

**GREENBERG QUINLAN ROSNER** RESEARCH

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January, 2011

# Women's Voices. Women Vote Action Fund

Health Care and the Rising American Electorate

Women's Voices. Women Vote



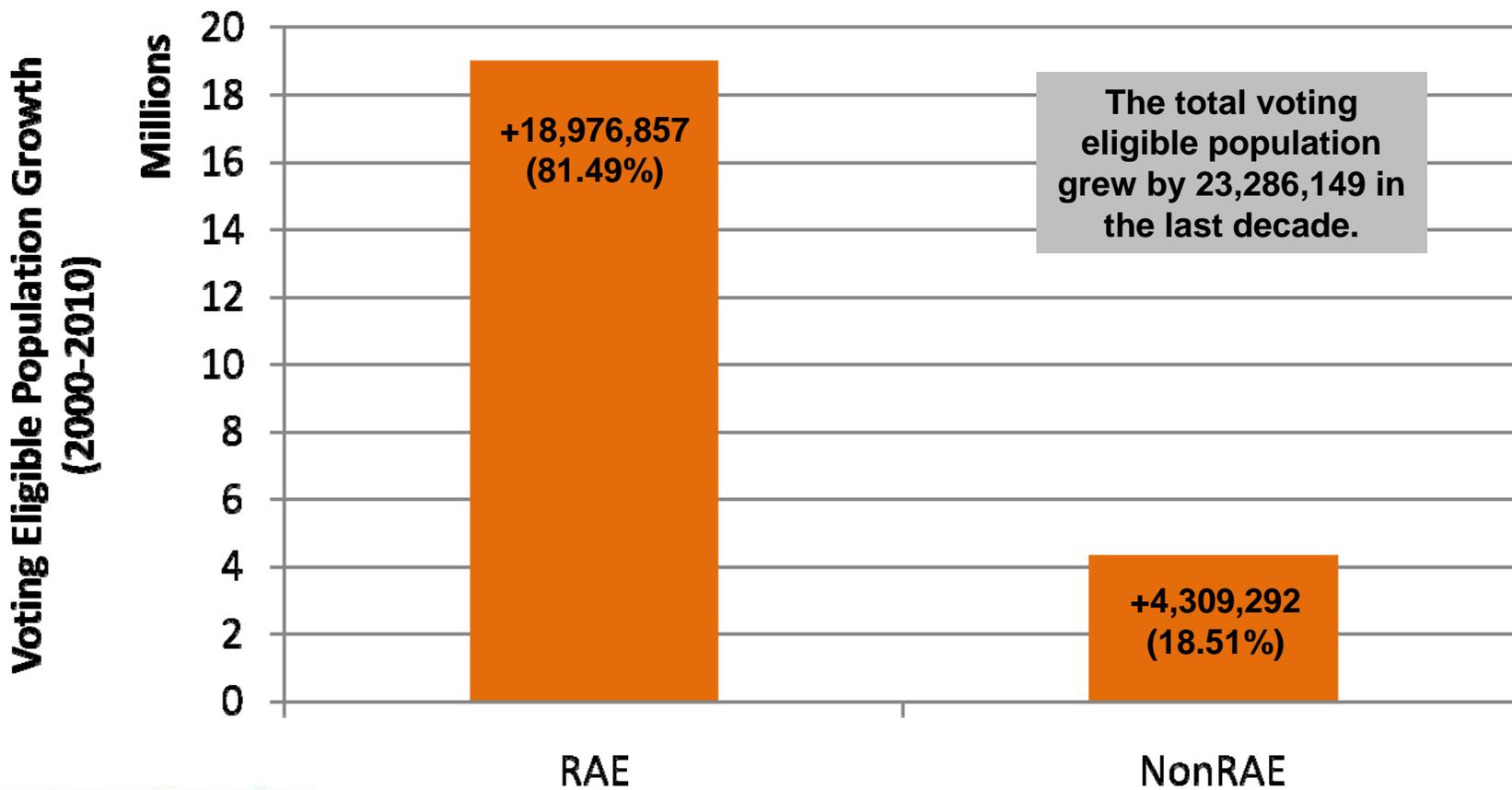
## Methodology

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- WVVV/DCOR/CAF National Survey of 1000 Voters (1480 unweighted)
  - Conducted January 9-12, 2011
  - Includes an oversample of 480 Rising American Electorate voters (200 unmarried women, 200 persons of color, and 80 youth)
  - Carries a margin of error of +/-2.55

