

HELLO

VCE

GAP YEAR

ART SCHOOL

UNIVERSITY

TRAVELING

FREELANCING

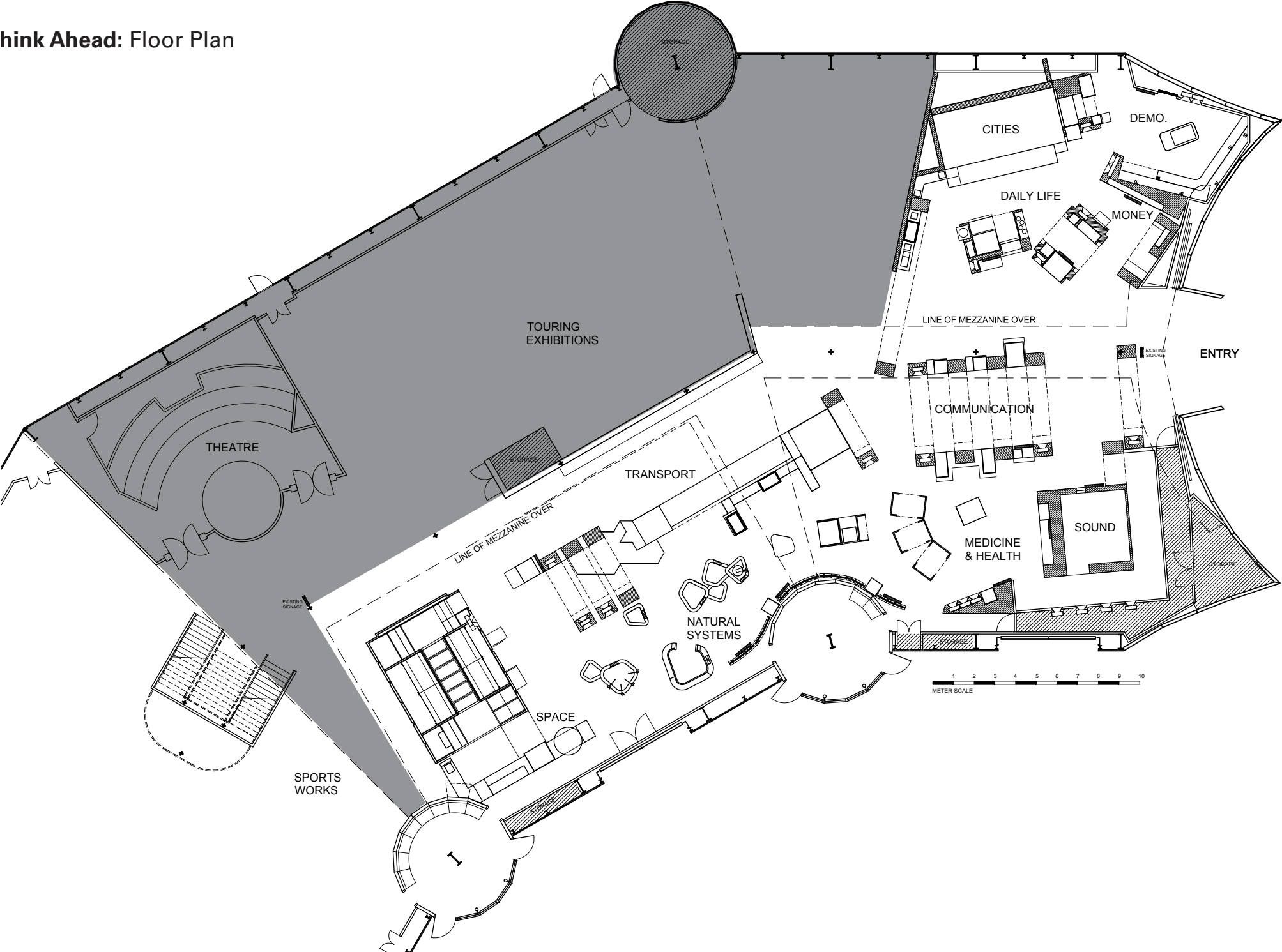
MUSEUM VICTORIA

DID THE FAMILY THING

FREELANCING

PROJECT #1

Think Ahead: Floor Plan



350 OBJECTS

34 SHOWCASES

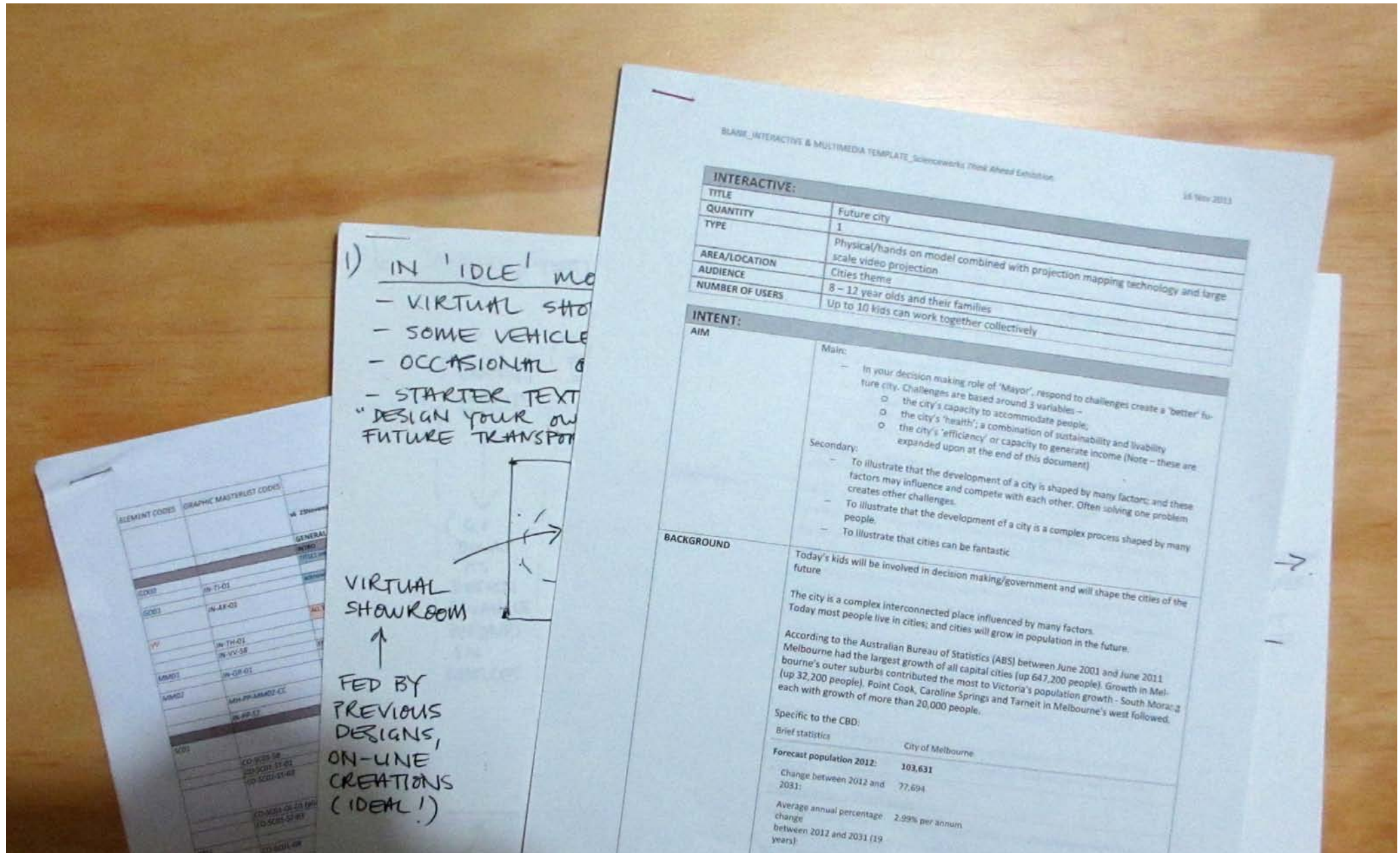
78 MULTIMEDIA INTERACTIVES

34 PHYSICAL INTERACTIVES

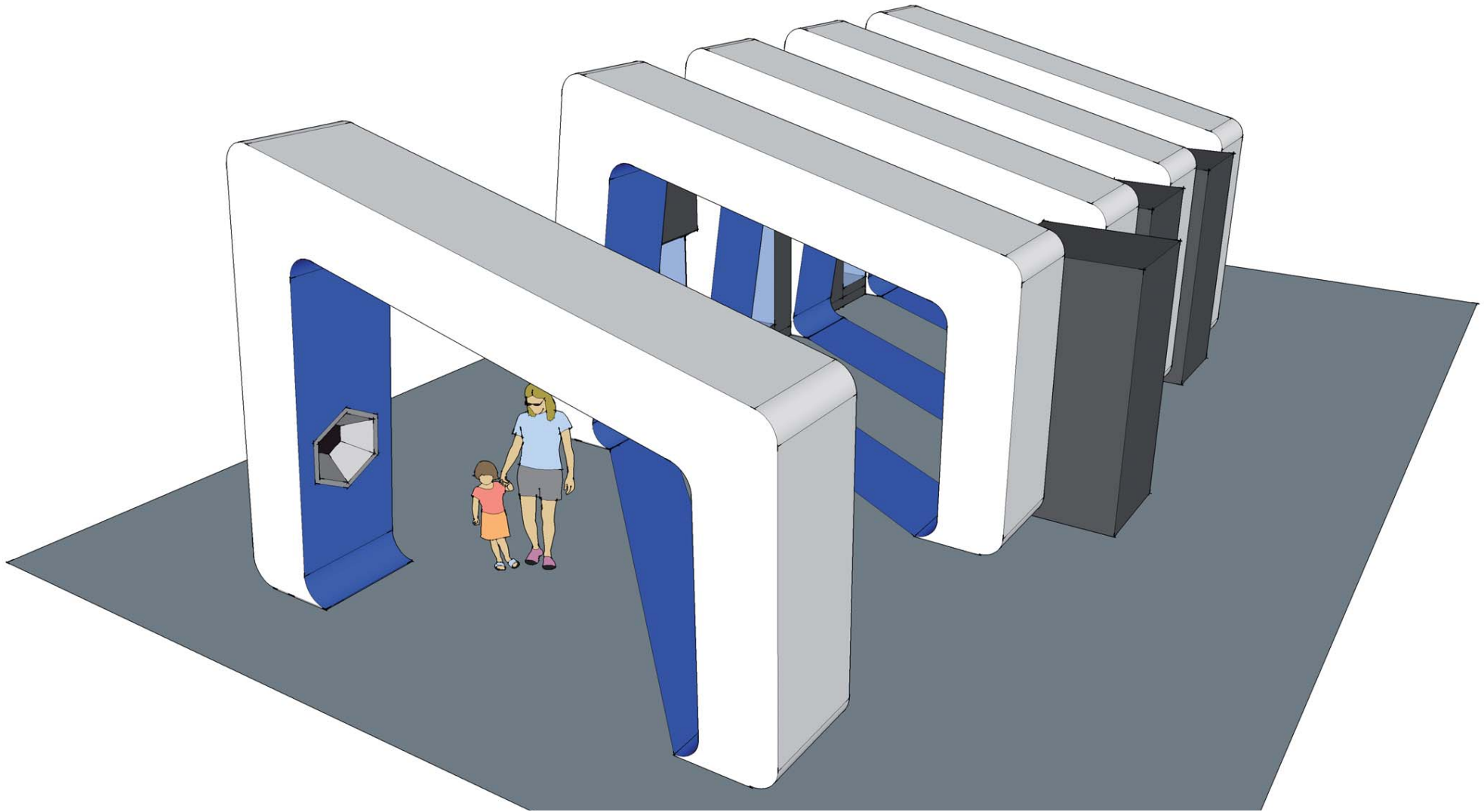
512 PRINTED GRAPHICS

BRANDING

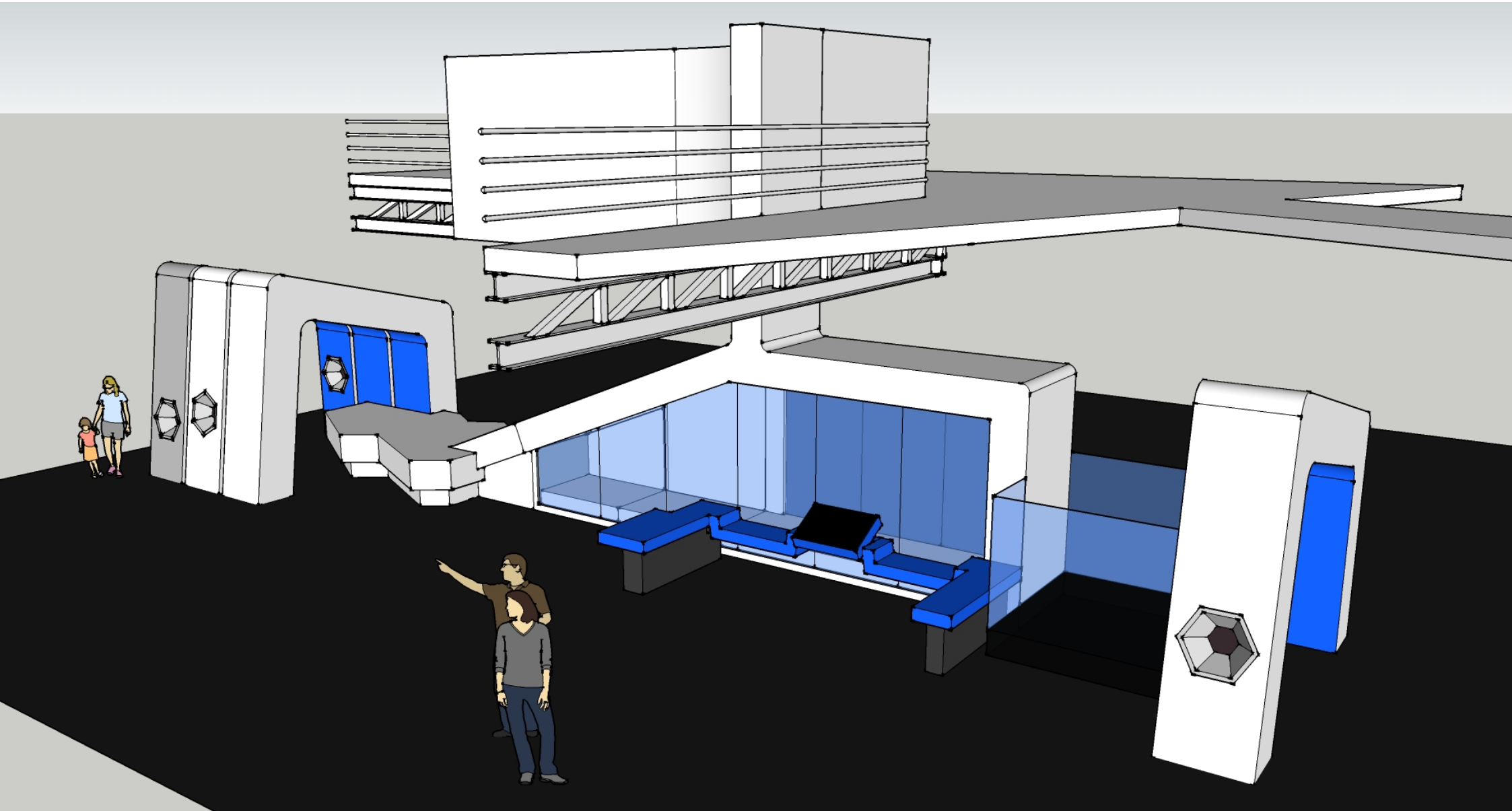
Think Ahead: Briefing Documents



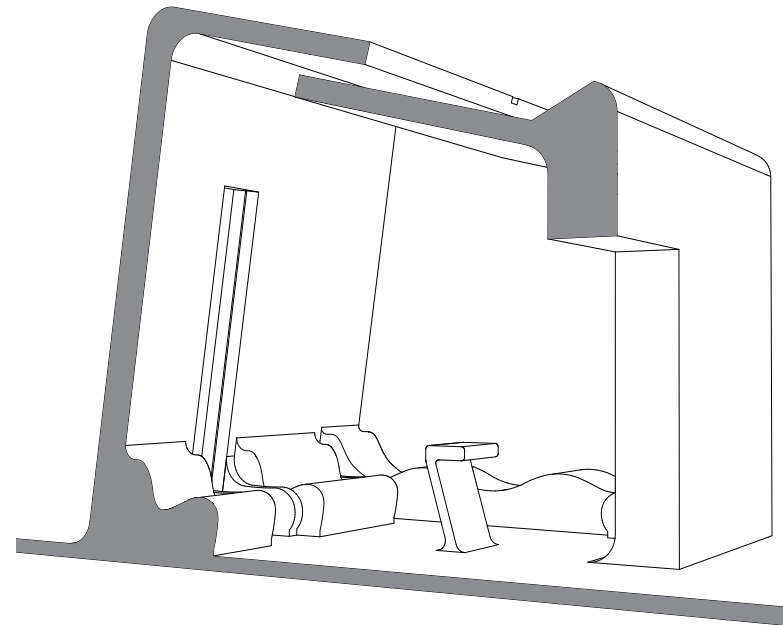
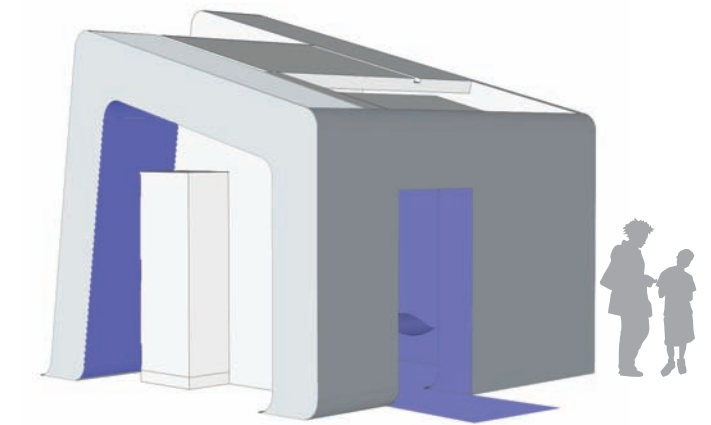
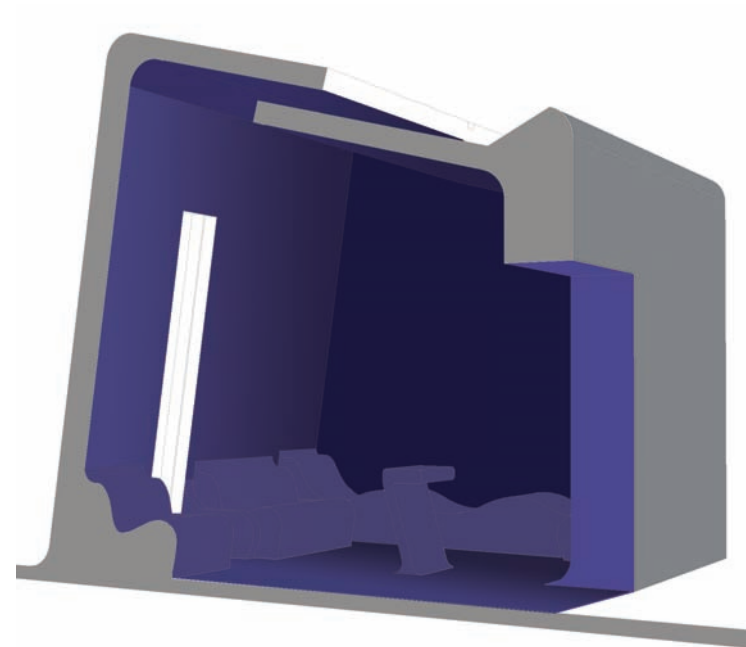
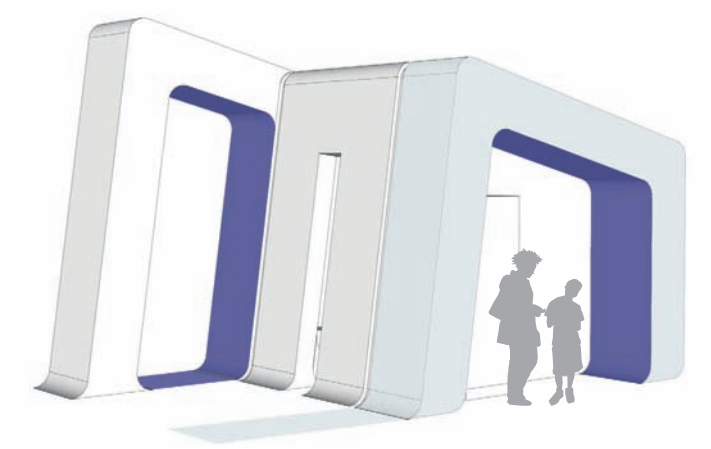
