

AK Ariana Koblitz

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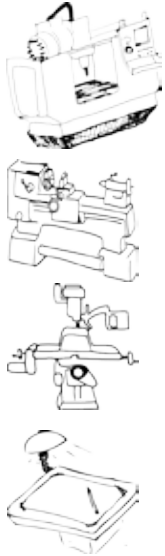
akoblitz.com

linkedin.com/in/arianakoblitz

my online presence

explores past projects and explorations, showcasing my toolkit, including:

prototyping in metal, plastic, and paper, using:



visualizing using:



A product experience designer excited to join your team to explore, define and create. I translate user insights to actionable features. A storyteller armed with human-centered methods, honed across diverse industries, across the globe, towards long-term behaviour change.

see **LinkedIn** for my complete previous education, including:



Stanford University

Product Design (B.S)
Jun '12



Design School Kolding

single course masters certificate
Oct '12



Ethnographic immersions growing up/studying/working across Germany, China, and the US prepared me to make products that are relevant to the people we aim to engage

Fluent in German | Proficient in Chinese | Japanese JLPT level II

Putting theory to the test: here's where creating new experiences leads to new products and services.

----- helping real people with real needs.

HCD i-Lab

Human Centered Design
Innovation Lab



designconcepts

Jr Fellow, Product Design

Phnom Penh, Cambodia
Oct 2013-May 2014

IDE facilitates market-based solutions towards Cambodian development

Engaged in field research for physical products & services, tying research insights to actionable design principles and prototypes

Contractor, Design Research

Madison, WI, USA
Mar - Aug 2013

Conducted field research for both physical products and services (incl. medical devices)

Analyzed qualitative data for needfinding

Facilitated strategic design sessions with clients

Management is a design challenge: to bridge teams, coordinate efforts, and galvanize diverse teams on new initiatives

PDSA

Vice President

Product Design Student Association, Stanford Univ.
May 2011-Aug 2012

Developed PDSA programming, training of collaboration methods, event organization, management skills training



Section Leader

ME 216 Needfinding, Stanford
Sep 2012 - Nov 2012

Teaching staff to Dev Patnaik of Jump Associates, of a Stanford senior product design course



Intern, Product Design (ME)

San Francisco, CA, USA
May - Sep 2012

Worked on products in the toy and medical device industry, generating concepts in mechanism, human factors, user experience/usability design



LITEONMOBILE

Intern, Product Design (ME)

Beijing, China
Jun - Sep 2012

Designed injection mold tooling of cell phones during the latter stages of manufacturing. Aided the communication with LOM's client's American counterparts, clarifying needed changes

I am grateful for the opportunities to develop and push myself to excel

Earnest Chilton Award

Jun 2012

presented to the outstanding Product Design student of the graduating class

Cap & Gown Society

Nov 2010 - present

Member, Stanford Cap & Gown Women's Honor Society

Public Service Leadership Program

Nov 2009 - Sep 2010

Fellow, Stanford Haas Center for Public Service