# The RAE Population Grew over Four Times Faster than the Non-RAE Population over the Last Decade

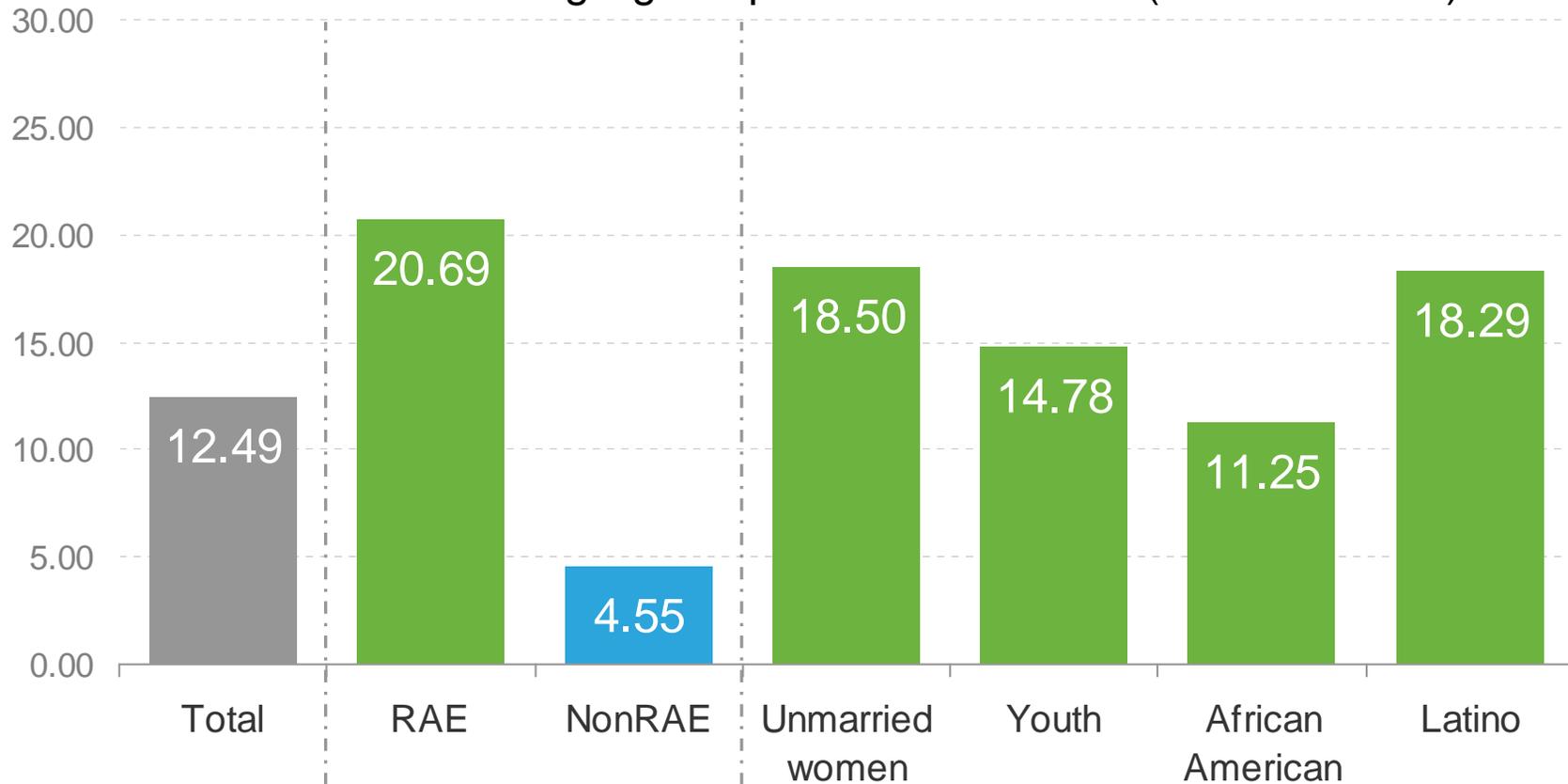
## Voting Eligible Population Growth 2000-2010



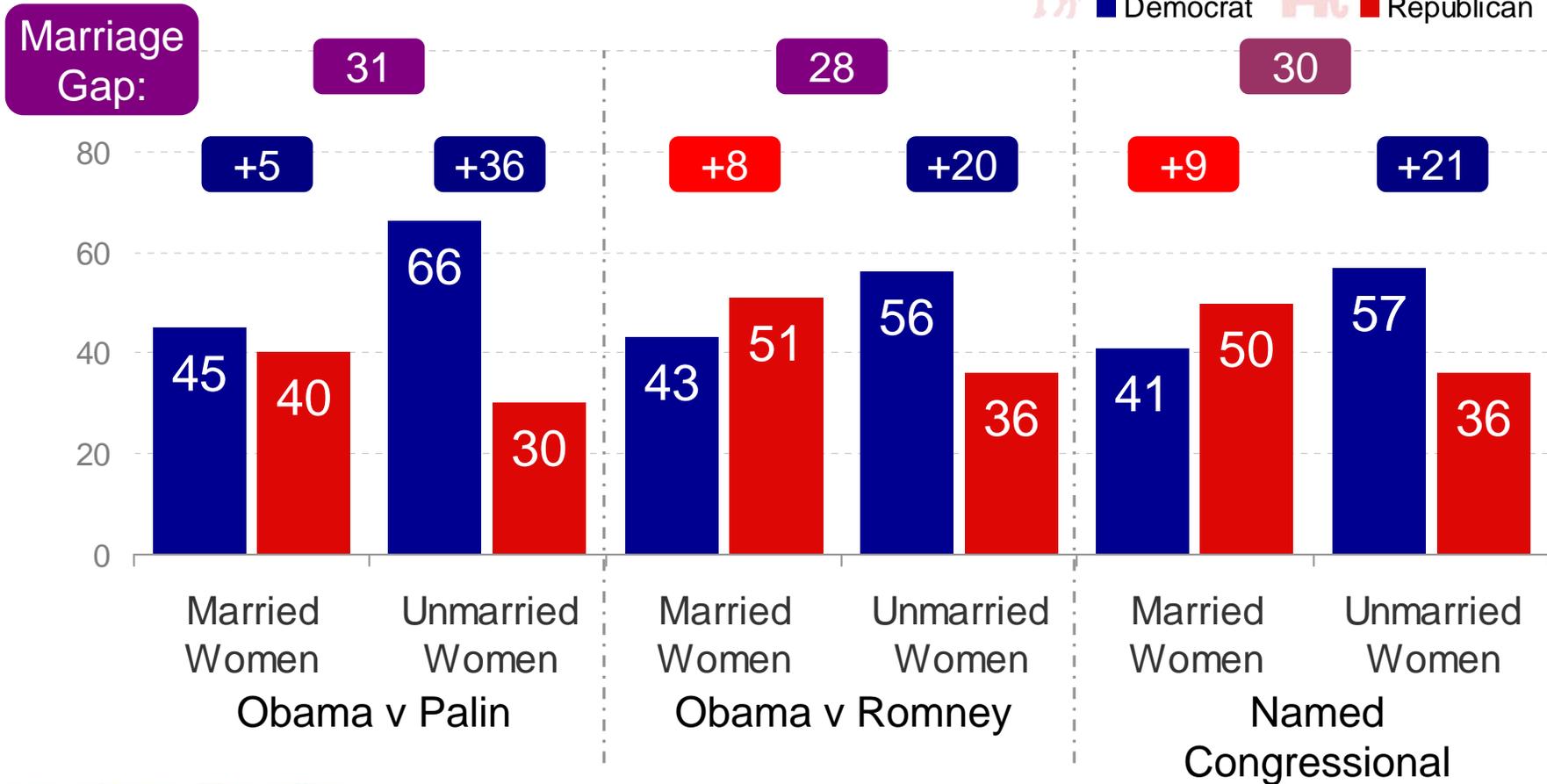
\*Source: 2000 Decennial Census and Current Population Survey, May-Oct 2010