Think Ahead: Built Form Examples



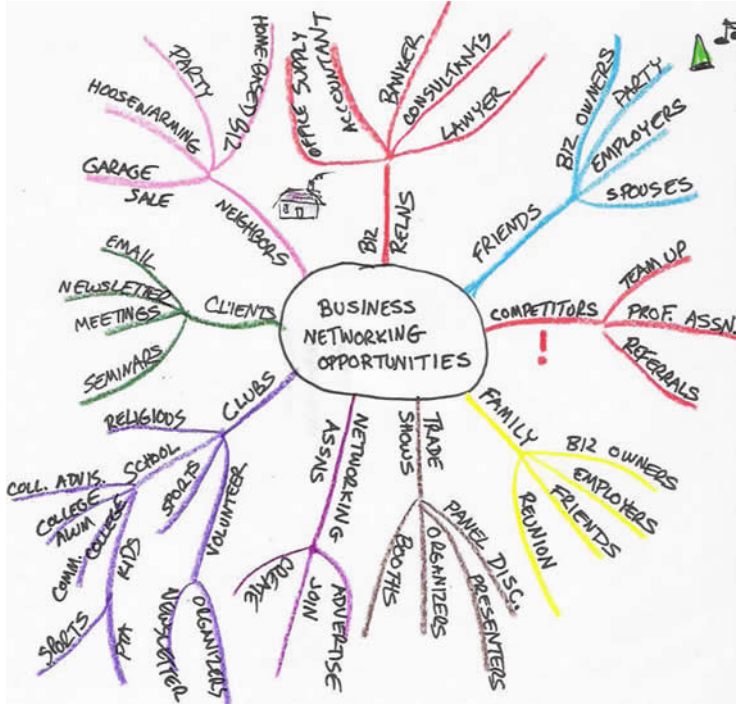
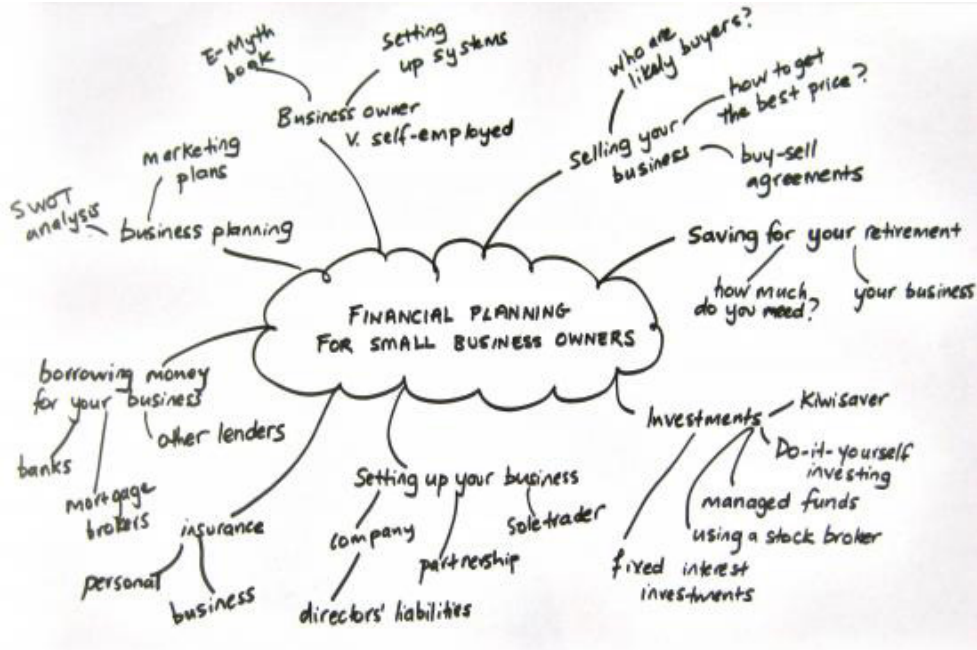
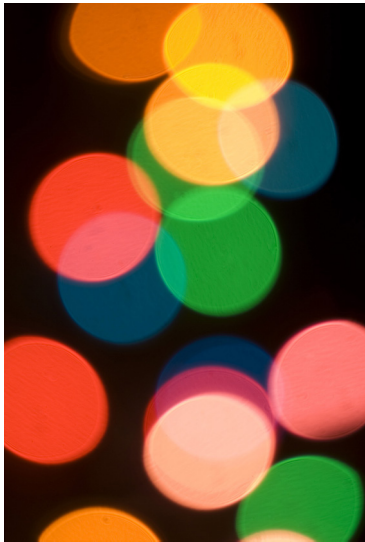
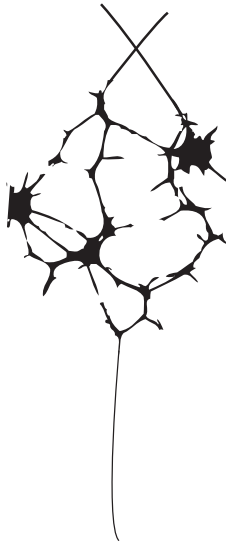
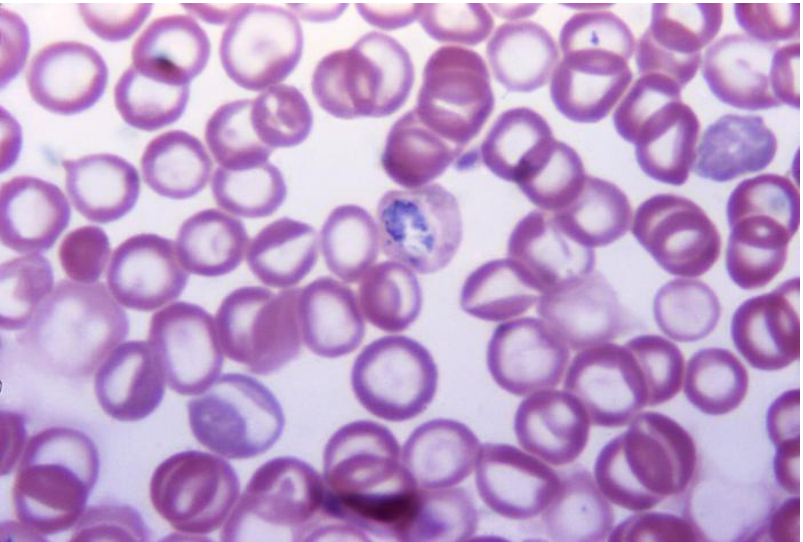
Think Ahead: Built Form Examples



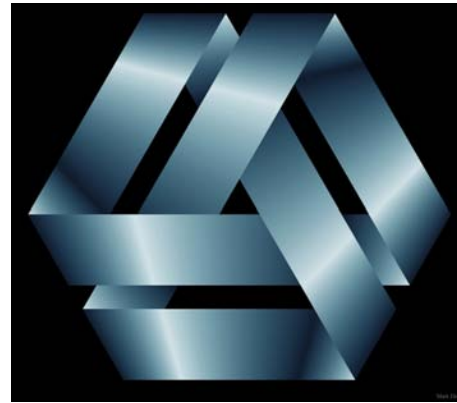
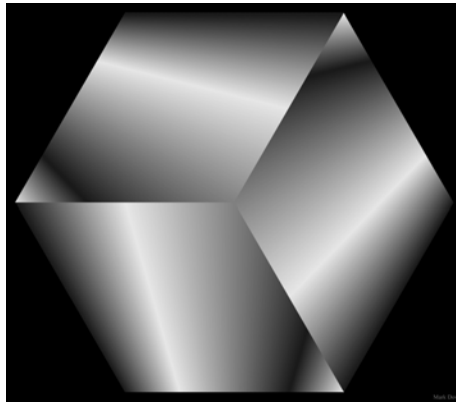
Think Ahead: Built Form Examples



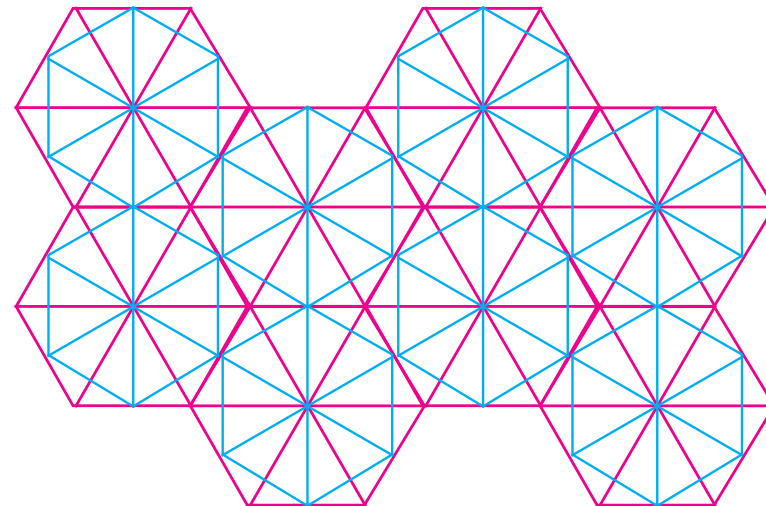
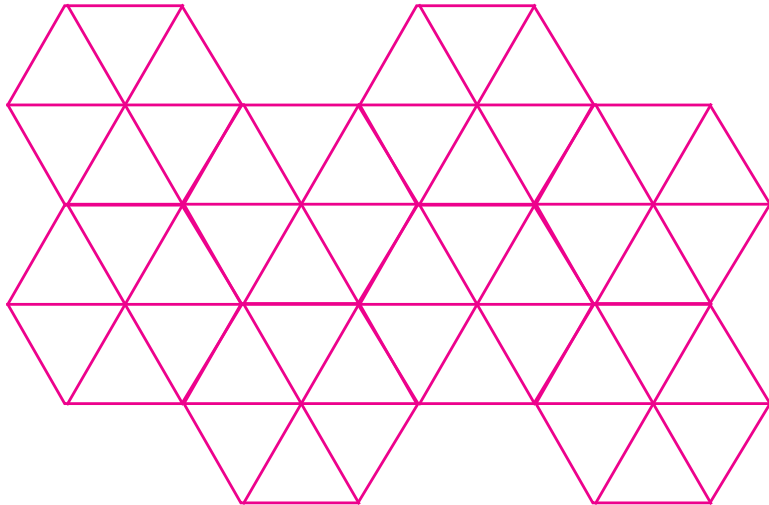
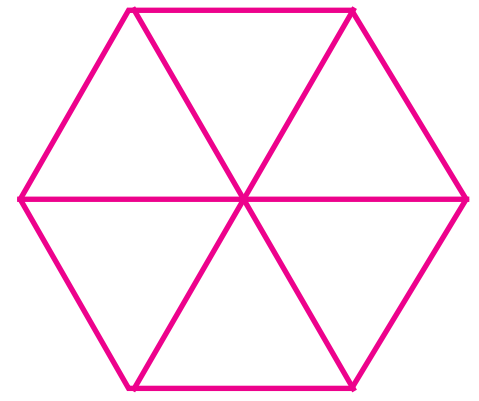
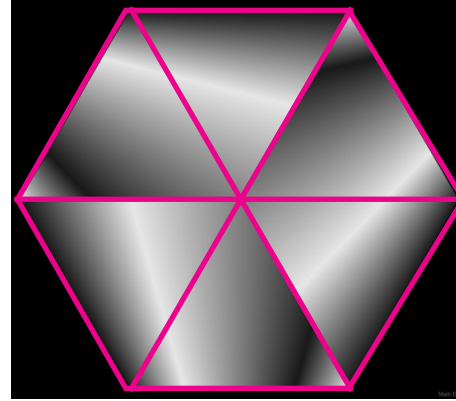
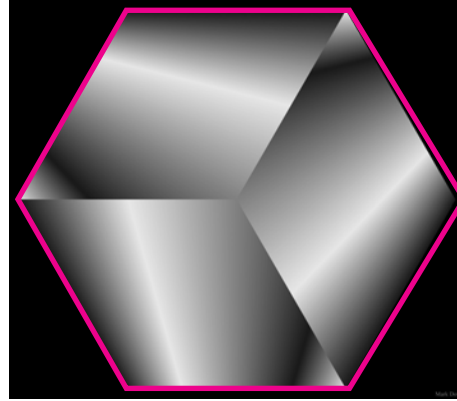
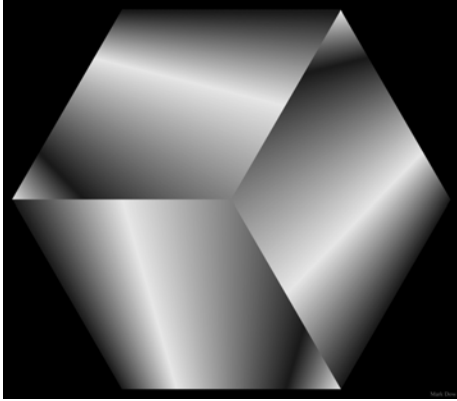
Think Ahead: Research



