

Creativity in the Workplace

This program teaches participants how to unleash their creative mind and transform their unique visions into reality. It will provide them with the tools to help motivate and promote creative thinking at work.

Program Content:

Introduction

- What does it Mean to be Creative?

Creative Thinking – Creative People

- Traits of Creative People
- Left Side vs. Right Side
- Workshop – Who are Creative People?
- Why Are People Creative?
- Changing Your Mindset

The Foundation for Creative Thinking

- Where it Begins
- Moving Forward

Steps to Creative Thinking

- Motivation
- Investigate and Explore
- Navigate
- Drive

Tips to Remember

Creative M.I.N.D. at Work