# RAE Drives Growth in Voting Age Population

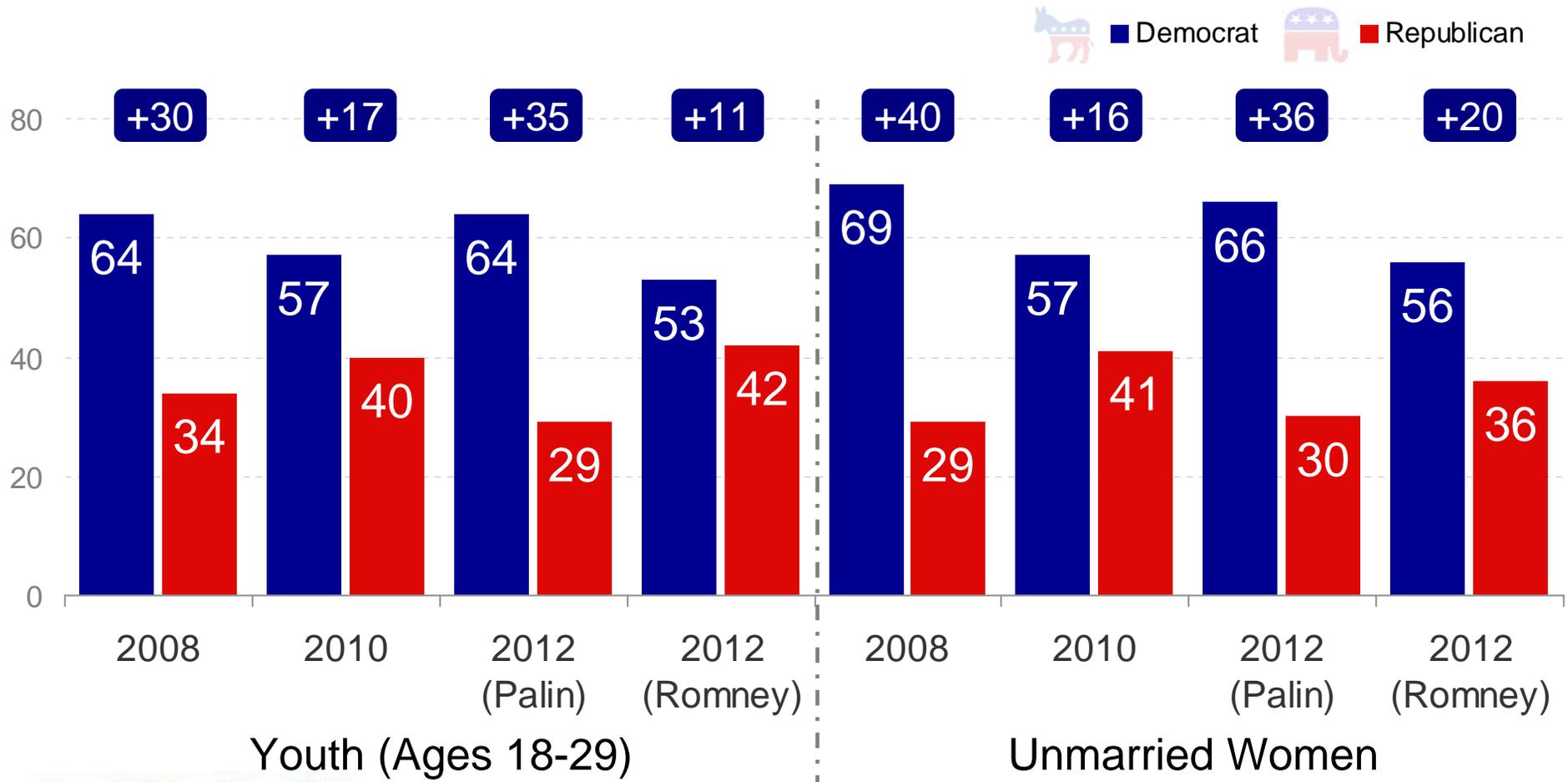
Growth in Voting Age Population 2000-2010 (census results)