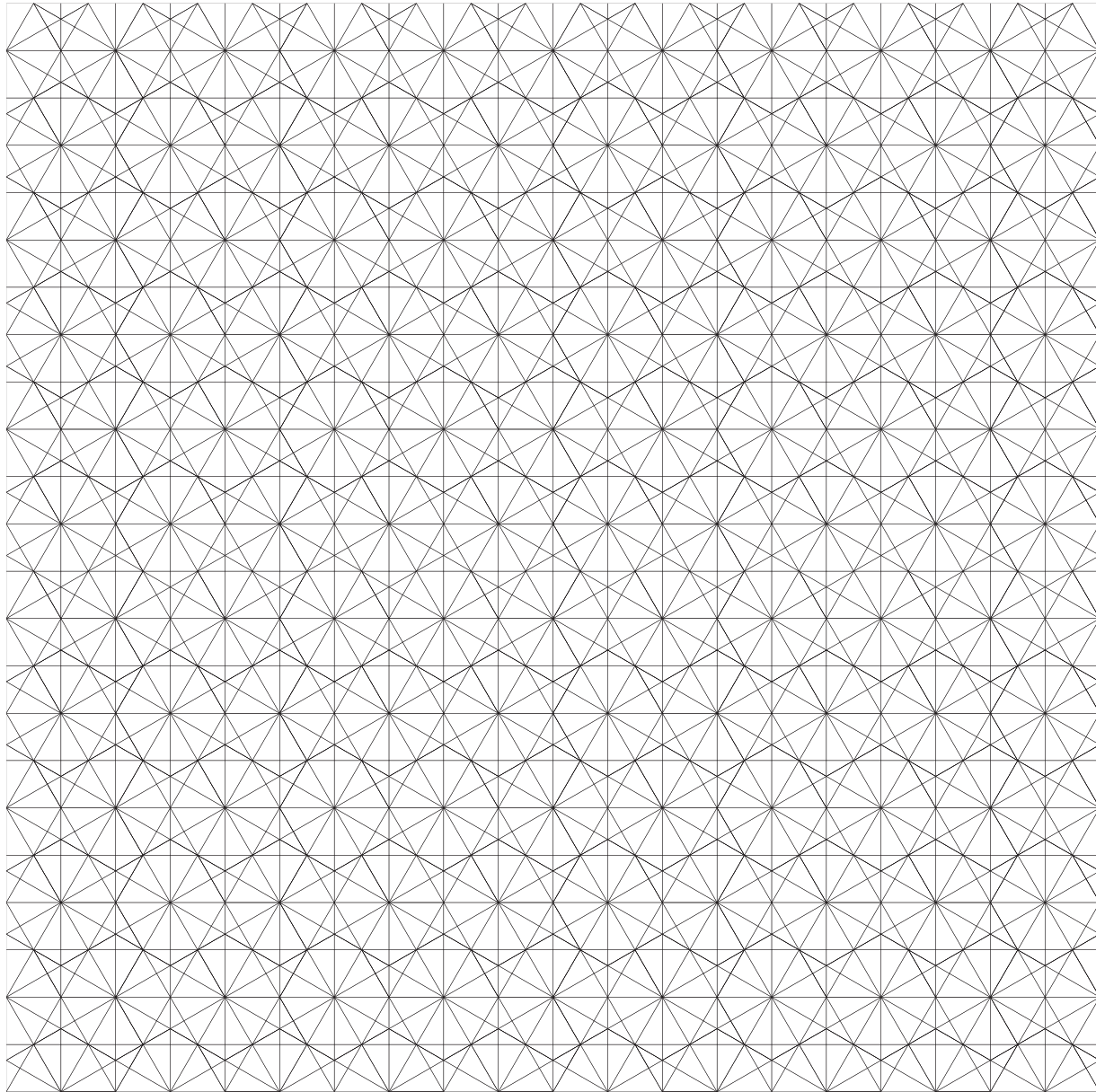
Think Ahead: Research



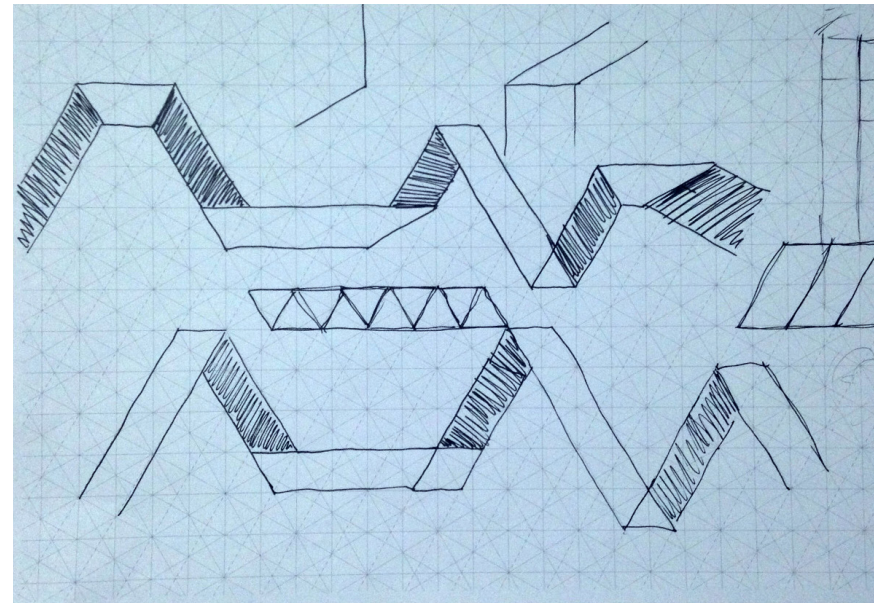
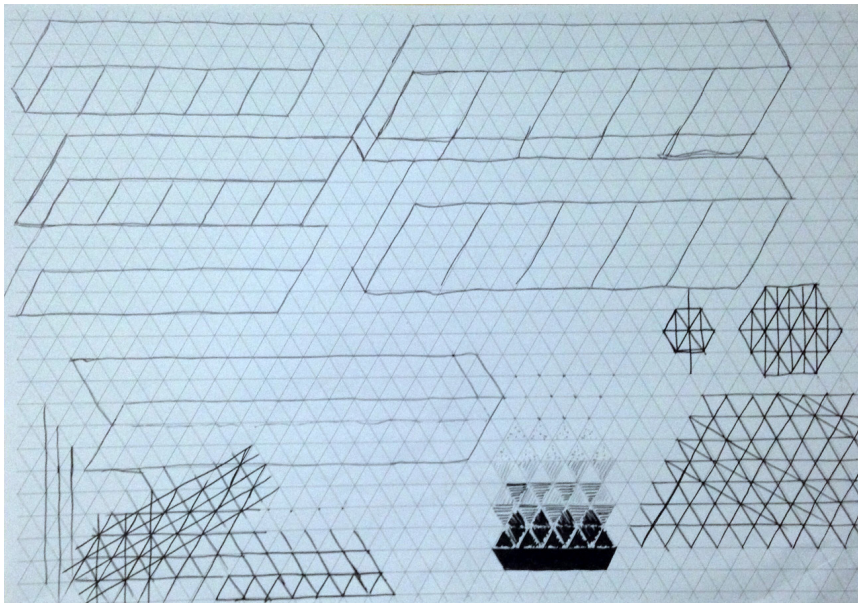
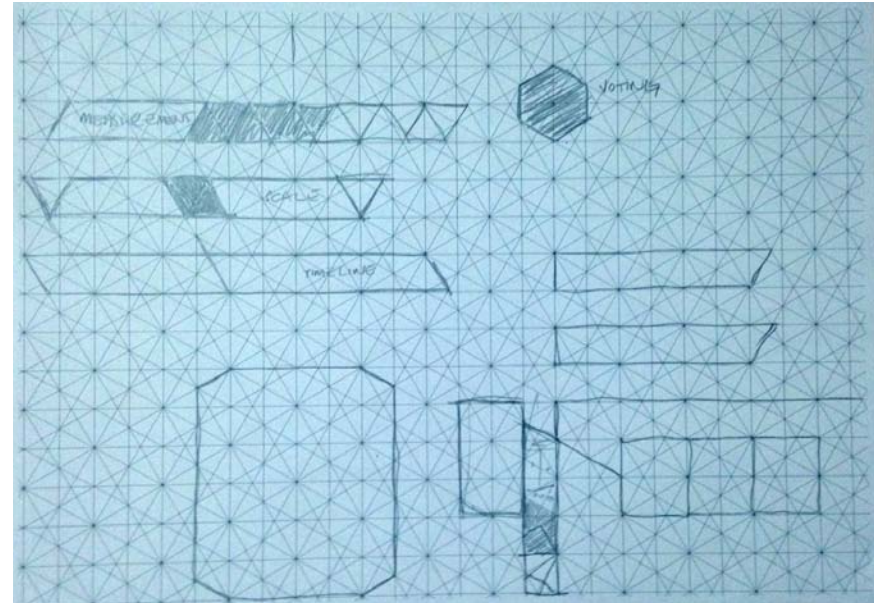
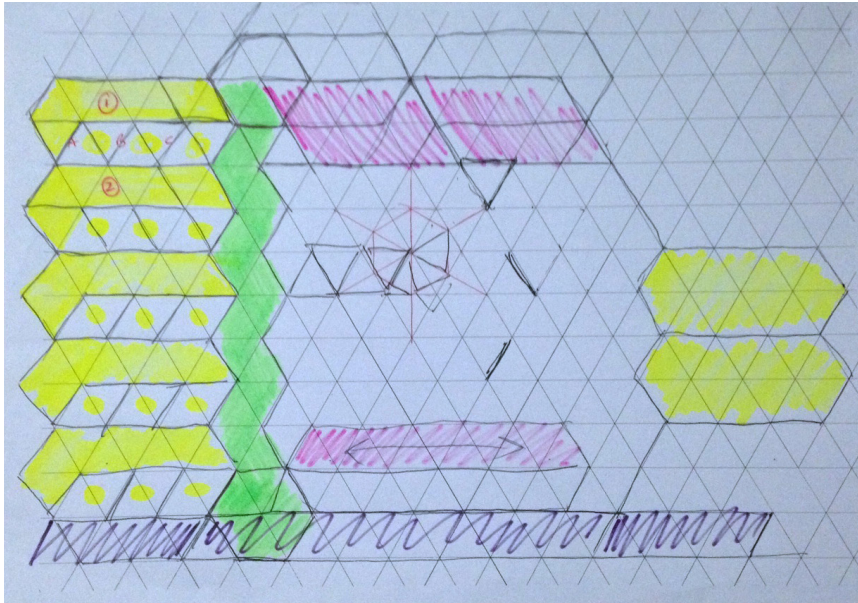
Think Ahead: Graphic Development



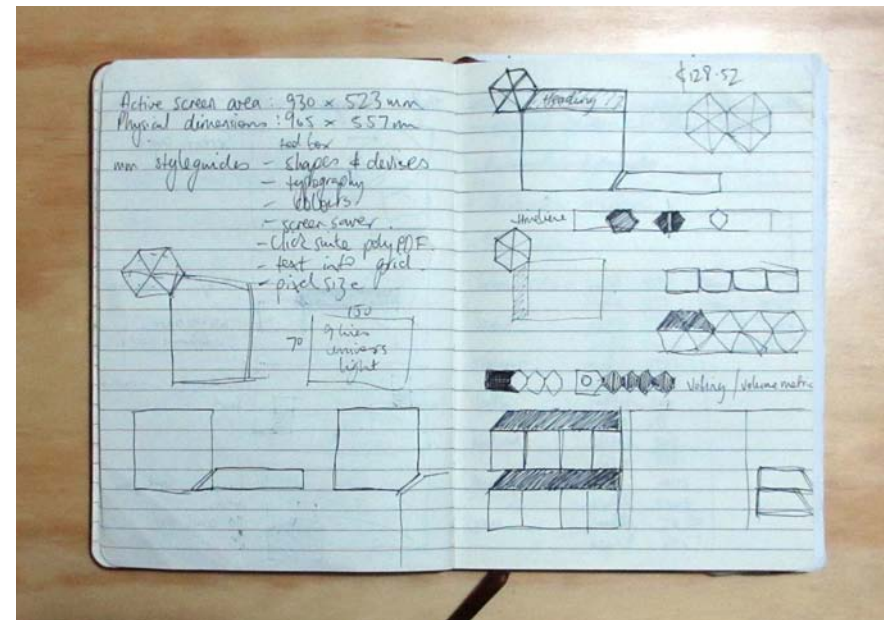
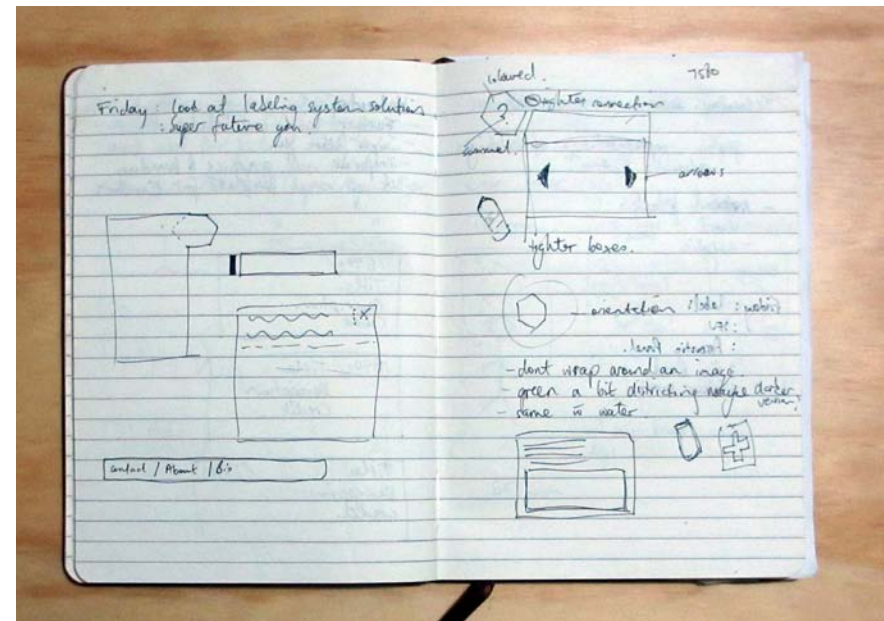
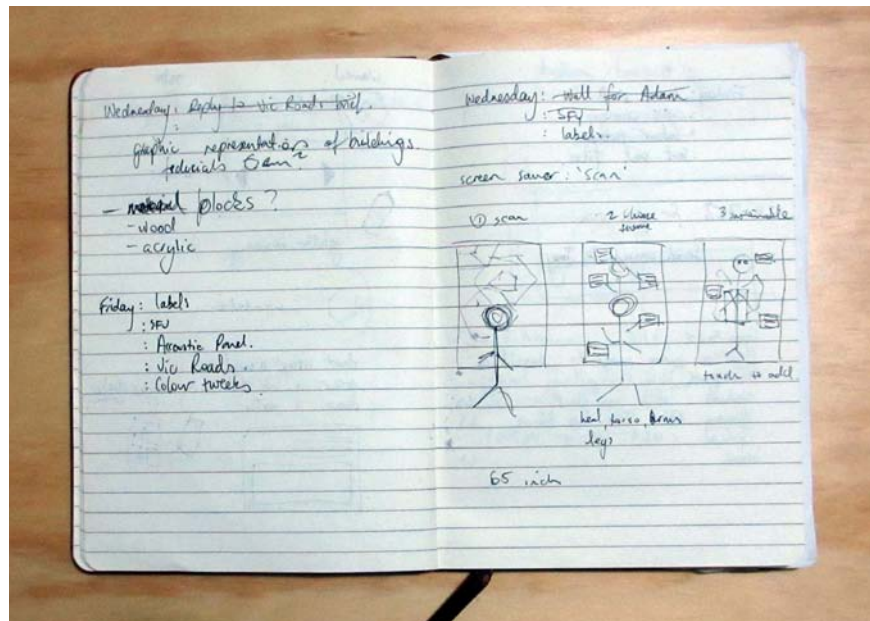
Think Ahead: Graphic Development



