2014 Corporate Memberships + Sponsorships
Our organization receives strong support from a variety of industry partners and corporate sponsors. All sponsorships, donations and support contribute to building and supporting our mission through our core programs and operations.

Annual Corporate Membership Levels

<table>
<thead>
<tr>
<th>Engagement Level</th>
<th>Amount</th>
<th>Offerings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terawatt</td>
<td>&gt; $15,000</td>
<td>Brand Recognition, Marketing, Unlimited Employee Memberships,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Industry Advisor Panel Seat</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Program &amp; Event Co-Branding Plan</td>
</tr>
<tr>
<td>Gigawatt</td>
<td>$10,000 - $15,000</td>
<td>Brand Recognition, Employee Memberships, Invitation to Industry Advisor Calls</td>
</tr>
<tr>
<td>Megawatt</td>
<td>$5,000 - $10,000</td>
<td>Brand Recognition, Employee Memberships</td>
</tr>
<tr>
<td>Kilowatt</td>
<td>&lt; $5,000</td>
<td>Brand Recognition, Employee Memberships</td>
</tr>
<tr>
<td>Government &amp; Non-Profit</td>
<td>$1,000</td>
<td>Brand Recognition, Employee Memberships</td>
</tr>
<tr>
<td>Event Sponsorship</td>
<td>Varies</td>
<td>Brand Recognition, Marketing (Event Specific)</td>
</tr>
<tr>
<td>Corporate Donation</td>
<td>Any Amount or In-Kind Service</td>
<td>Event or Program Specific Co-Branding</td>
</tr>
</tbody>
</table>

Benefits
✓ Brand Building
✓ Marketing
✓ Meeting Charitable Goals
✓ Many more!
Membership Offerings

- **Brand Recognition** – Logo inclusion on website, conference booths. Letter of appreciation and right to put Women in Solar logo on
- **Marketing** – Advertisement in quarterly newsletter and on website. Content direction for newsletter article, blog feature, or webinar.
- **Industry Advisor Panel** - Our Industry Advisor panel provides informal direction for our organization and is on-hand to provide feedback on our programs. We invite all Industry Advisor panel members to have the option of participating in our quarterly leadership calls.
- **Employee Memberships** – Individual professional memberships (a $150 value) for Sponsor employees. Membership benefits include inclusion in our “SheSpeaks Solar” bio book, mentoring, website portal access, job listings, discounts, event invites, quarterly newsletter and more!
- **Program and/or Event Co-Branding** – Annual awards, annual leadership conference, regional happy hours and more!

In-Kind Services

If your company is interested in providing in-kind or media services to support the Women in Solar mission, please contact us. We have several sector-specific membership programs and offerings that could use in-kind services, depending on the role in the solar industry.

We individually engage with all solar industry Corporate Sponsors to make sure that monetary and non-monetary value is identified and utilized effectively to support advancing women in all aspects of the solar industry.

Membership Demographics

Women in Solar membership is growing, with paying members currently under 100 individuals (as we are in our first official membership year). Our membership is made up of women and men of all ages who support diversity, inclusion and professionalism within the solar industry. Our membership is international, but primarily based in the United States, non-region specific. Our quarterly newsletter goes out to a growing distribution list of 2000+ solar industry professionals, our events list goes out monthly to the same list.
Our Programs

1. KidSun Project
   a. Develop/Support Teacher Trainings in Solar
   b. Develop K-12 Solar Curriculum
   c. Support Collegiate Internships and Readiness Programs
   d. Member – National Solar Schools Consortium (solarschools2020.org)
   e. Goal to spin-off KidSun into separate organization (Expected 2016)
   f. Annual Awards in Solar Education

2. Workforce Development
   a. Scholarships for Women’s Installation Training (NABCEP, SEI, etc.)
   b. Retraining and Retention for Women in Trade Jobs
   c. Job Board
   d. Annual Awards in Workforce Development

3. Executive Leadership & Networking
   a. “SheSpeaks Solar” Women’s Bio Book (with Greentech Media)
   b. Regional Networking Happy Hours
   c. Sector-specific Mentorship Program
   d. Annual Leadership Conference
   e. Job Board
   f. Annual Awards in Executive Leadership

4. International Development
   a. Scholarships & Support for Off-Grid Women-Owned Small Businesses
   b. Thought-leadership on Gender/Energy Nexus
   c. Job Board
   d. Annual Awards in International Solar Deployment

Events

1. “Solar Coaster” Webinar Series Sponsorship ($1000)
2. Local Happy Hour Sponsorship ($2000-$3000)
   a. 2014 event locations have included Chicago, Washington, DC, Boulder, Boston and San Francisco, to date.
3. Solar Conference Underwriting (Corporate - $2500, Industry - $5,000)
4. Annual Women in Solar Summit + Leadership Conference (Various Sponsorship Opportunities)
   a. Spring 2015, 2 Day Conference, Location TBD.

10|10|10 Campaign
As 2014 is our first fiscal year, over the next 10 months we are seeking 10 solar companies to donate $10,000 or more, earning the designation of “Founding Member”. We are calling this effort our 10|10|10 Campaign. This is a one-time opportunity and participation in the campaign is limited.
Check out our full listing of programs, events and stakeholders on our website at www.solwomen.org

Contact Us
To begin your engagement with Women in Solar or to solidify your interest in Corporate Sponsorship, please contact Kristen Nicole, Executive Director, directly at (248) 885-5895 or via e-mail at kristen@solwomen.org.

Women in Solar Energy is a 501c3 non-profit organization and all donations are tax exempt and go to support advancing women in the solar industry.