# The Marriage Gap

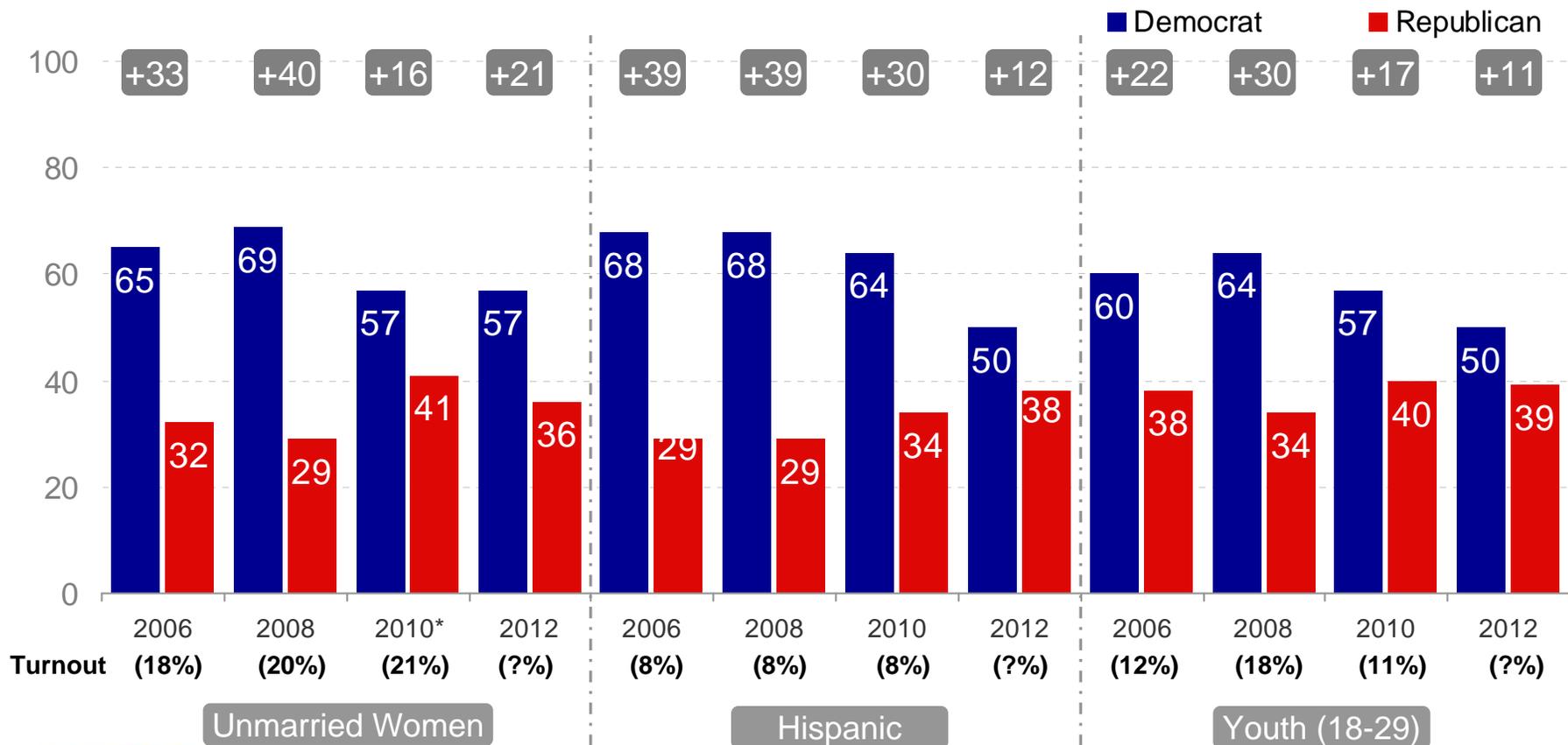


# Obama holds margin against Palin; dips against Romney



## Congressional support down among Hispanic and Young voters

Now let me ask you about the election for Congress. Did you vote for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?



\*Note: 2010 unmarried women results reflect the findings of the combined WVVV/CAF/RR/DCOR post-election results, all other previous election figures come from Edison/Mifosky/CNN exit polls.

## Post-Election: Economic recovery and jobs, not repeal, the priority

*Which TWO of the following do you think are the most important economic problems facing the country right now?*

**Economic recovery and jobs**

46

**Protecting Social Security and Medicare**

34

**Making sure our children receive an education for these times**

27

**Cutting spending and the size of government**

25

**Repealing the new health care law**

17

**Reducing the size of the budget deficit**

15

**Investing in new infrastructure and new industries**

14

**Keeping taxes low**

14

## Most Important Economic Problems

*Which TWO of the following do you think are the most important economic problems facing the country right now?*

	Total	RAE	Non-RAE
High unemployment	41	45	39
Outsourcing of jobs	33	36	29
The budget deficit is big and growing	23	19	27
Wages and salaries have not kept up with the cost of living	18	23	14
The economy is not growing	17	14	20
Taxes are too high	15	15	16
The government is focused on bank bailouts and not on the middle class	14	16	13
America is not keeping up with China and other countries	12	12	13
The economic stimulus is not working	11	8	14
Don't know/Refused	4	3	5

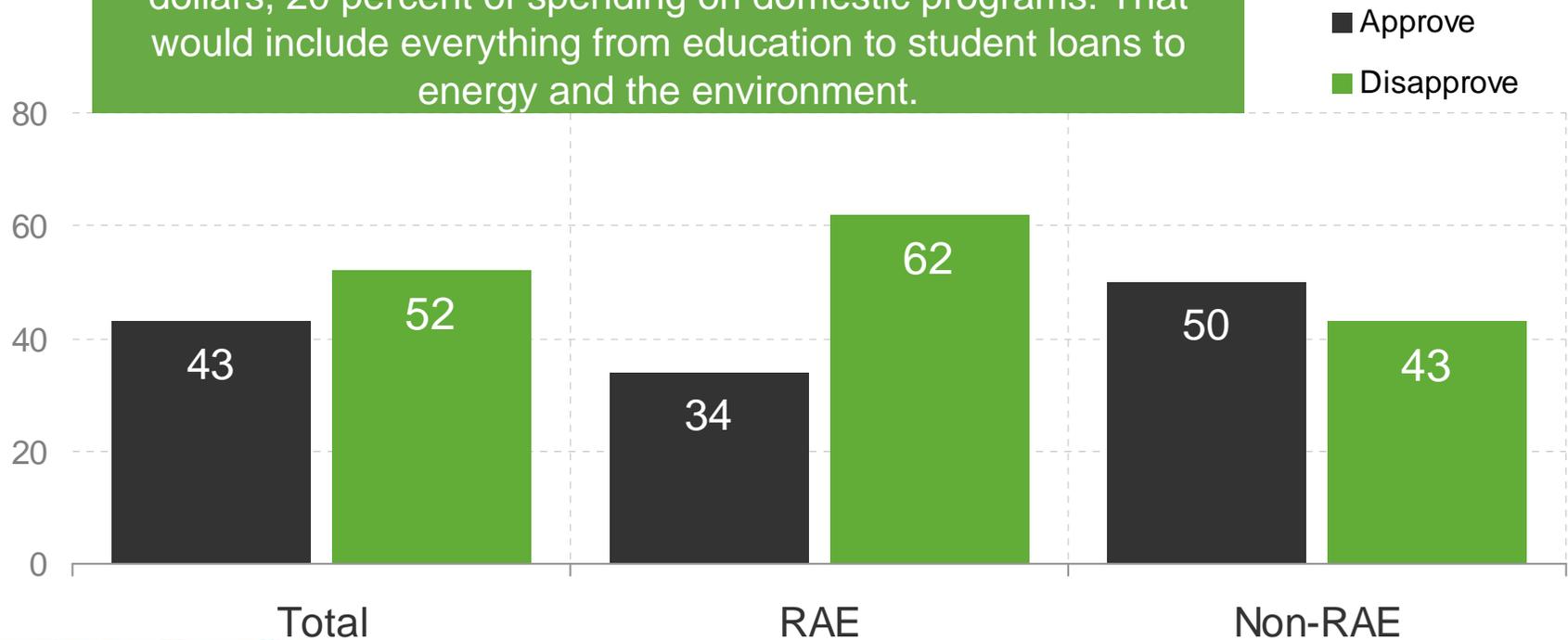
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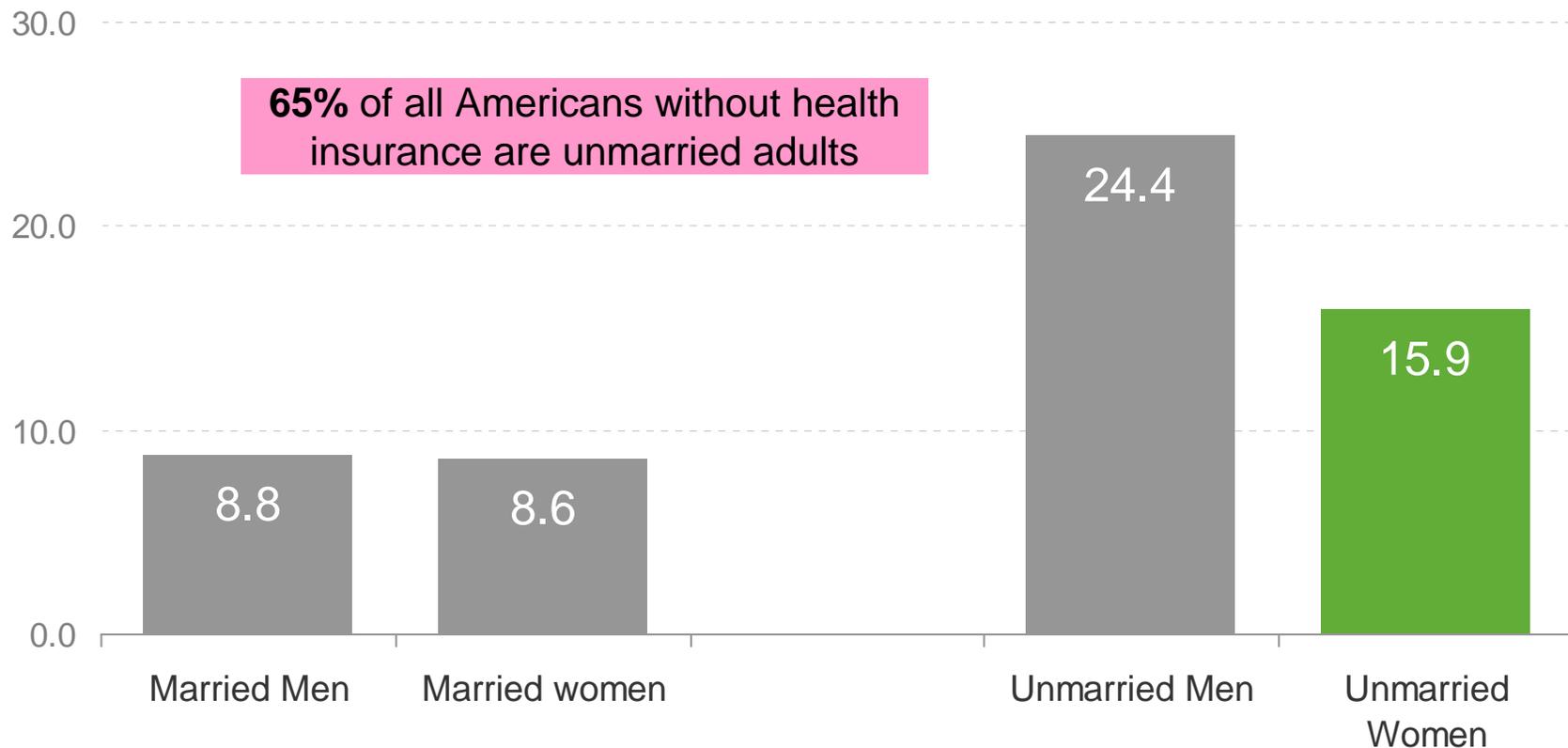
## RAE Hostile toward Republican Budget Cuts