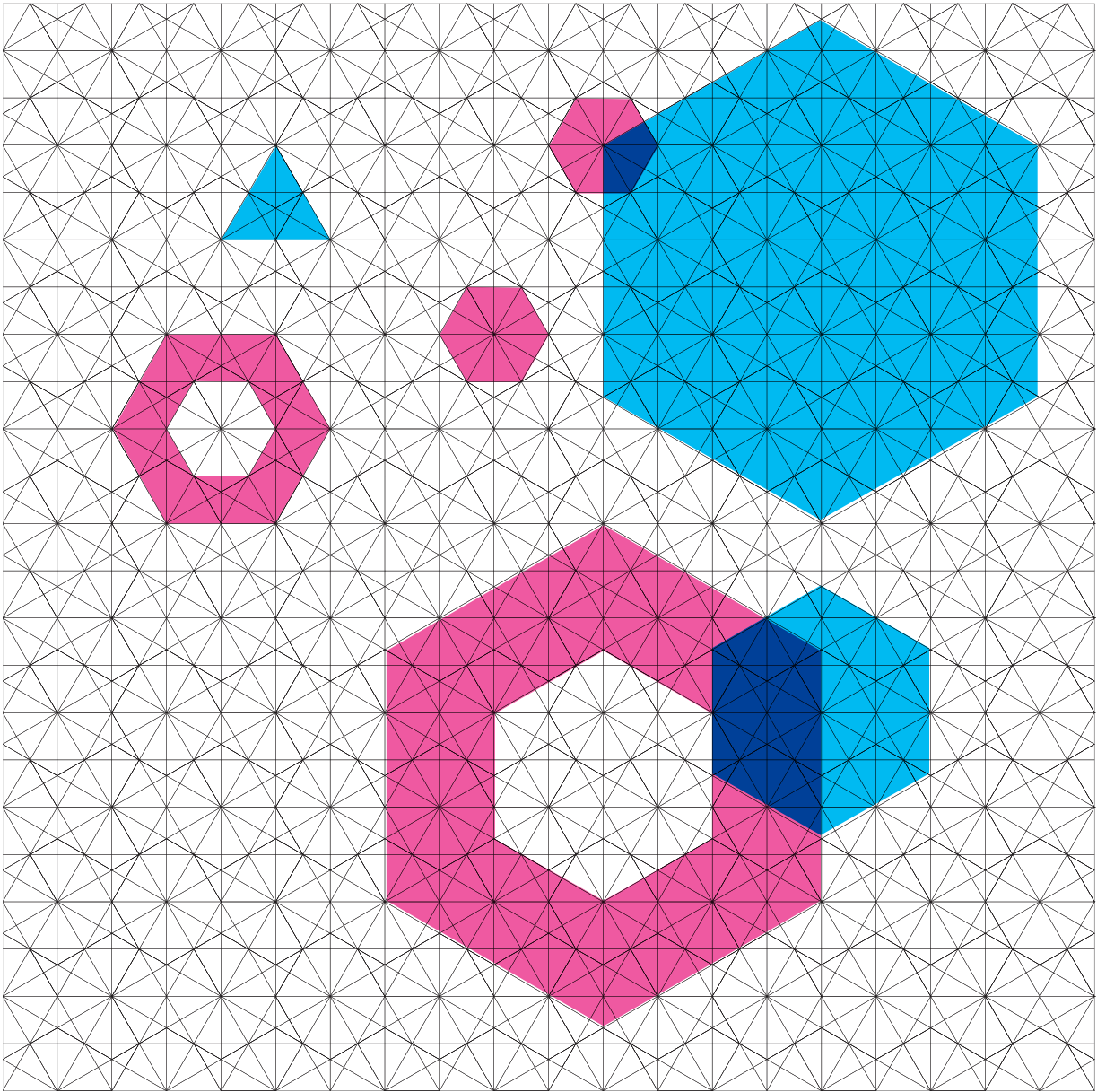
Think Ahead: Graphic Development



Think Ahead: Graphic Development



Think Ahead: Graphic Development



Colour palette

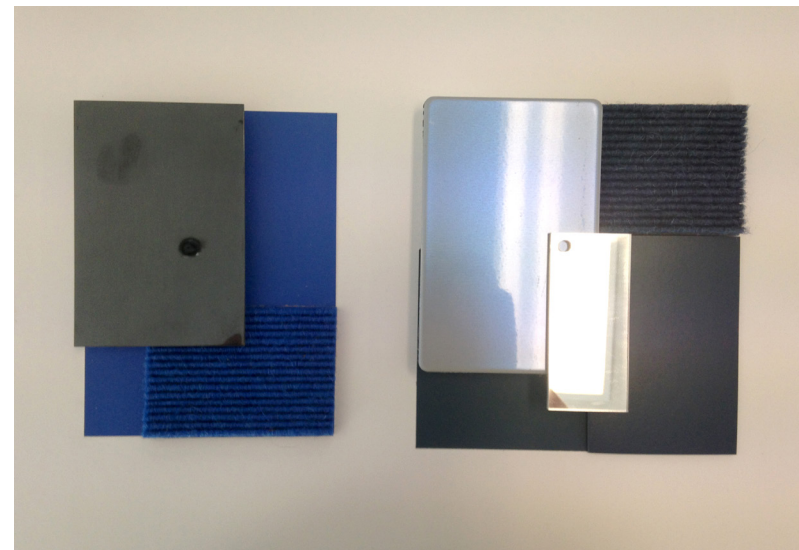
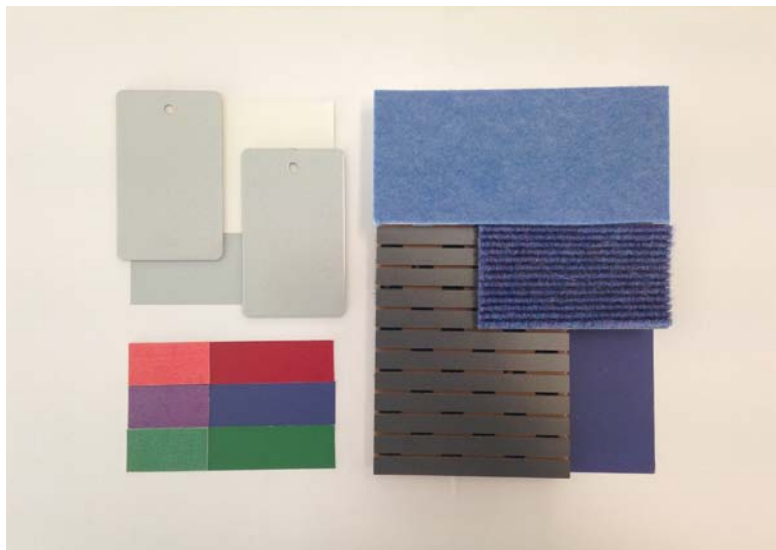
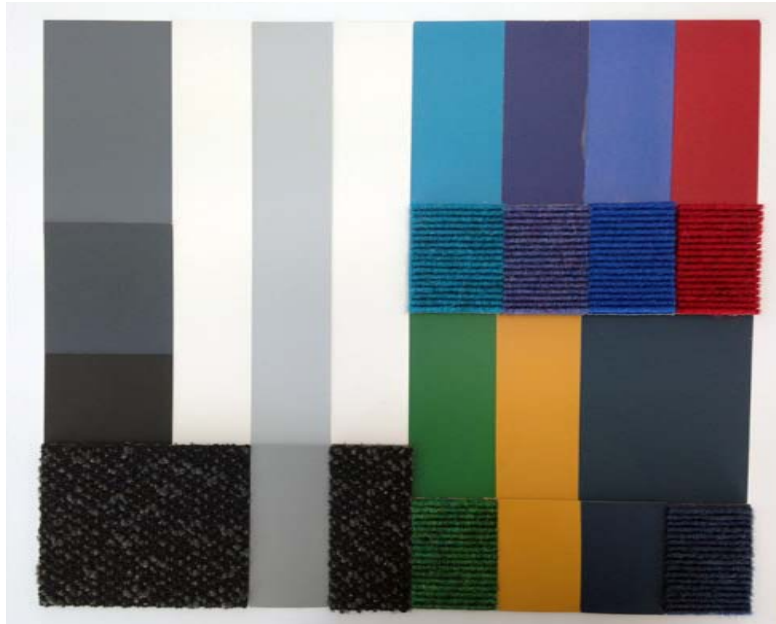
Each exhibition section is assigned one of the following colour pairs.

C 82 M 20 Y 25 K 3	PMS 5275	C 86 M 54 Y 0 K 0	C 0 M 100 Y 82 K 21	C 87 M 11 Y 91 K 38	C 2 M 41 Y 100 K 12	C 72 M 36 Y 18 K 42
PMS 3265	PMS 2665	PMS 298	PMS 191	PMS 361	C 0 M 20 Y 81 K 0	PMS 652

Neutral palette

C 31 M 21 Y 21 K 2	C 57 M 40 Y 36 K 20
C 63 M 46 Y 35 K 51	C 0 M 0 Y 0 K 100

Think Ahead: Sample boards



Graphic pattern

Brand pattern indicated opposite

Theme-specific versions are used
in tight crops

Print application:
white background

Screen application:
grey background (92% black)



Think Ahead: Graphic Pattern Colourways



Typeface

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz***

Sommet Rounded Heavy Italic (track -20pt)

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzvw*

Sommet Rounded Regular Italic (no tracking)

Typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Univers 45 Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Univers 55 Roman

Specs

Shown in situ with
visitor voting panel

Printer: Imagebox

Substrate: opal acrylic

518mm (w) x 1100mm (h)



Theme panel



Visitor voting panel

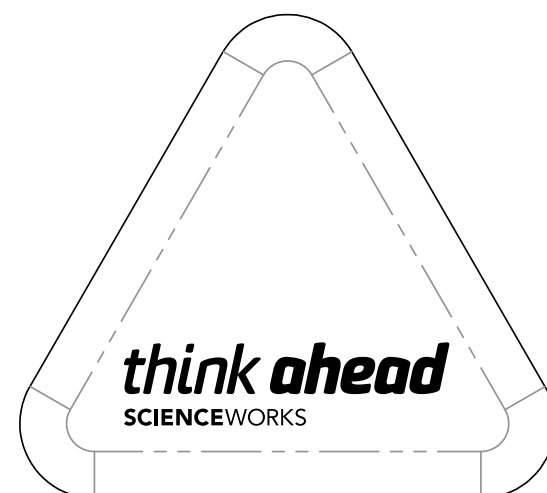
1800mm

Magnets

Logo title artwork supplied

Production completed by
interactives designer

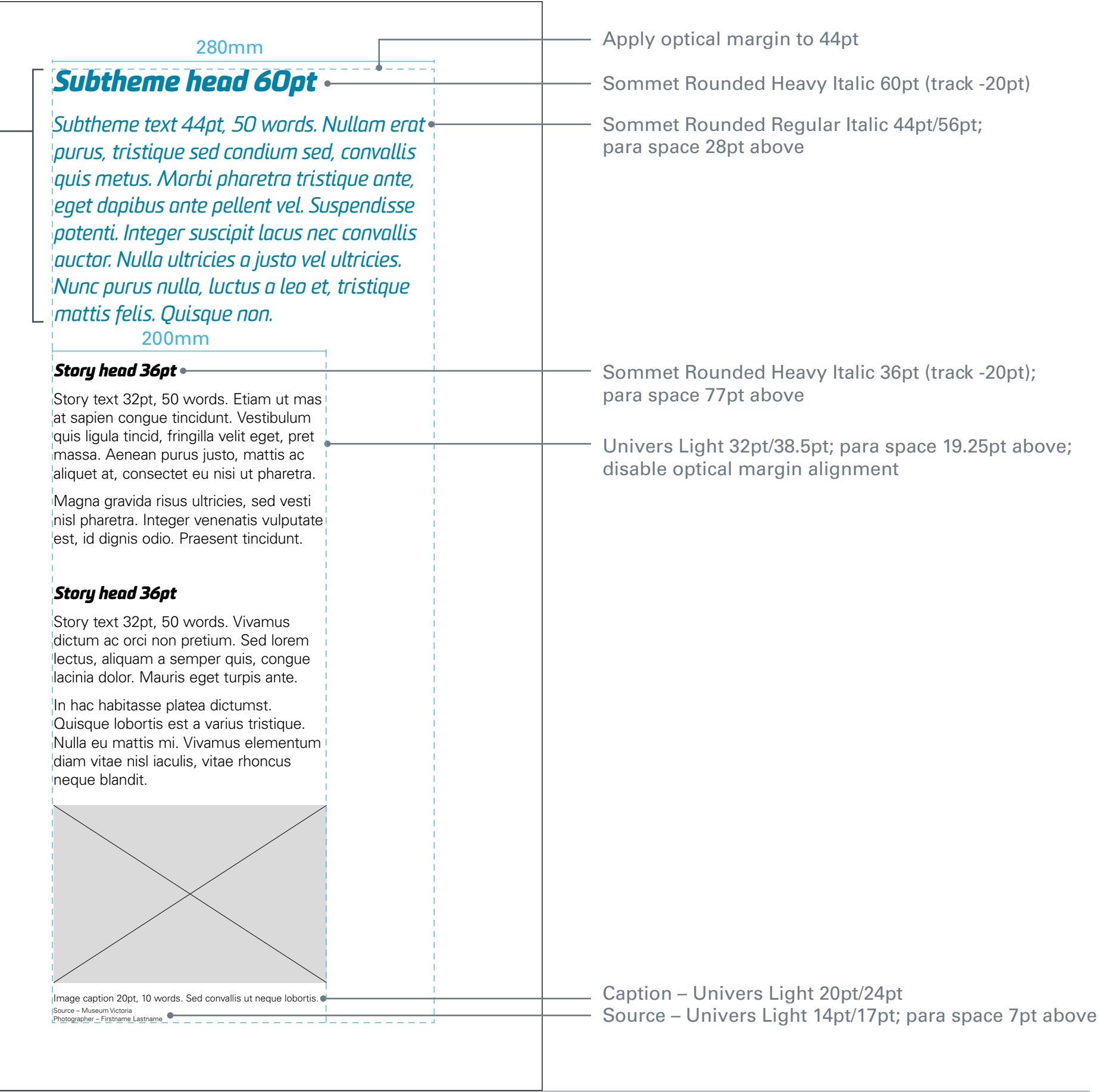
Approx. 20 magnets applied
to each visitor voting panel



Format A

Implemented where larger text sizes are required (walls, deep showcases, floor-level plinths, etc.)

Theme colour



Format A

Subtheme text placement



International Communication

From sailing ship to telegraph to radio and phone, communicating with people on the other side of the world has become much easier over the last 200 years.


Today we get news of distant events quickly. We can keep in touch with family and friends who live far away.

A year at sea

In the early days of European settlement in Australia letters and news travelled via sailing ship to Europe and America. The enormous distances meant letters often took more than a year to receive a reply. So by the time you told a relative of the birth of a child the baby would be more than a year old!

Helio CU Lber 2day

When a new method of communication is developed people come up with new words and phrases. The word 'hello' was invented as a suitable greeting on the phone. Before that, the telegraph sent individual letters by Morse code, so abbreviations were used. We do a similar thing today to keep text messages short.

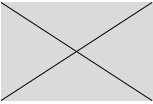


Subtheme head 60pt

Subtheme text 44pt, 50 words. Nullam erat purus, tristique sed conillum sed, convallis quis metus. Morbi pharetra tristique ante, eget dapibus ante pellent vel. Suspendisse potenti. Integer suscipit lacus nec convallis auctor. Nulla ultricies a justo vel ultricies. Nunc purus nulla, luctus a leo et, tristique mattis felis. Quisque non.

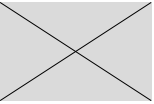
Story head 36pt

Story text 32pt, 50 words. Etiam ut mass at sapien congue trincidunt. Vestibulum quis ligula tincid, fringilla velit eget, pret massa. Aenean purus justo, mattis ac aliquet at, consectet eu nisi ut pharetra. Magna gravida risus ultricies, sed vesti nisl pharetra. Integer venenatis vulputate est, id dignis odio. Praesent trincidunt.



Story head 36pt

Story text 32pt, 50 words. Etiam ut mass at sapien congue trincidunt. Vestibulum quis ligula tincid, fringilla velit eget, pret massa. Aenean purus justo, mattis ac aliquet at, consectet eu nisi ut pharetra. Magna gravida risus ultricies, sed vesti nisl pharetra. Integer venenatis vulputate est, id dignis odio. Praesent trincidunt.



