

MOBILE PHONE PHOTOGRAPHY

WORKSHOP



HAPPY 40TH BIRTHDAY



April 3rd 1973 Motorola engineer Marty Cooper made the first mobile phone call on a New York street to his counterpart at AT& T.

FIRST MOBILE PHONE PHOTOGRAPH



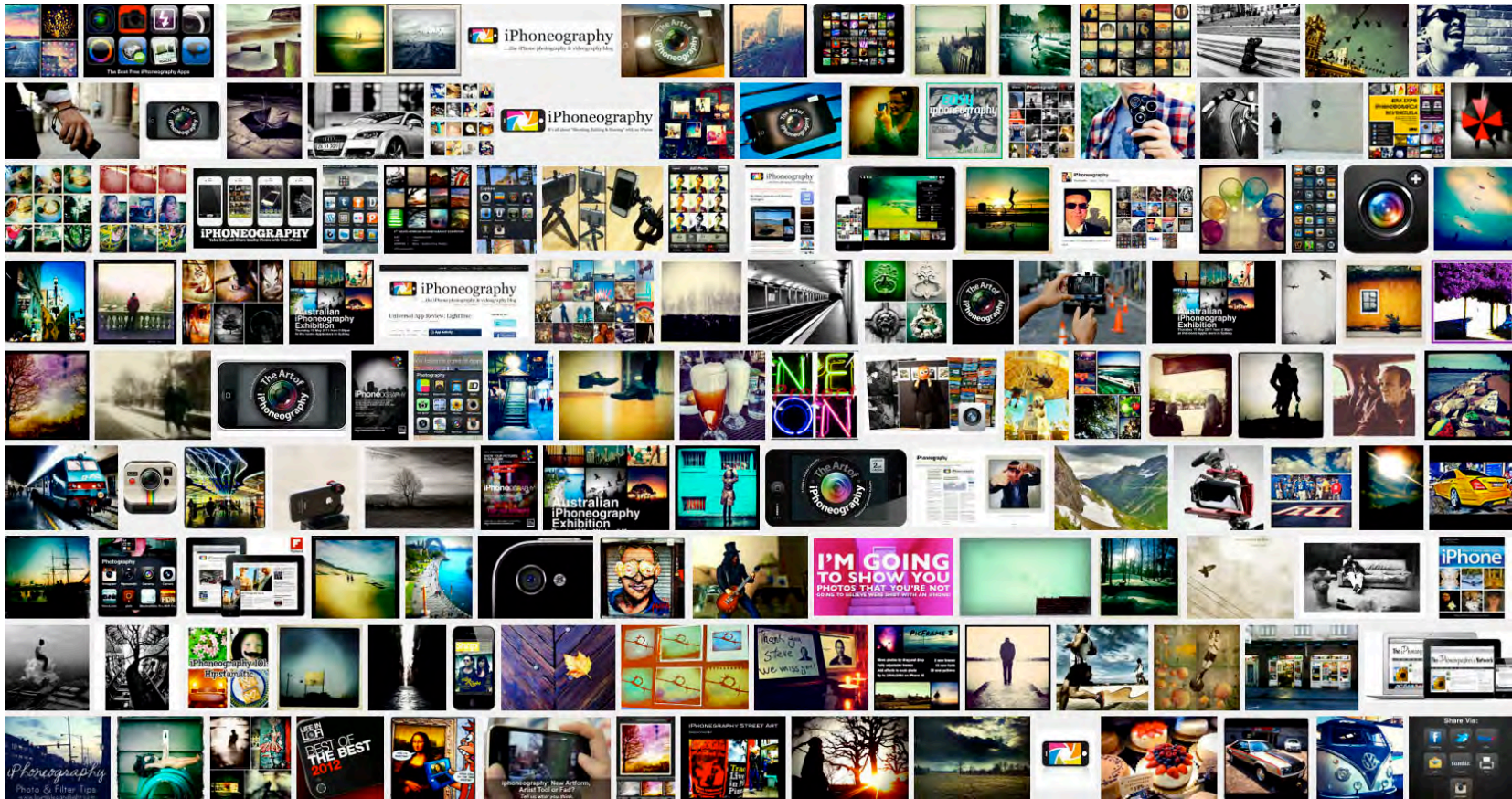
16 years ago entrepreneur Philippe Kahn connected a point and shoot camera to his mobile phone. His first image was of his baby daughter.

FAST FORWARD



- 3.8 trillion photographs have been taken since 1826.
- Of those 10% were taken last year.
- 300 million images are uploaded to facebook every day.
- The vast majority of those images are now taken on smartphones.

WHAT IS IT CALLED?



**iPhonography, iPhotographers
Mobile phone photography?**

IS IT GOOD ENOUGH

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IS IT GOOD ENOUGH?



Hurricane Sandy Nov 2012 by Ben Lowy using Hipstamatic.

IS IT GOOD ENOUGH?



Damon Winter won 3rd place for picture story in the 2011 Pictures Of the Year International Competition.

IS IT GOOD ENOUGH?




Director Malik Bendjelloul won 2013 Oscar for best documentary

IS IT GOOD ENOUGH?