Now, let me read you a few statements about things the Republican leadership has pledged to pursue in the new Congress. I want you to tell me whether, overall, you approve or disapprove of the Republicans' plans for this issue.

The Republicans will cut the federal government spending back to before Obama was president, which will cut one-hundred billion dollars, 20 percent of spending on domestic programs. That would include everything from education to student loans to energy and the environment.



## Unmarried Less Likely to Have Health Insurance



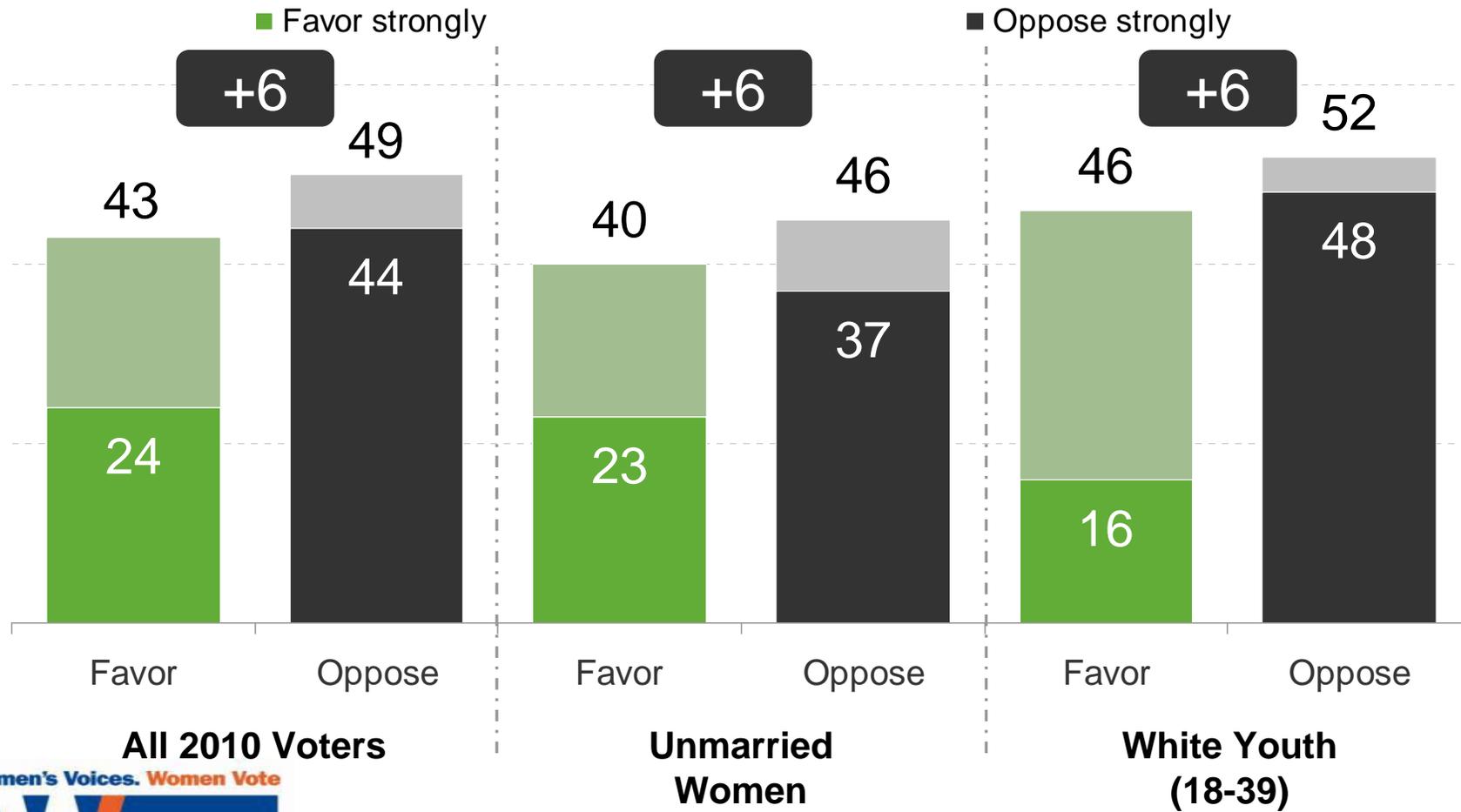
Percent **WITHOUT** Health Insurance by Gender/Marital Status