1670mm

20 December 2013

Format A

Supplier: PMS Lithography

Substrate: 5mm(th) palight

135mm(w) x 25mm(h)



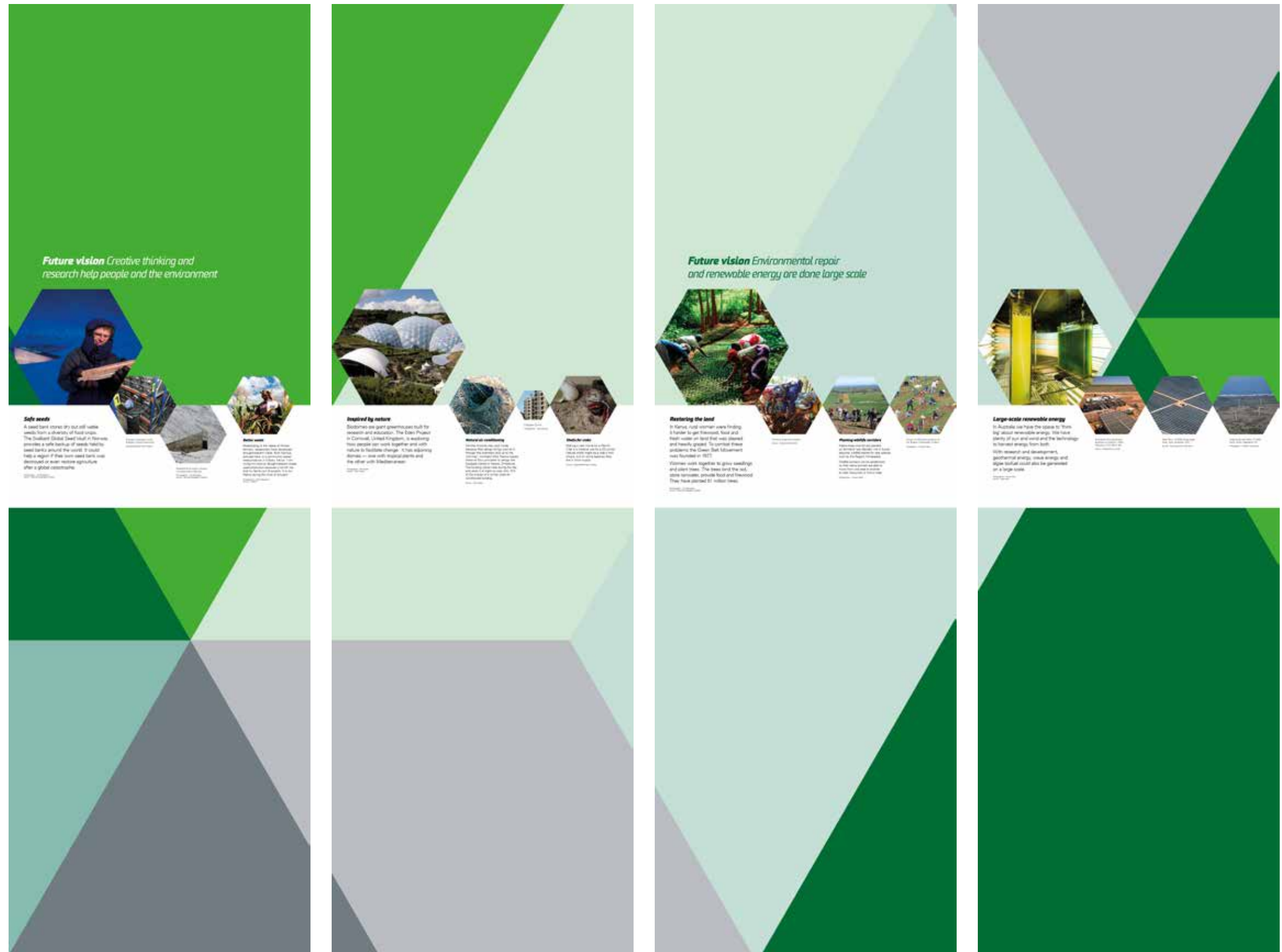
Format

There are five 'wonderwalls' throughout the exhibition. (Natural Systems, Medicine x 2, Demo Space and Sound). They all follow the same treatment however they are all different in their application. It's best to visit Scienceworks and take a look if any need rectification.

The idea of the wonderwalls is to provide a snap shot of what is currently happening with technology at the moment and how it benefits people.

Materials: A mix of laminated yupo on glass and some are laminated and wrapped onto 3mm Forex.

Printing: MV (In-house)



Interface devices

These various icons opposite have been used throughout the user interfaces.

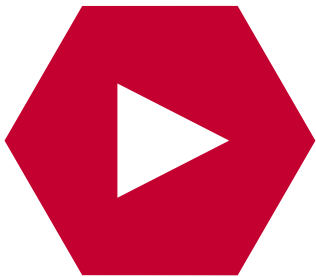
The use of colour depends on the theme area in which these icons sit.



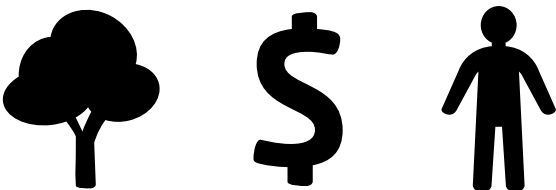
Timer



Various hexagon buttons



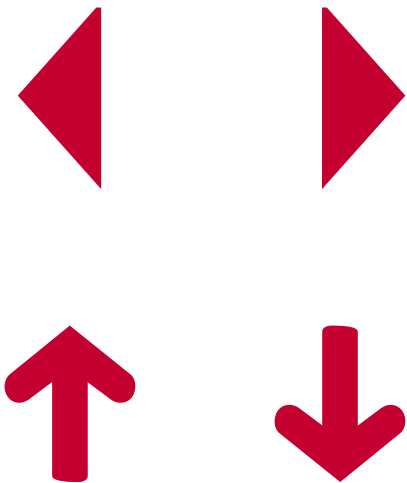
Play button



Metric symbols



Metric symbols



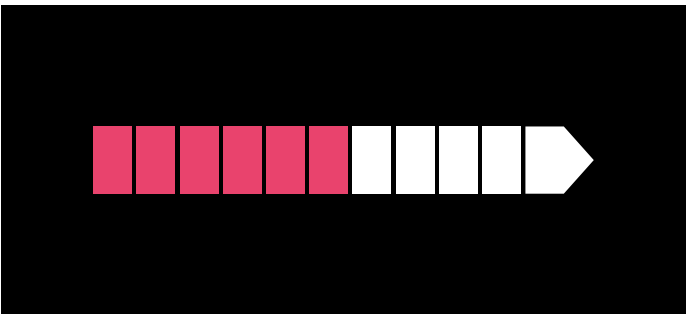
Arrows



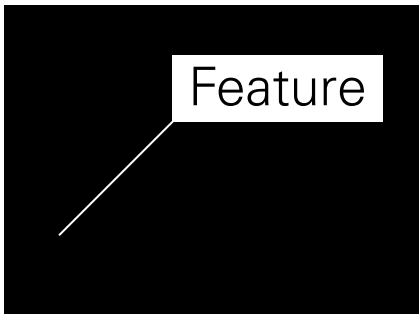
Smiley faces (can be used without hexagons behind them)



Wedge



Metric bar



Text tag



Escape

Sound posts

Emoticon stickers
Stock: gloss clear vinyl
Printer: On Demand

Graphic panel
Stock: backlit film + matt-laminate
Printer: in-house

Text: bench-level hierarchy

How do you feel?

Interactive instruction text 20pt
of approximately eight words.



Scared



Sad



Happy

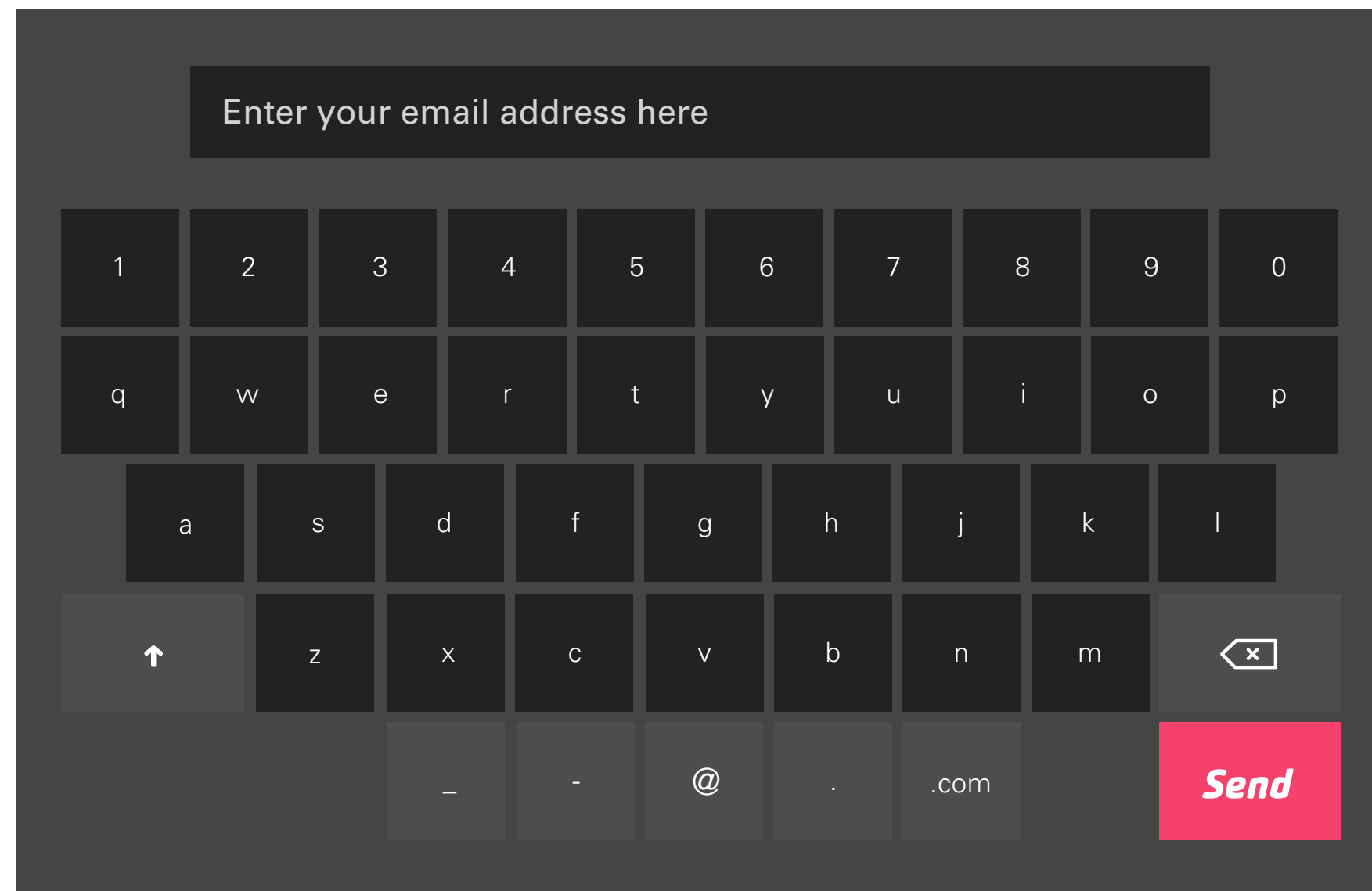


Calm

Interface devices

This keyboard has been used throughout the screen based user interfaces.

The use of colour depends on the theme area in which the keyboard sits.

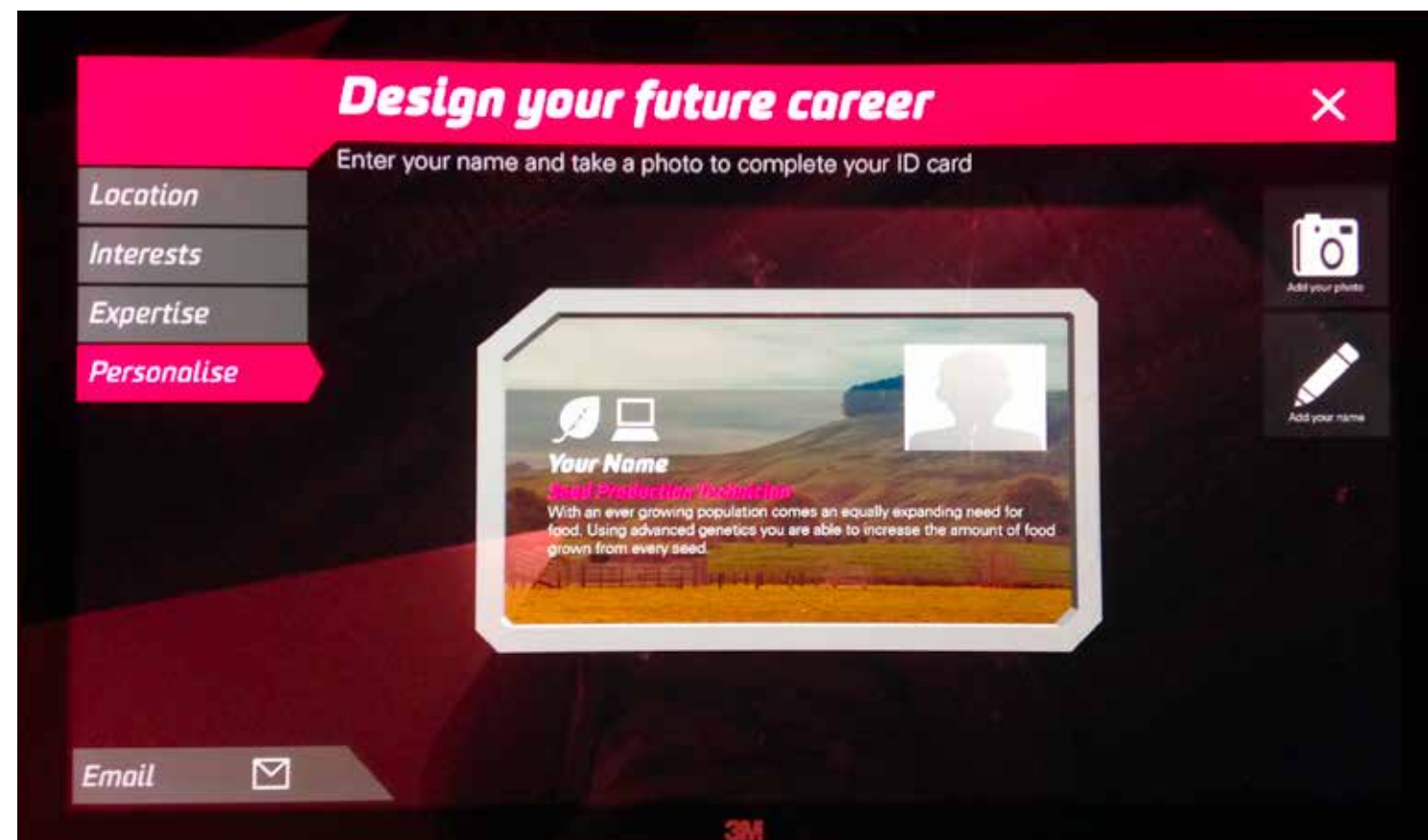


Design your own...

There are five of these interactives throughout the exhibition (Design your own; alien, badge, sneaker, postcard, career). Each interactive uses the same base user interface with slight variations depending on the theme. Each interface uses the theme colour palette that it sits within.

Art direction: MV Studios

Developer: Many Monkeys



Future Cities

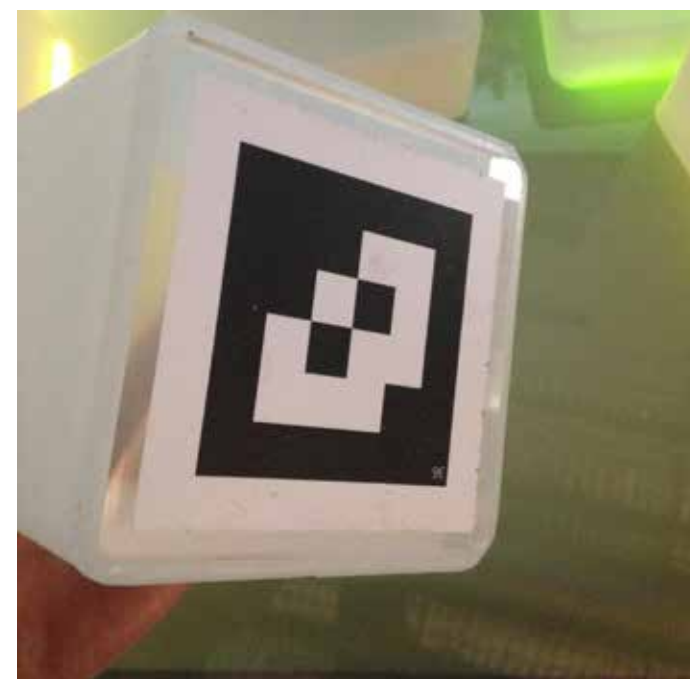
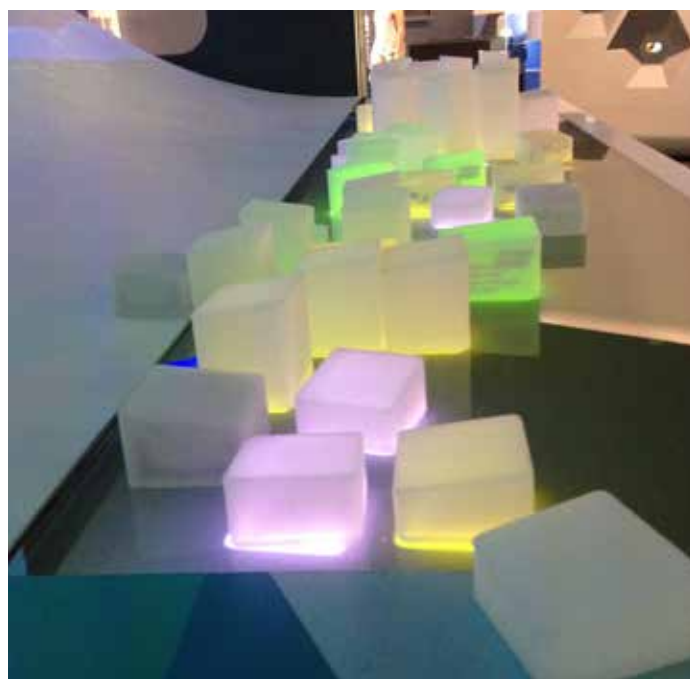
This interactive uses a number of components: comprising of a large cyc with projected gameplay, a glass table with cameras and projects projecting from underneath and acrylic blocks that are used to respond to the challenge that is presented to the user/s. There are black and white glyphs on the bases of each block which are ready by cameras under the table. This data is then fed into the game on the cyc.