PERC TUCKER Regional Gallery 2 March - 15 April 2012

iC images from iPhone

Opening 11:00am Sunday 11 March 2012
Afterwards join Andrew Rankin for a walk through his exhibition



"Dancesworth 2012"


Andrew Rankin

"The best camera is the one you have with you and my iPhone is always in my pocket - its a wonderful sketch book"

Perc Tucker Regional Gallery
Cnr Denham and Flinders Streets, Townsville QLD 4810
Free Admission - Closed Public Holidays

Opening Hours
Monday - Friday 10am - 5pm
Saturday - Sunday 10am - 2pm

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www.townsville.qld.gov.au




IT'S ALL ABOUT LIGHT



TOP 10 TIPS

1. Steady hand
2. Lock off exposure
3. Full size images
4. Keep the lens clean
5. Avoid the onboard flash
6. Good lighting
7. Don't zoom – walk in
8. Back up x 2 at least
9. Use new angles
10. Share and engage



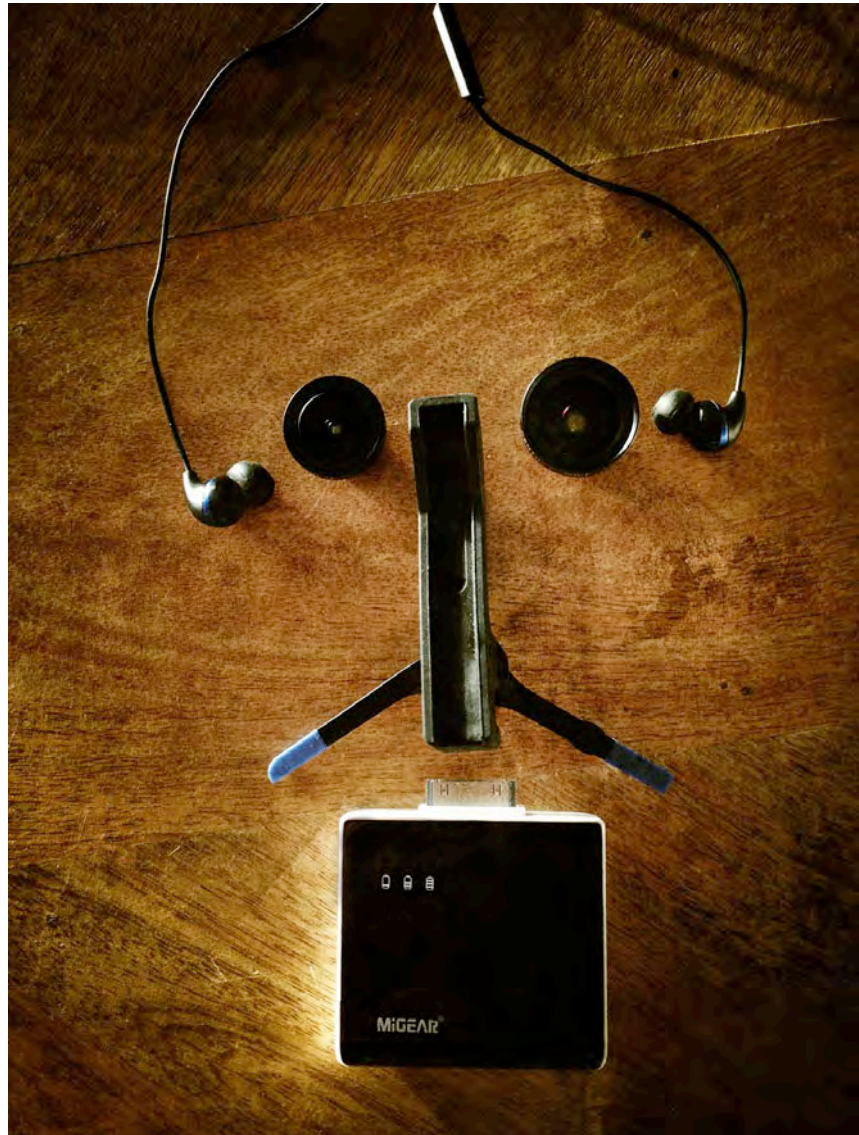
EQUIPMENT

Spare batteries

Lenses

Ear phones

Tripod + mount



APPS

Hipstamatic

Snapseed

VSCO Cam

Camera+

ScratchCam

Blender

Rays

iPhoto

645 Pro Camera

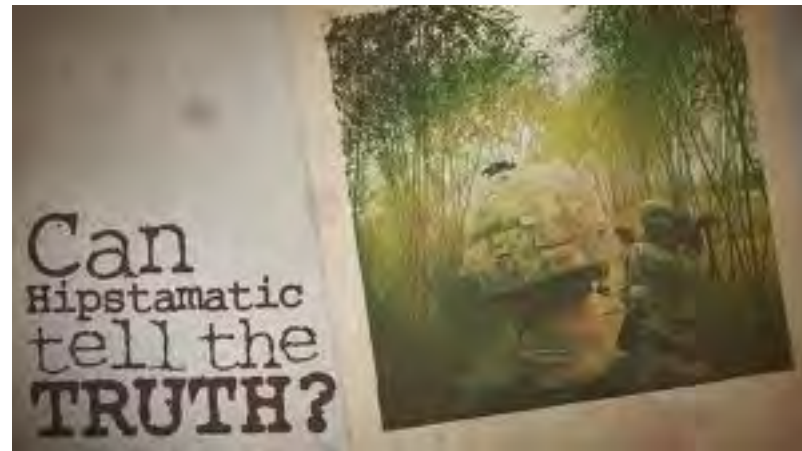
Night Cap

Phonto