*\*Note: Data from the 2008 National Health Interview Survey*

## On Health Care Reform, Voters Divided on Election Day

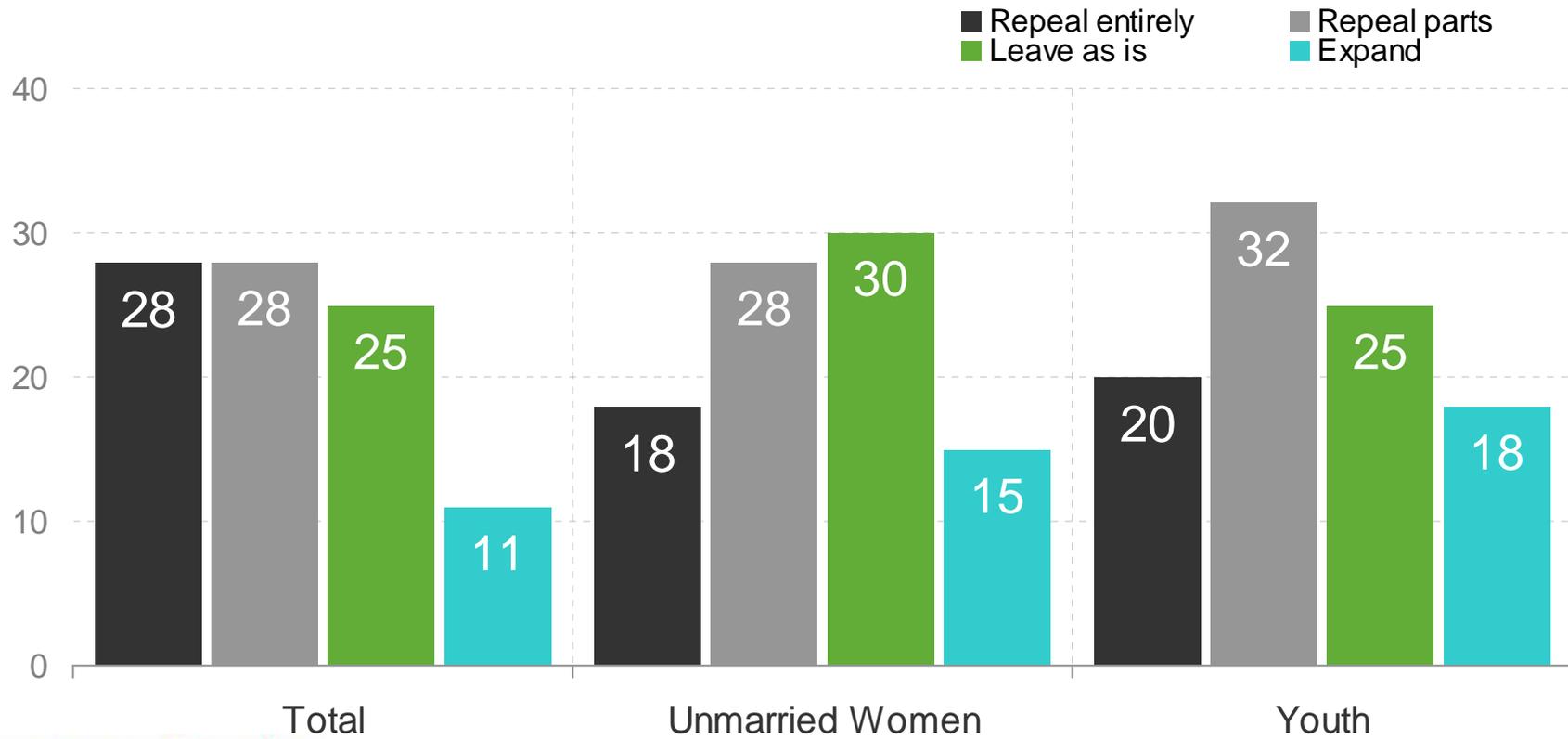
As you may have heard, President Obama's health care reform plan was passed by Congress and signed into law. From what you have heard about this plan, do you favor or oppose Obama's health care reform plan?



\*Note: Data from Democracy Corps/Resurgent Republic Post Election Poll among 886, 2010 election voters November 2-3, 2010

## Little Support for Outright Repeal

As you may know, the first bill proposed by the new Republican Congress attempts to repeal the new health care reform law passed last year. So do you want your member of Congress to vote to repeal the new health care law entirely, repeal parts of the new law, expand it or leave it as is?



## Prescriptions for seniors and gender equality favored pieces

I am going to read you some specific reforms in the health care reform law passed by Congress and signed into law. For each one I read, please tell me whether you support keeping this reform as part of the health care legislation or whether you support taking this out of the health care legislation.