Art direction: MV Studios / Click Suite

Developer: Click Suite

Glyph Printing: TLC Laminating

Blocks (fabrication and printing):
Alternative Engineering Components

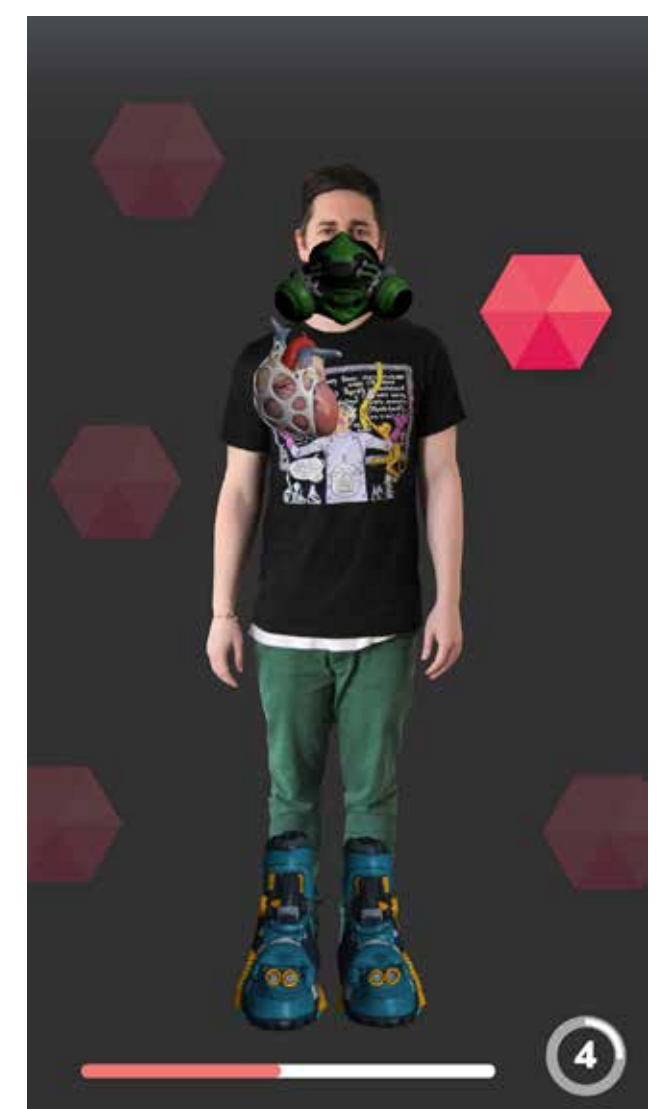
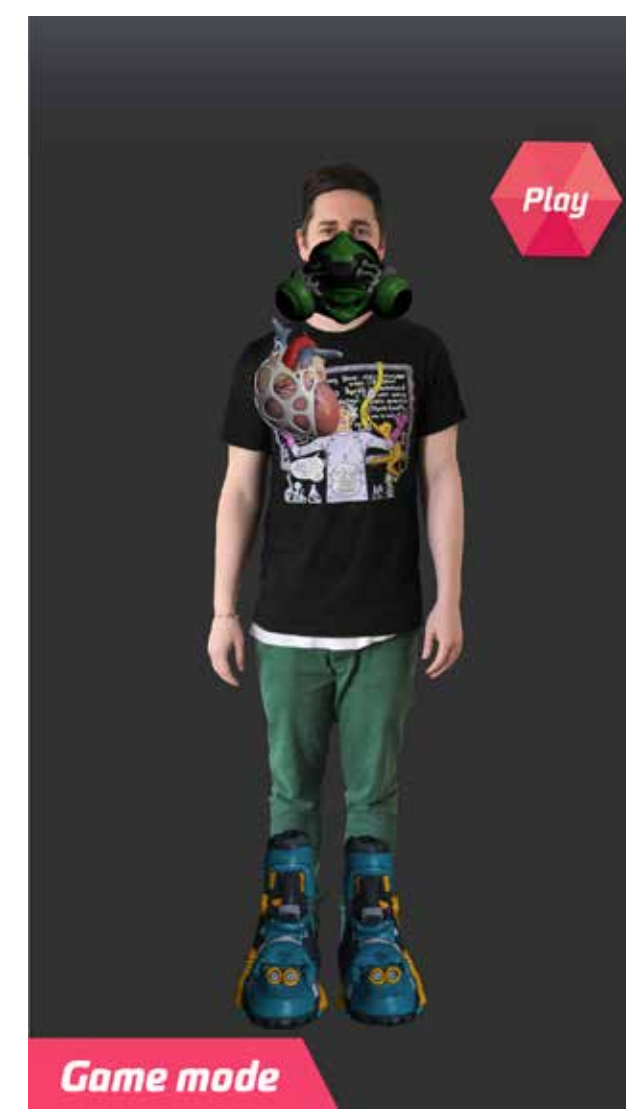
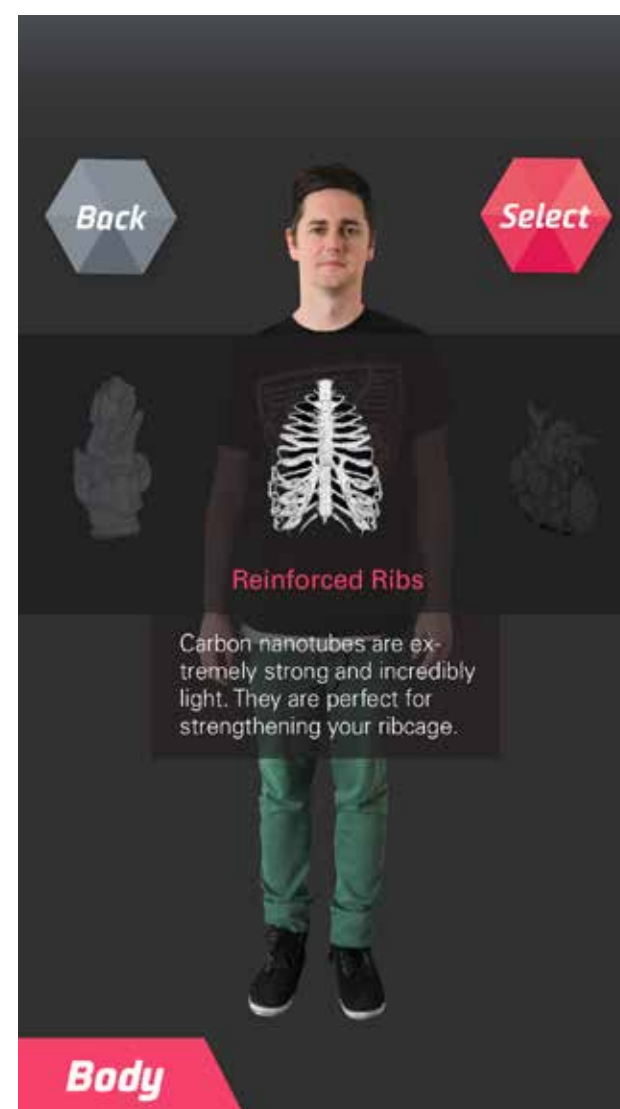


Super Future You

Using a 'Konnect' system and large screens the aim of this interactive is to add super future parts to enhance your body for the future. There are three of these within the exhibition.

Art direction: MV Studios /
Lightwell

Developer: Lightwell



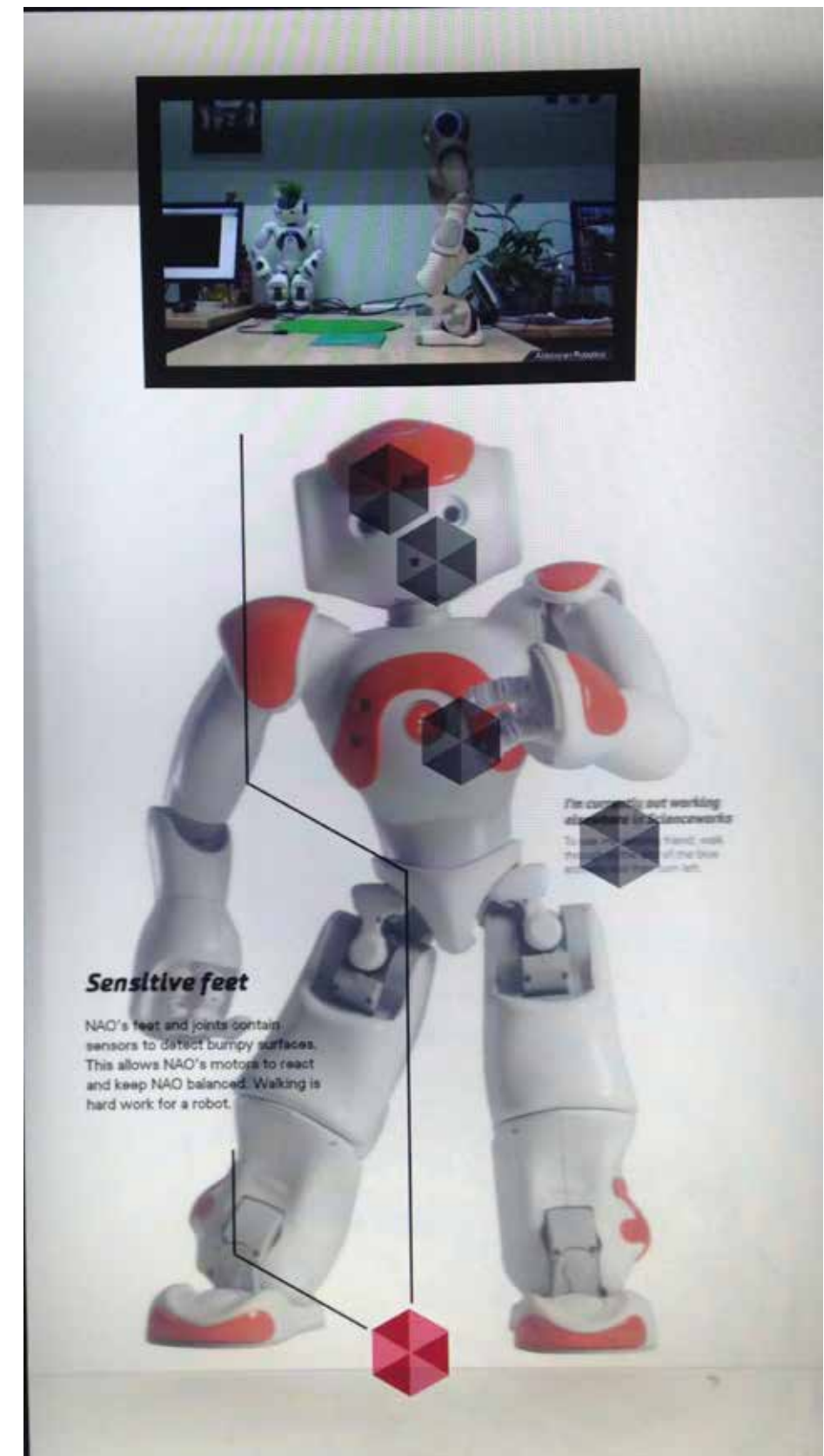
Transparent touch screens

A very simple 'touch to reveal' user interface using a transparent screen which sits in front of robotic Nao and Bionic objects (there are two screens in different parts of the exhibition).

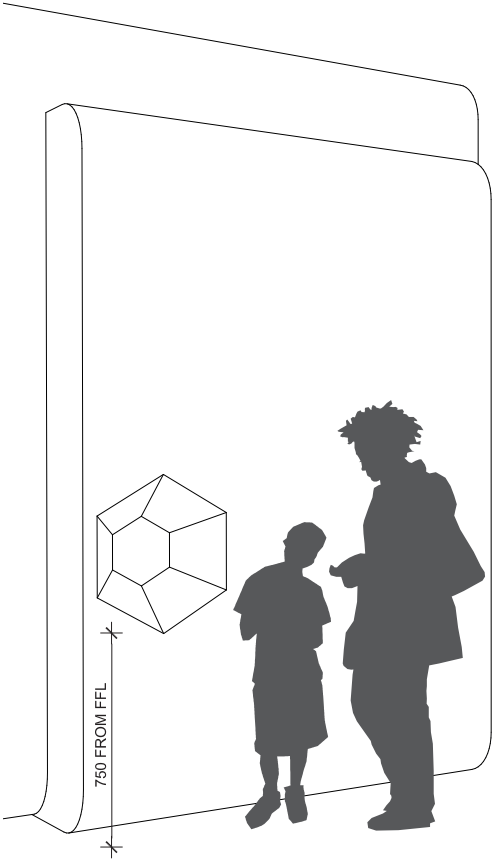
Art direction: MV Design

Films: MV Production Studios

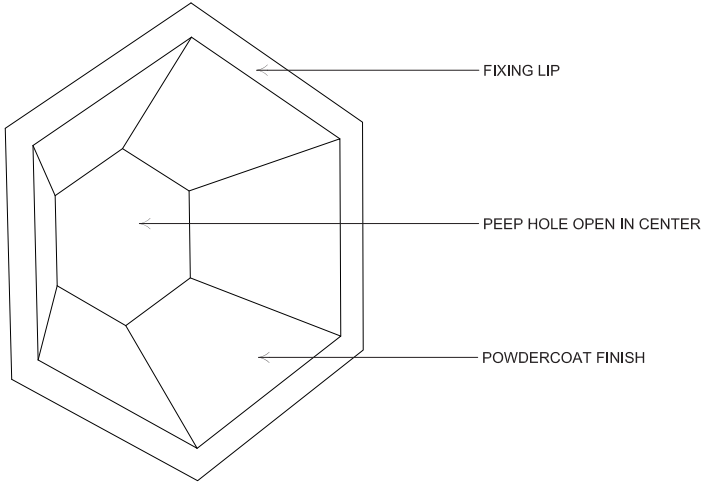
Developer: Mecca Medialight



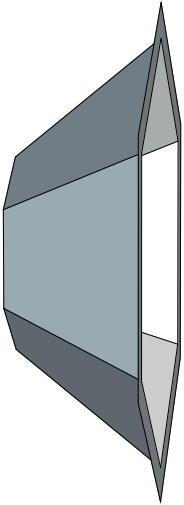
Think Ahead: Peep Holes



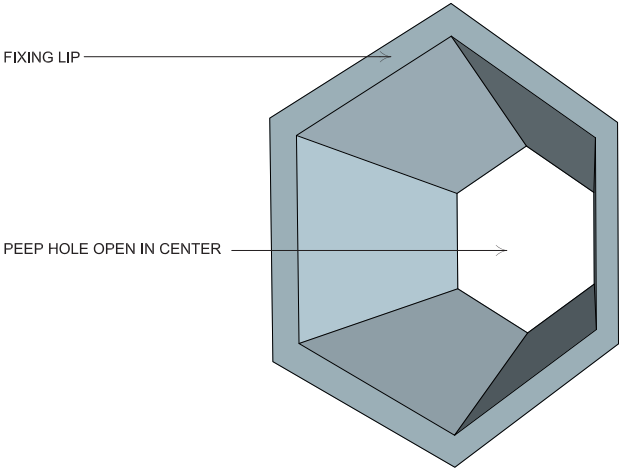
- INSTALLED PEEP-HOLE



- PEEP-HOLE - FRONT VIEW

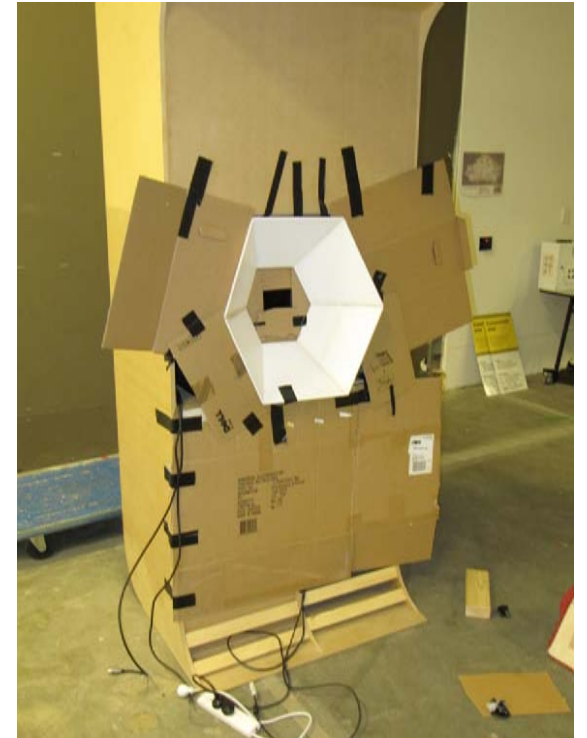


- PEEP-HOLE - SIDE VIEW



- PEEP-HOLE - REAR VIEW

Think Ahead: Where we're at now





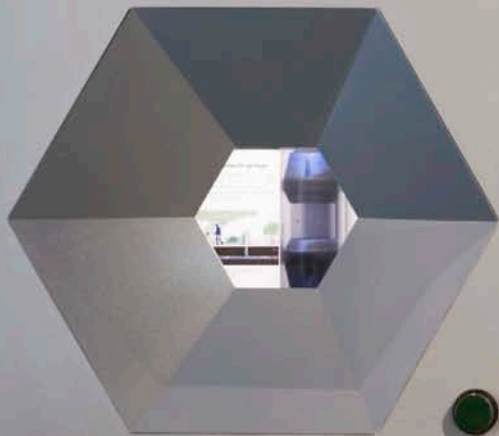
Source Museum Victoria/Photographer Diana Snape



Source Museum Victoria/Photographer Diana Snape

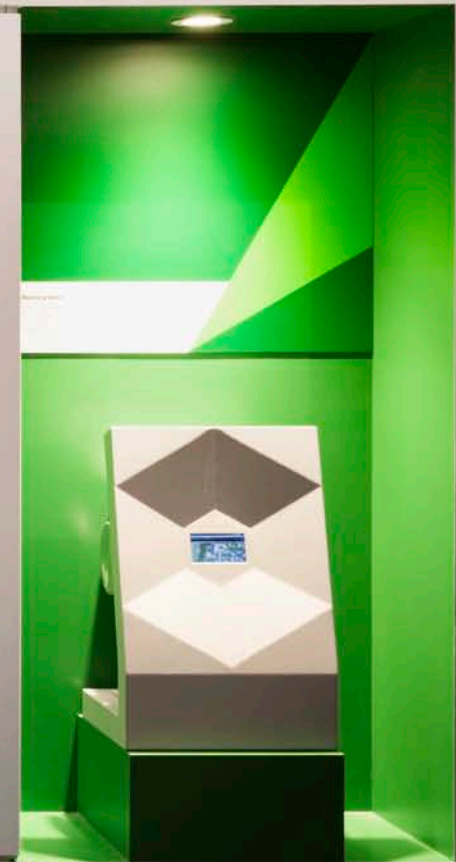


Source Museum Victoria/Photographer Diana Snape



Three little pigs

In thinking about what sort of houses to build, the three pigs were looking for comfortable houses that didn't need huge amounts of energy to heat or cool. They wanted building materials that didn't damage the environment and their houses needed to be safe from fire and termites. Most importantly, their houses had to be wolf-resistant!





