

Contact: Barbra Symonds

Hemsley Fraser Group, Inc.

Phone: (571) 499-3783



PRESS RELEASE

Hemsley Fraser Partners with QVerity

Hemsley Fraser will expand its grand selection of training courses to increase learning solutions and opportunities in a new partnership with QVerity.

As one of the Top 20 Leadership Training Company in the world, Hemsley Fraser is excited to collaborate with QVerity in an effort to expand and strengthen success worldwide. Using unconventional thinking in a creative way, Hemsley Fraser plans to gain high-valued insight and knowledge through this partnership.

Based in Greenville, N.C., QVerity is a provider of behavioral analysis and screening services for private and public sector clients worldwide. Using proven information-gathering methodologies, QVerity was founded and staffed by former Central Intelligence Agency experts skilled in deception detection and critical interviewing techniques.

The effort to build a thriving and successful relationship between the two organizations is already underway. Todd Turner, CEO of Hemsley Fraser, stated, “We are looking at a multi-tiered approach to the partnership.”

- QVerity will offer its courses at the new Hemsley Fraser Training Center in Washington, DC
- QVerity will work with the Hemsley Fraser Team to offer their unique applications and services as solutions for custom client work
- QVerity will begin an effort to develop common marketing positions that unify and integrate their tools with the Hemsley Fraser brand.

Phil Houston, CEO of QVerity, commented, “We are sincerely looking forward to working with everyone on the Hemsley Fraser team. The entire QVerity team is extremely excited about the potential that this partnership represents.”

About Hemsley Fraser Group, Inc.

Part of the global Demos Group, Hemsley Fraser (www.hemsleyfraser.co.uk, www.hemsleyfraser.com) has a strong UK, European and North American presence and a network

of over 8,300 professionals. Bringing a comprehensive range of learning and development capabilities to clients, Hemsley Fraser focuses on delivering improved business performance.

Hemsley Fraser helps organizations to “think beyond learning”, to open up opportunities for clients to go beyond what they thought was possible, to use learning to create a momentum which embraces change and breakthrough performance as a way of life, for both individuals and organizations.

Our learning and development solutions include: In-company and customized learning programs; managed learning services/outsourcing, consulting and open training courses. In addition to their prestigious London training center, Hemsley Fraser is opening a new center in Washington DC.

Hemsley Fraser - 'a top 20 company worldwide for Leadership Development 2010 & 2011' and named on the '2010 Training Outsourcing Watch List' - trainingindustry.com