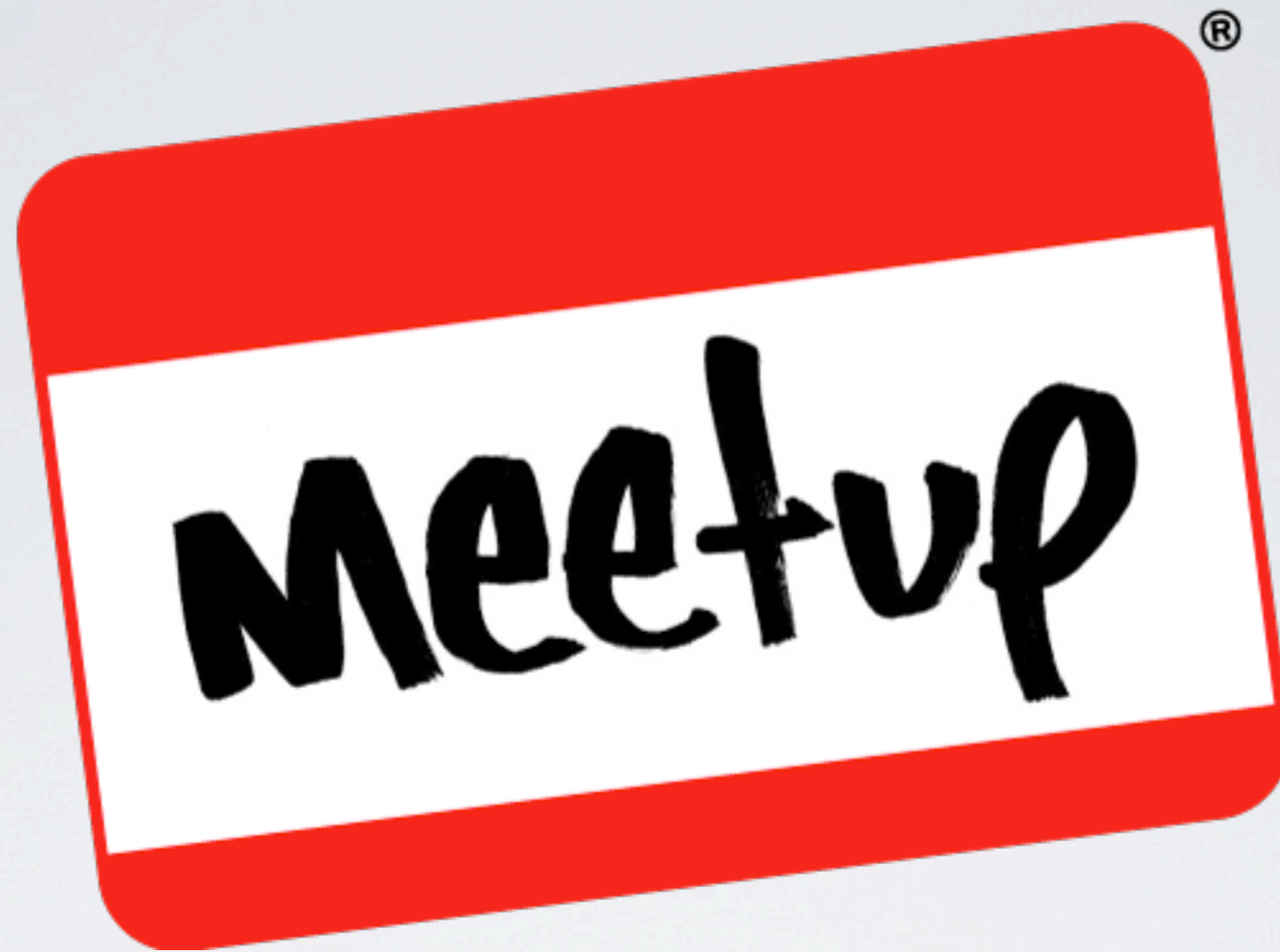
CHOOSE A MEAL



KEEP IT SIMPLE



BUILD RELATIONSHIPS



SERIOUSLY, JUST USE MEETUP

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QUESTIONS?

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