Source Museum Victoria/Photographer Diana Snape



Source Museum Victoria/Photographer Diana Snape



Source Museum Victoria/Photographer Diana Snape

PROJECT #2

BRIEF:

FUN

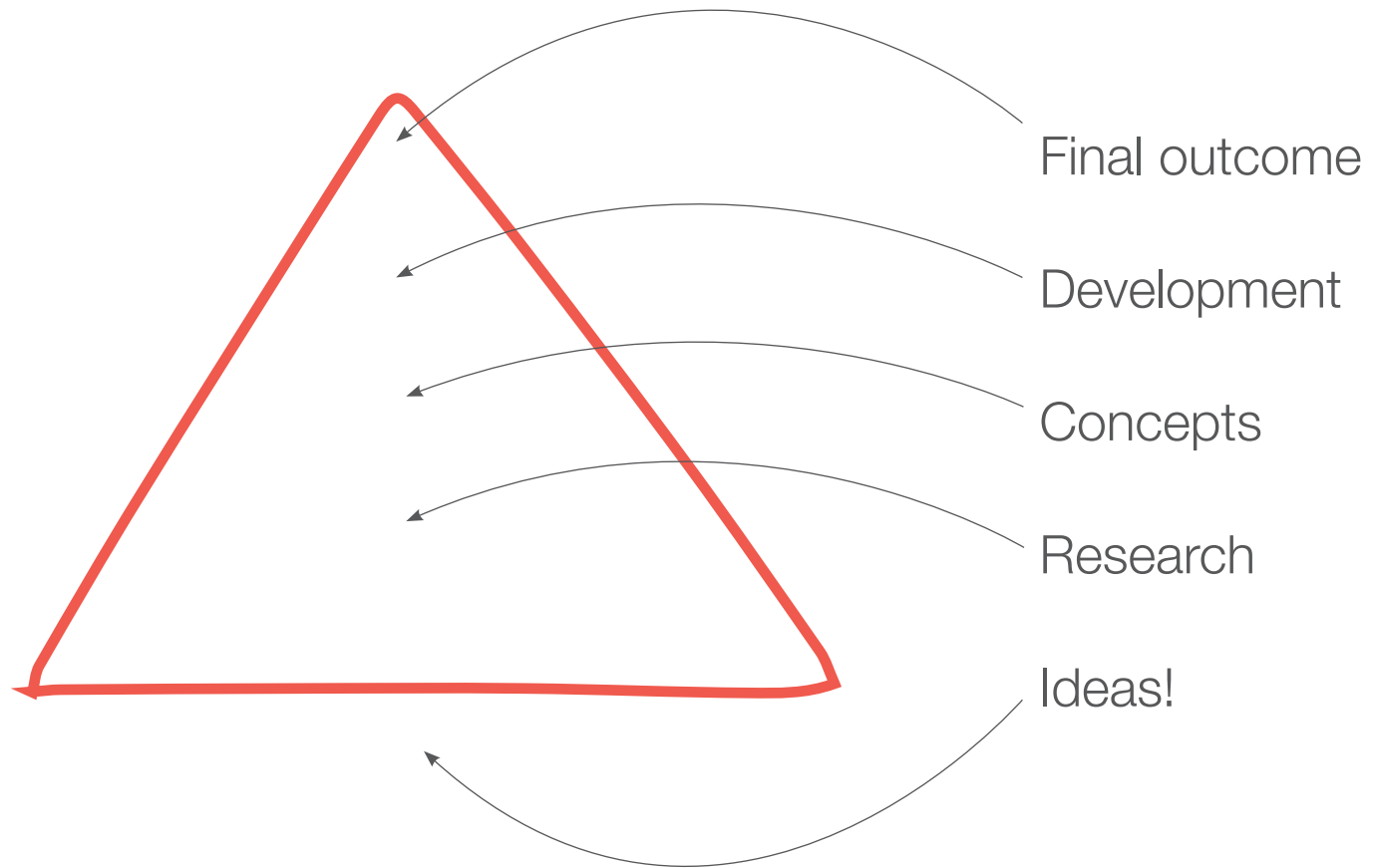
APPROACHABLE

STUDENT FOCUSSED

FLEXIBLE

INTERACTIVE

SOE14: Inspiration





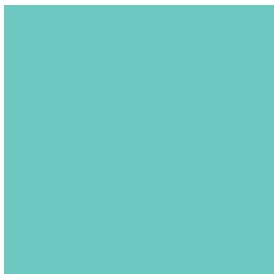
SOE14: Colour palette



C90 M35 Y0 K0



C0 M80 Y70 K0



C54 M0 Y28 K0



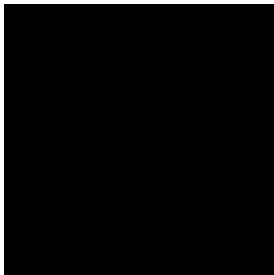
C0 M50 Y0 K0



C70 M0 Y70 K0



C0 M50 Y75 K0



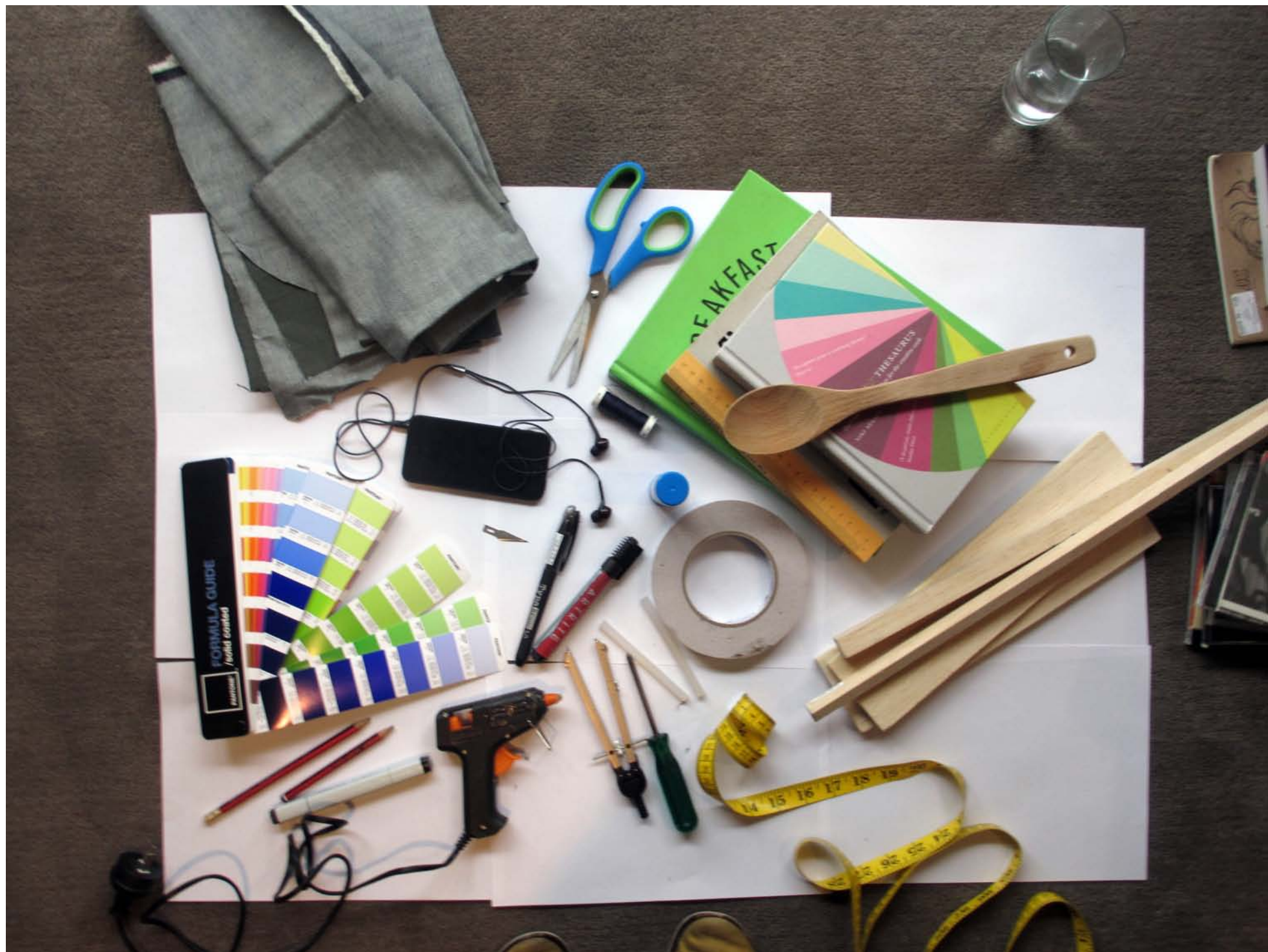
C100 M100 Y100 K100

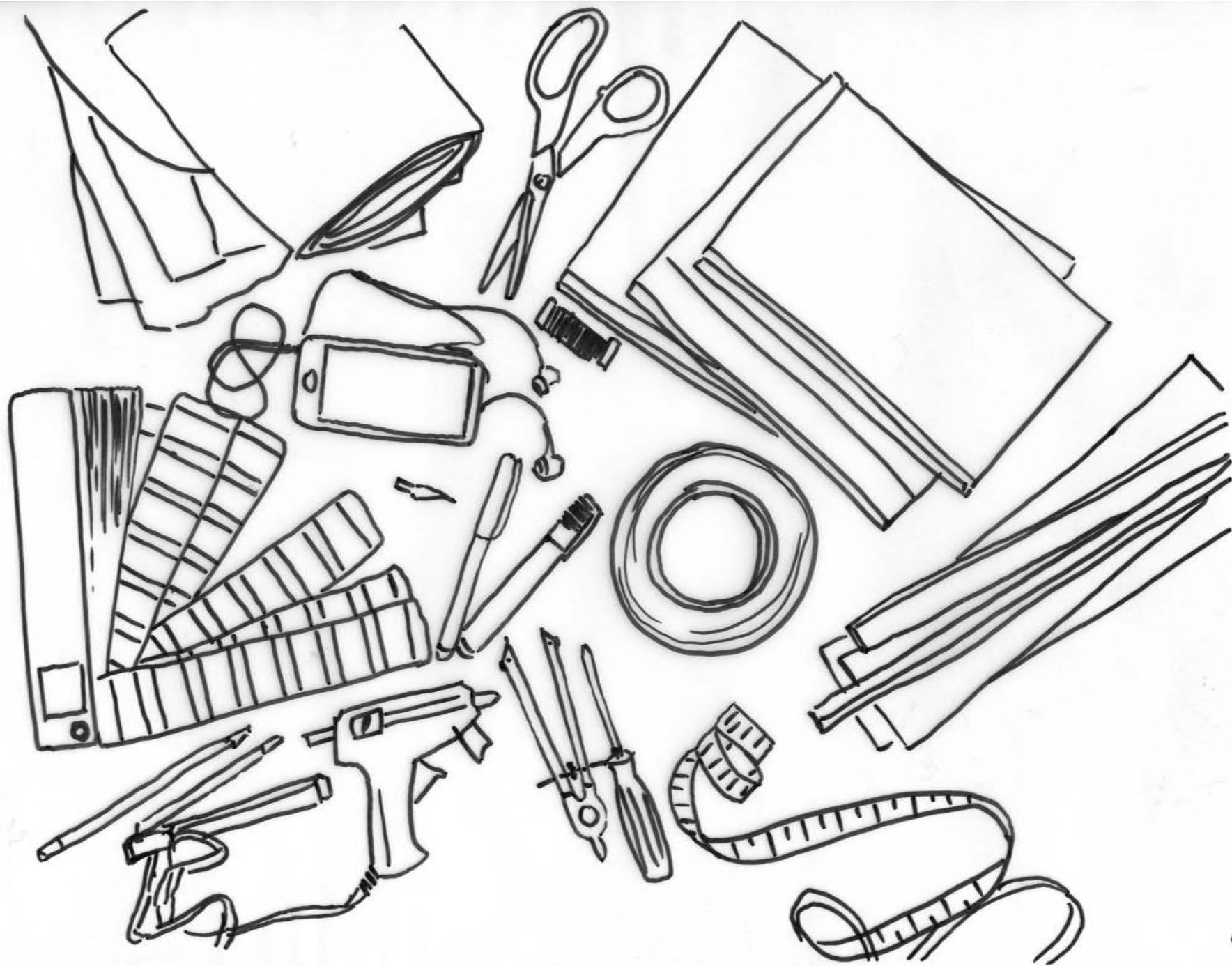


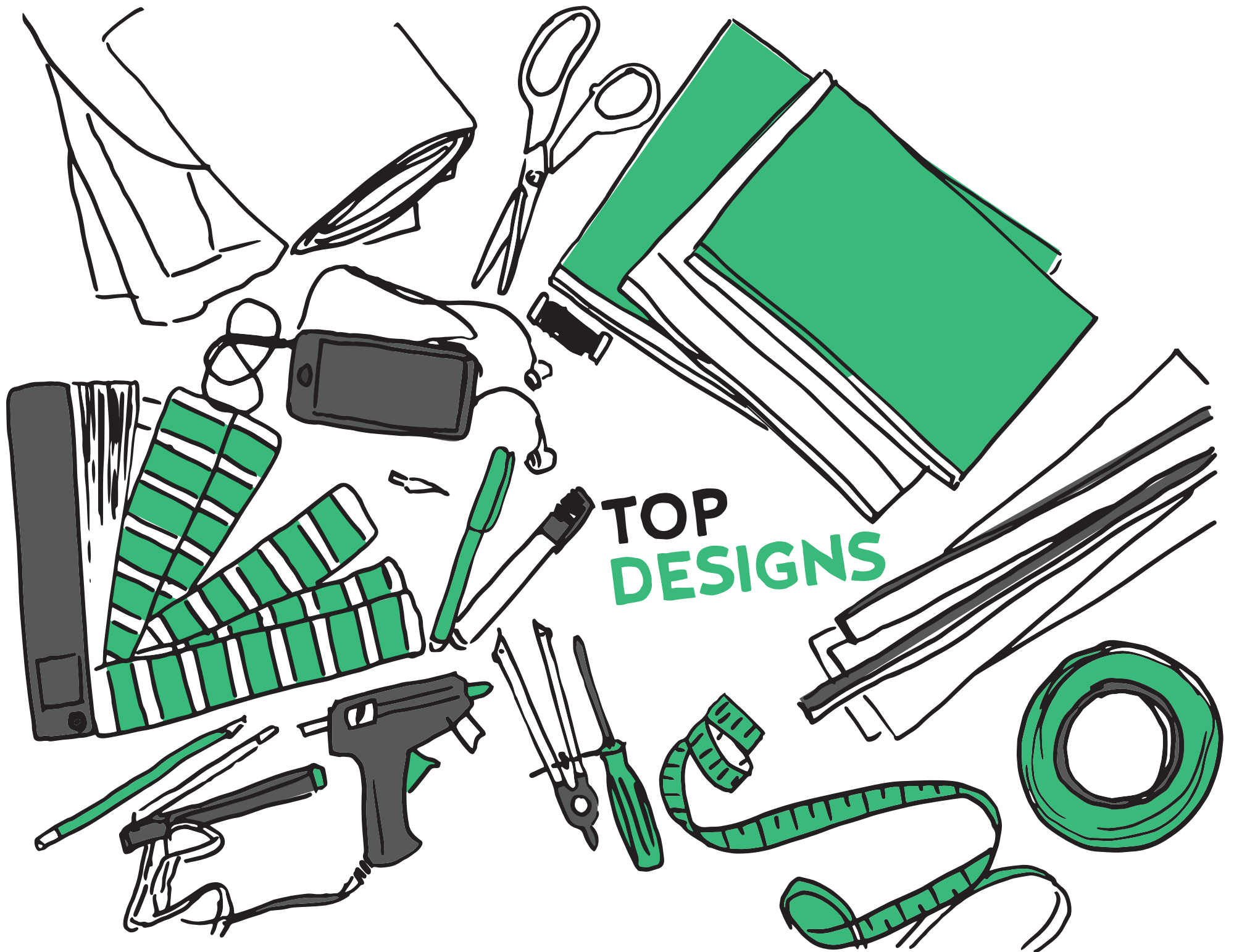
White

SOE14: Event logos

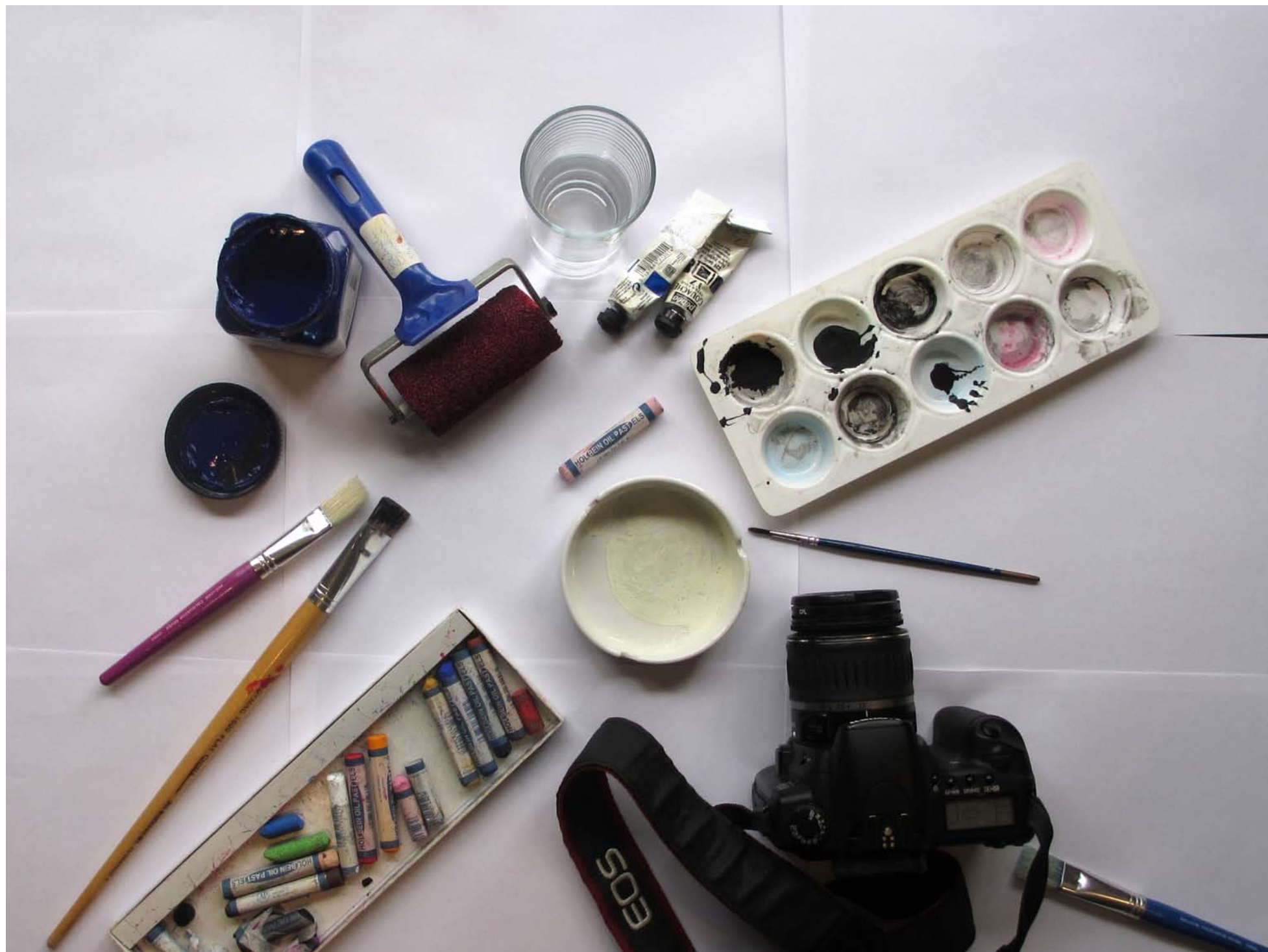




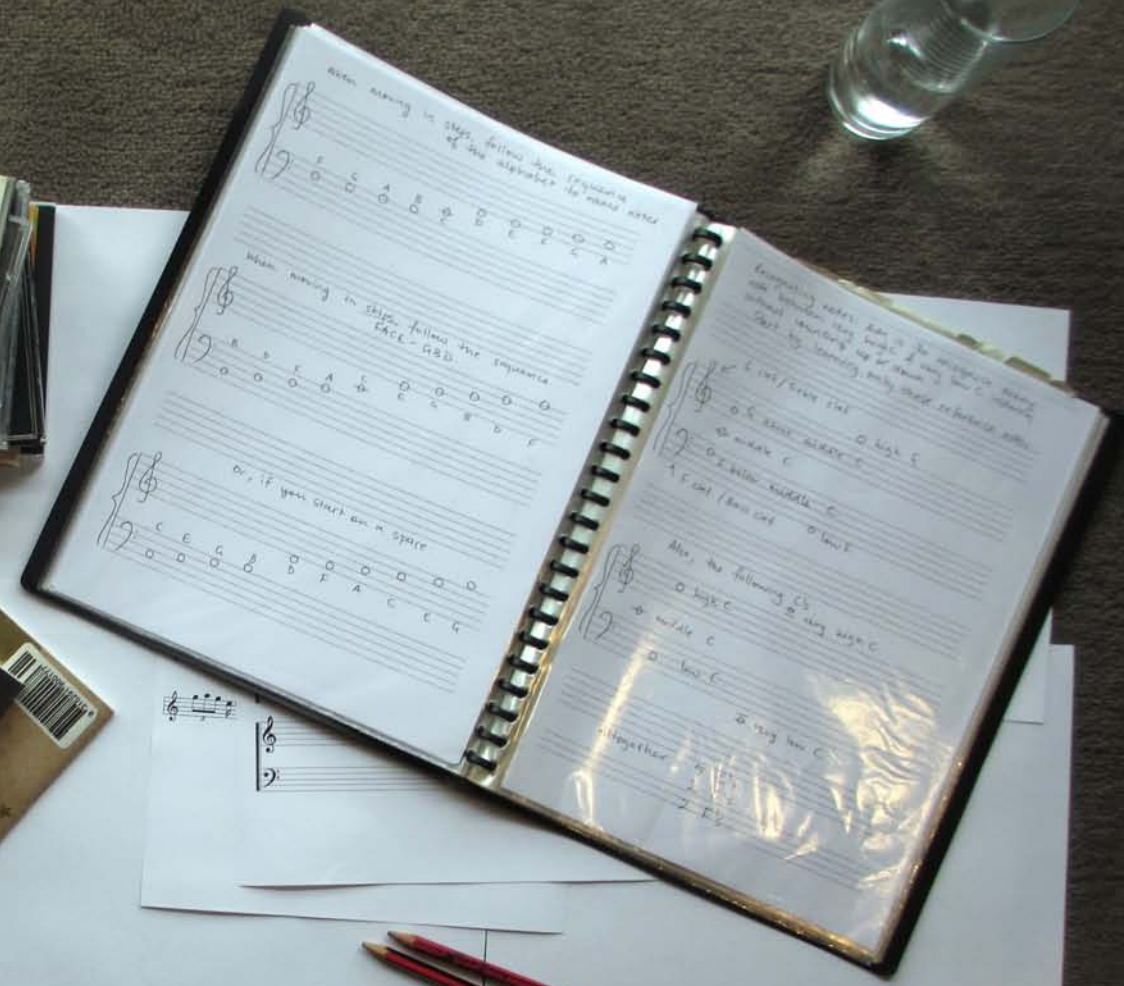




TOP
DESIGNS





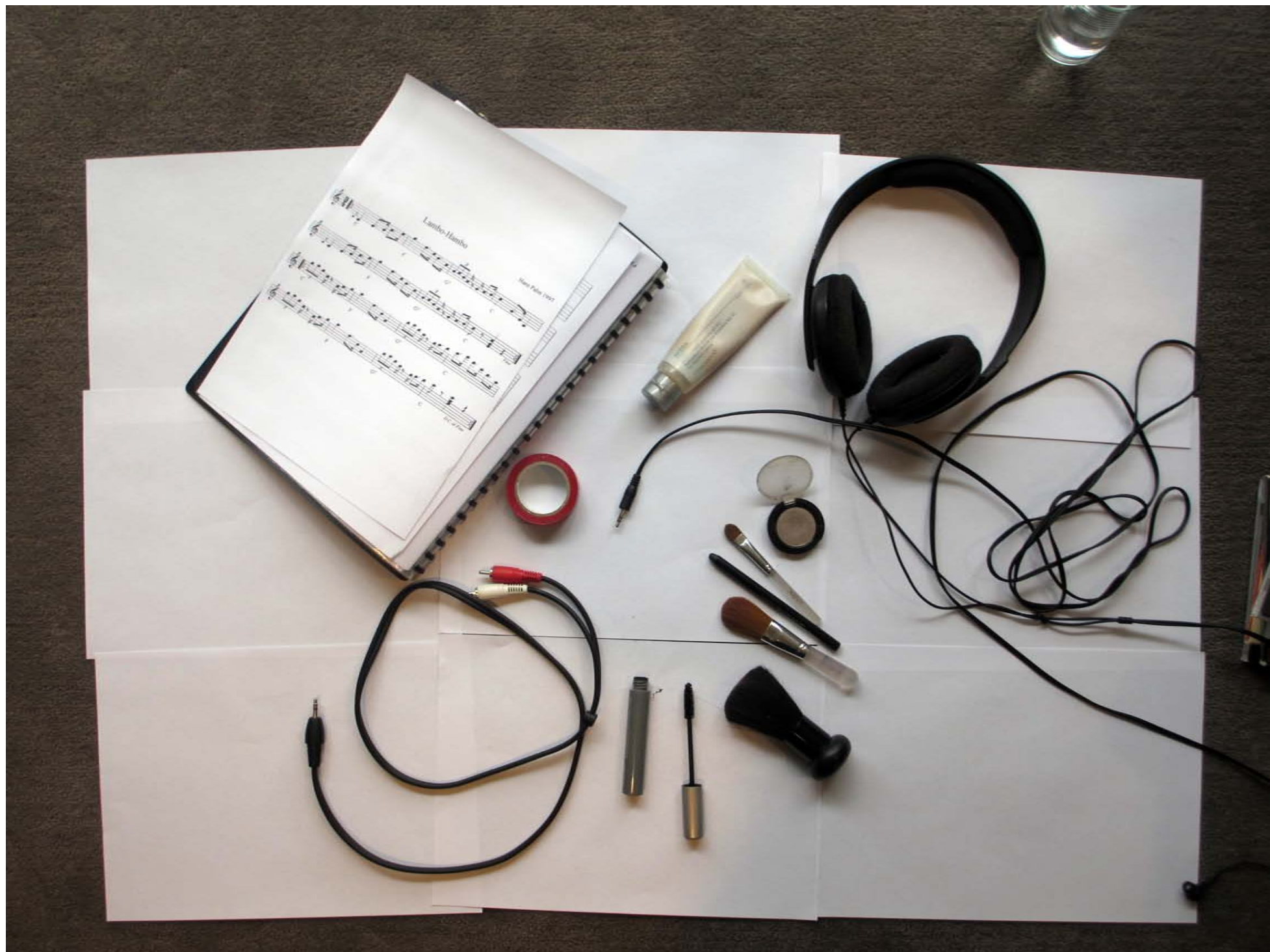








TOP