### Support for Keeping this Reform

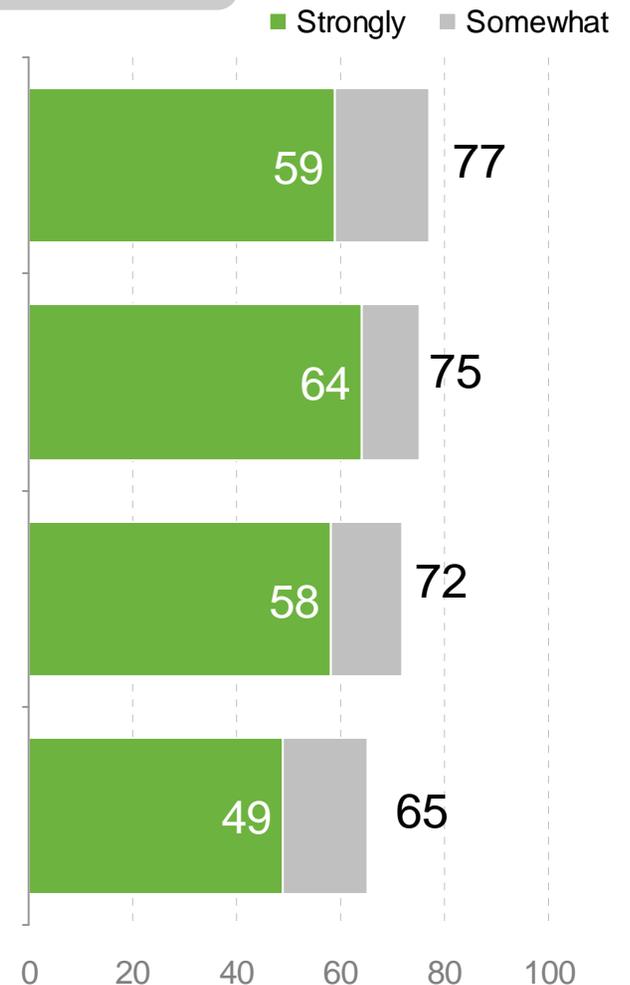
Starting this year, there will be a 50 percent reduction in the costs of prescription drugs for seniors, the law gradually closes the Medicare prescription drug doughnut hole or coverage gap so seniors will no longer be required to pay the full cost of their medication when they reach the gap.

Previously, it was perfectly legal for insurance companies to charge a man and a woman different rates for the same policy. Under this law, insurance companies can no longer discriminate against women.

This law lowers health care costs for middle class families by establishing health care exchanges where families can compare prices, investing in preventive health care to keep people from getting sick in the first place, requiring insurance companies to provide policies for people with pre-existing conditions, and allowing young people to stay on their parent's health care plan until the age of 26.

This law requires insurance companies that are spending too little of their customer's money on health care services and too much on administrative costs and profit to give their customers a rebate and prevents them from dropping people when they get sick.

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## Unmarried Women React Strongly to Gender Equality/Senior Issue

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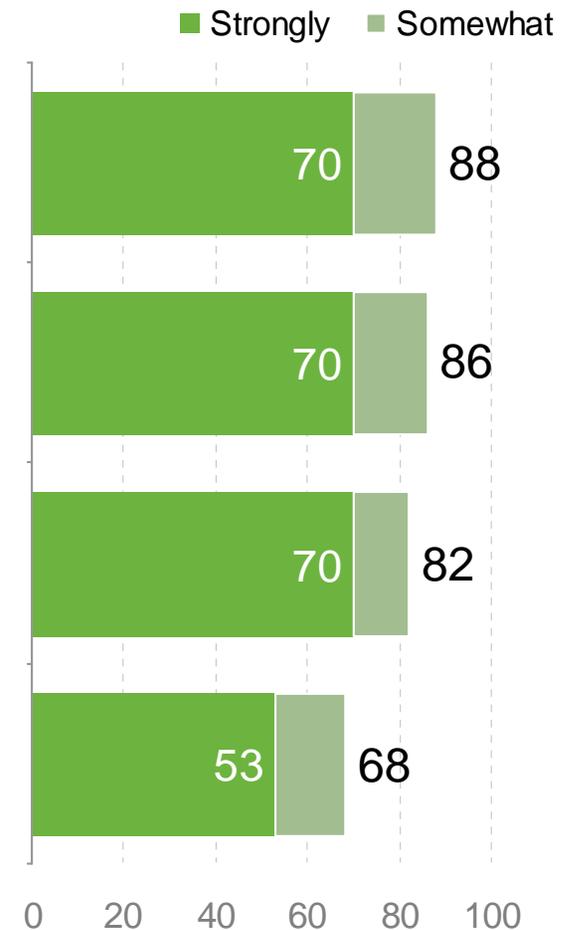
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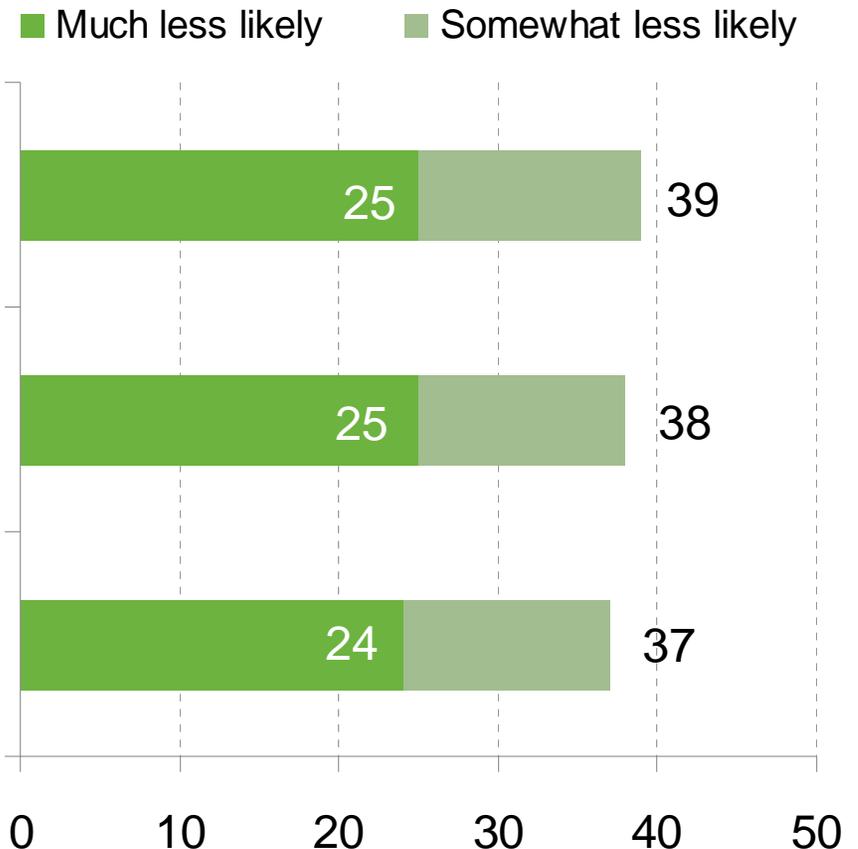
## Democratic Arguments against Health Care Repeal

Now let me read you some statements that Democrats have made about the health care reform law. After each statement please tell me whether it makes you **MUCH LESS LIKELY** to support the repeal of this law, **SOMEWHAT LESS LIKELY**, **JUST A LITTLE LESS LIKELY**, **NO LESS LIKELY** or **MORE LIKELY** to support repealing this law.