HIPSTAMATIC

- Image size
- Favorites
- Share
- Save to roll
- Large screen



SOCIAL

Preview

Photo Transfer App

Instagram

Instafocus

Facebook

Twitter

Multi feed



RESOURCES

Instagram - @AMPTCommunity

Instagram Blog - <http://blog.instagram.com>

Digital Photography Review - <http://www.dpreview.com>

iPhonography Blog - <http://www.iphoneography.com>

LoFi Blog - <http://lifeinlofi.com>

Books - <http://www.amazon.com>

My blog - <http://andrewrankin.com.au>



Follow...



THE LAW OF THE STREET

People in public
Private from public
Model release
Buildings
Local councils
National Parks
Children
Usage
Defamation
Do the right thing



PHOTOWALK

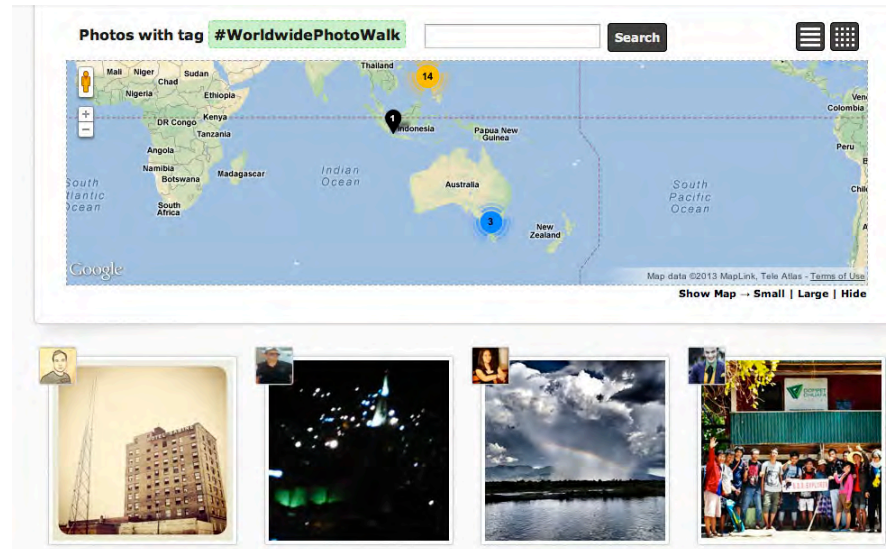
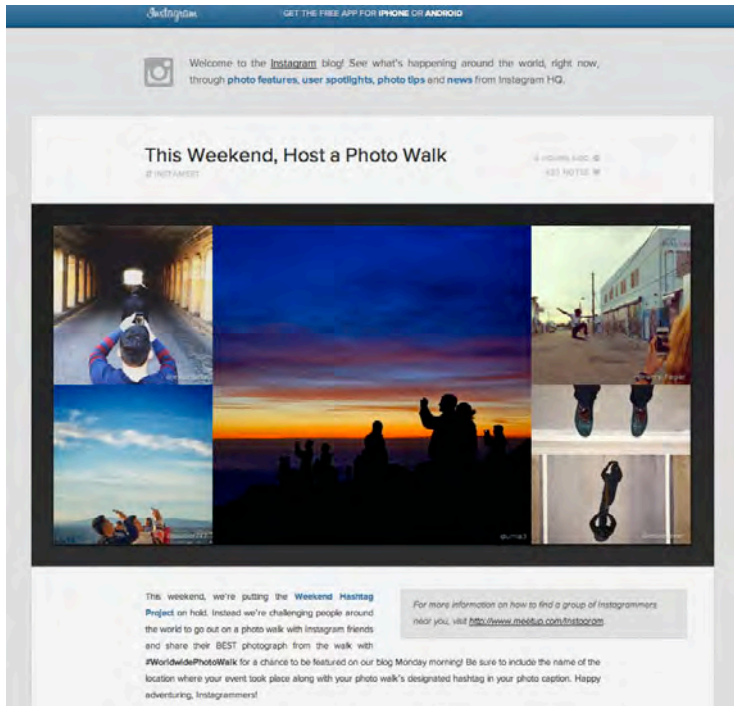
Photowalking is the act of walking with a camera for the main purpose of taking pictures of things that the photographer may find interesting.

Textures
Light
Shadows
Colour
Shape
Alphabet
People



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WORLD WIDE PHOTOWALK



#worldwidephotowalk
#townscapes
#townsville

Best images from around the world
will feature on Instagram's Monday Blog