SCREEN

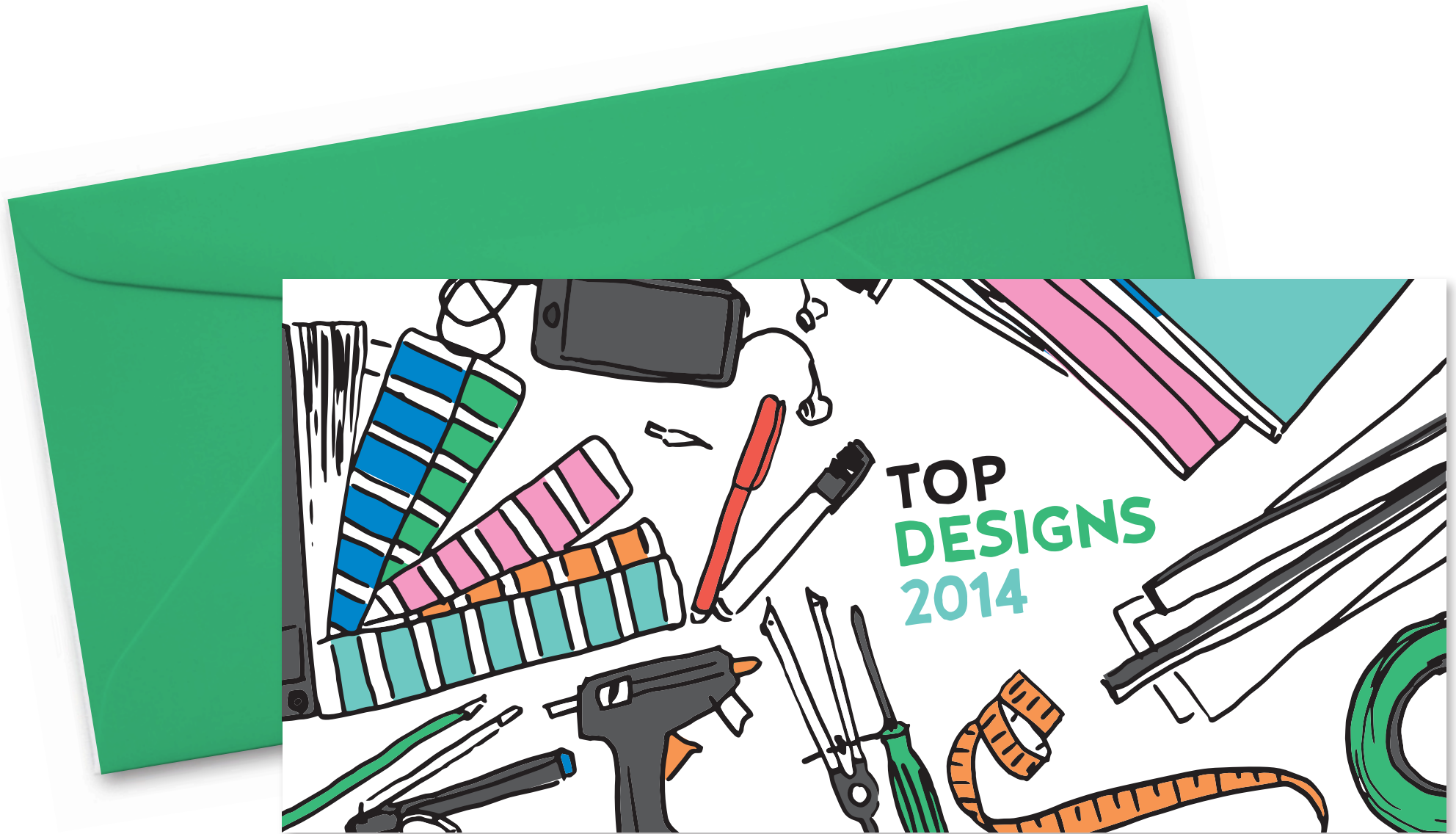




TOP
ACTS

SOE14: Season booklet







**TOP
DESIGNS
2014**

Top Designs at Melbourne Museum

2,789 likes · 93 talking about this

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Message



Education

Hello. Look at our photo albums for interviews with Australian designers, photos, and video interviews with Top Designers. Watch our newsfeed for links to design resources, competitions and events. And tell us what you're up to.

About · Suggest an Edit



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2,789

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Videos

Highlights

Post

Photo / Video

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2 Friends

Like Top Designs at Melbourne Museum



Create Page

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