This law cracks down on insurance companies and puts families and doctors back in charge of their health care choices. It limits excessive profits by insurance companies, prevents insurance companies from dropping people when they get sick and regulates increases in insurance rates.

Attempts to repeal health care are another example of Republicans putting the interests of big corporations ahead of the interests of average people. Rather than protecting people from insurance company abuse and huge rate increases, they are more interested in protecting excessive profits of insurance companies.

The Republican attempt to repeal health care is the first step in an extreme Republican agenda that seeks tax cuts for big corporations, end protections for the environment and restrict a woman's right to choose, while pushing massive cuts in programs that are helping people cope with this economy, like unemployment extensions and job training programs for people looking to find work.



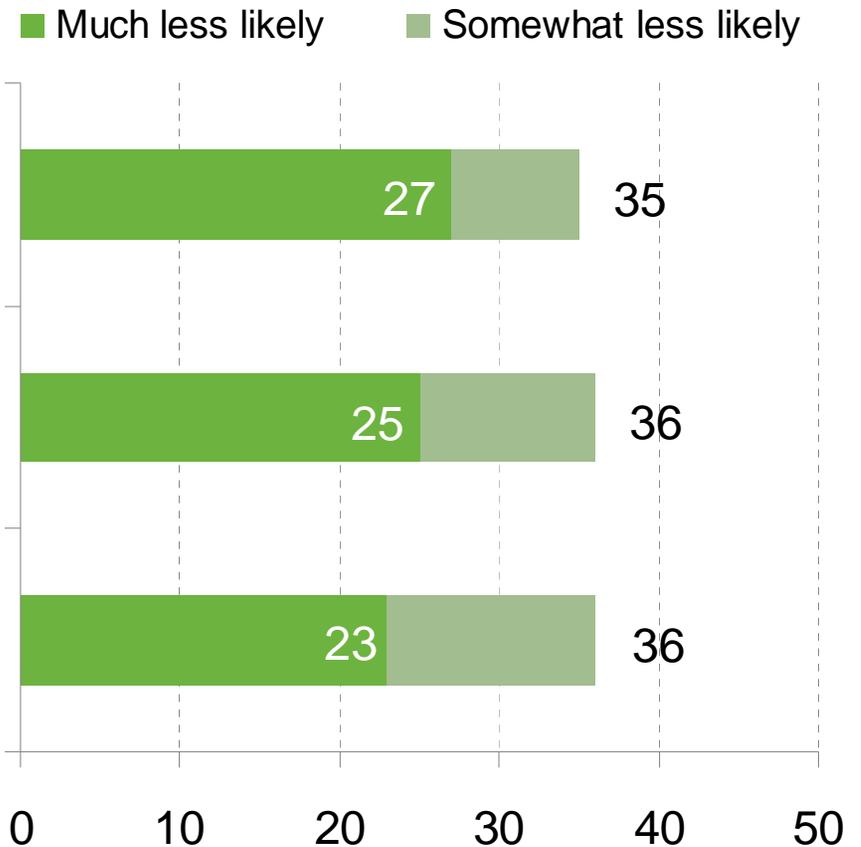
## Unmarried Women Tie Repeal to Broader Agenda

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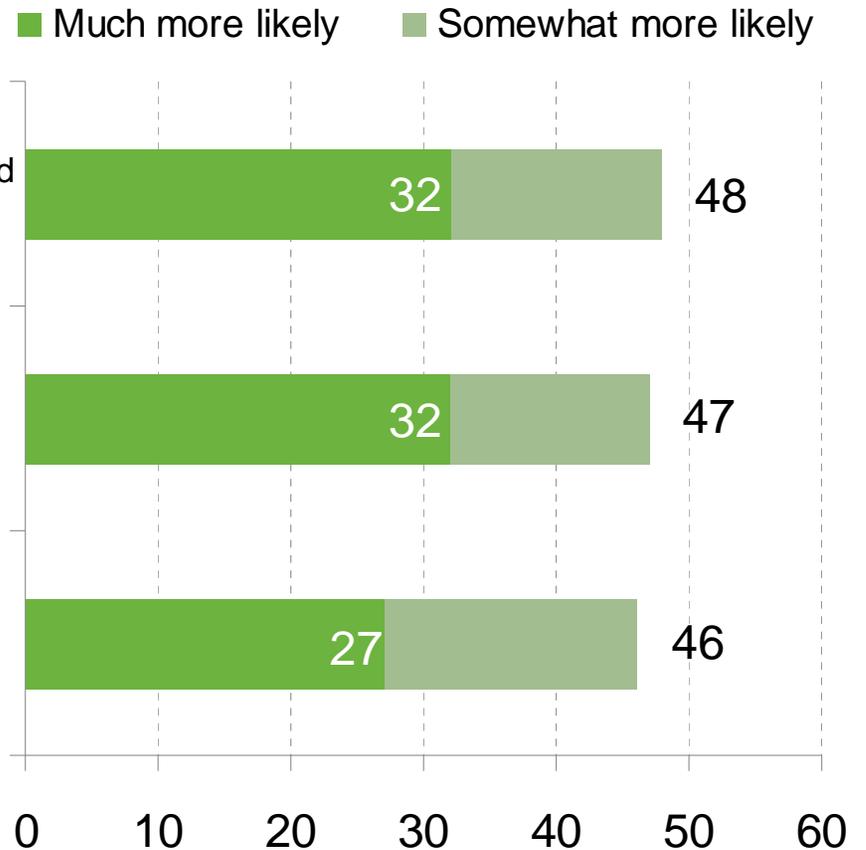
## Republican Arguments in favor of Health Care Repeal

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We cannot afford this law. Already, the Obama administration has run up a deficit of \$1 trillion dollars. More government involvement increases the costs of health care in this country and according to many experts, this law increases the federal deficit by \$600 billion over the next ten years.

This law represents the worst example of federal overreach and interference in the lives of free citizens. It unconstitutionally mandates that every American must purchase health care insurance and even the kind of insurance they must buy. There is no precedent for the federal government to require people to buy a commercial product.

This law kills jobs. Since this law was enacted, this country has experienced no real economic growth, while millions of Americans struggle without jobs. The reason why is because of the huge burdens this law puts on small businesses, who are responsible for most of the job growth in this country.



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