
Strategic Leadership

This program gives the participants the enhanced skills required to develop a strategic plan for today's rapidly changing global environment. Maximize your role by empowering employees and by setting a systematic and workable strategy that refocuses and refines your business unit goals and future direction.

Program Content:

Becoming a Strategic Leader

- Evolving into the Role
- Linking Strategy to Capabilities

Leadership Approach

- Strategic Leadership Planning Model
- Outputs and Measures
- 360° Degree Feedback

A Strategic View of the Corporation

- Past Trends, Present and Future Trends
- Opportunities for Strategic Leaders
- The Difference between Operational and Strategic Leadership

The Importance of Vision and Strategic Leadership

- Development & Communication of Your Vision
- Charting a Mission for Your Unit

Strategic Influencing Through Communication

- The Communication Process – a Model
- Determining Internal and External Customer Satisfaction
- Developing Structured Communication Feedback Systems

Teams and Strategic Leadership

- Cross Functional Teams – Challenges and Benefits
- A Strategic Leader's Role in Team Development and Effectiveness

Strategic Change and Conflict Management

- The Change Model
- Strategic Leadership Through-out the Change Process
- Conflict Resolution Process

A Strategic Advantage

- Determining Critical Success Factors in Customer Relations
- Strategies for Focusing on What is "Strategically" Important
- Assess Competencies, Resources and Environment for Strategic Success

Goals, Measures and Outcomes

- Development of Measurement
- Desired Results