



## SKILLS & CAPABILITY

HIGH / STRONG

**Concept development**  
**Visual communication & sketching**  
**Service design**  
**Interaction design**  
 Workshop plan and facilitation  
 Customer experience  
 Design thinking  
 Paper prototyping  
 Video sketching/storytelling  
 Adobe Photoshop, Illustrator, InDesign  
 MS Word, Excel, PowerPoint  
 Korean

GOOD

Brand development/Branding  
 User Research/testing  
 User-centered design  
 Adobe Premiere, After Effects  
 English

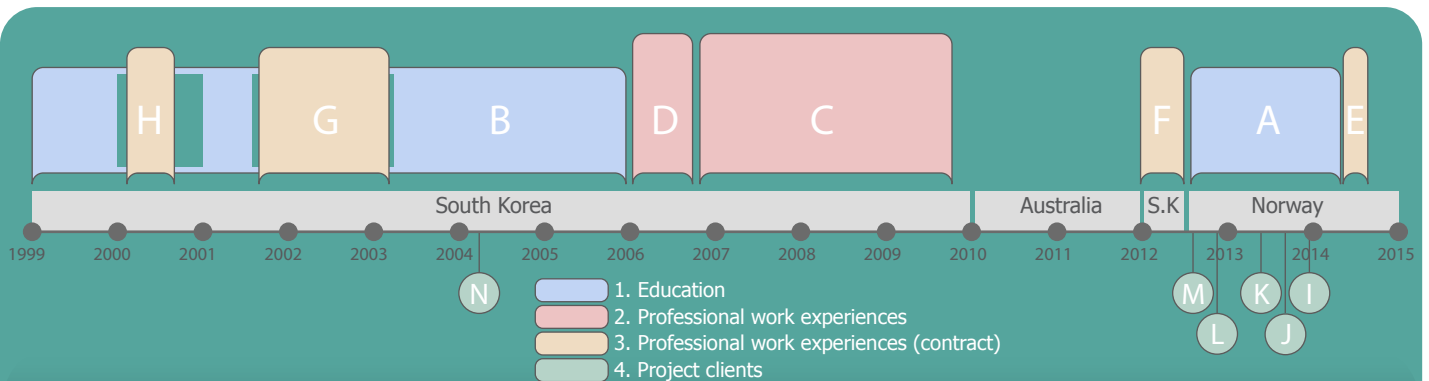
OTHER

Product design  
 Visual merchandizing  
 Design management  
 Norwegian (beginner)

## ACKNOWLEDGEMENTS

- 2014 Best concept by juries  
Global service JAM, Oslo, Norway
- 2013 Best concept by audiences  
Global sustainability JAM, Oslo, Norway
- 2005 Bronze Statue at HDD design competition  
Seroteck.Co.LTD, Seoul, South Korea
- 2005 Exhibited and sold Bottle Lights  
Living Design Fair, Seoul, South Korea
- 2004 President of student union  
KYUNGHEE University, Seoul, South Korea

## BACKGROUND AND WORK EXPERIENCES



### 1. EDUCATION

- A. Master in Service and Interaction Design  
The Oslo School of Architecture and Design, Oslo, Norway
- B. Bachelor in Industrial Design  
Kyung Hee University, South Korea

### 2. PROFESSIONAL WORK EXPERIENCES

- C. Visual communicator and Brand manager in Marketing department  
The Body Shop, Seoul, South Korea
- D. Interior and Graphic Designer  
ELEEM, Seoul, South Korea

### 3. PROFESSIONAL WORK EXPERIENCES (CONTRACT)

- E. Service Designer (Summer Project) | DNV GL Maritime Advisory, Oslo, Norway
- F. Online visual merchandiser in fashion category | INTERPARK.com, Seoul, South Korea
- G. Exhibition management | Korea convention and Exhibition Center (COEX), Seoul, South Korea
- H. Graphic Designer | Korea arts & culture education service, Seoul, South Korea

### 4. PROJECT CLIENTS

- I. BRING \_ Oslo, Norway
- J. TELENOR \_ Oslo, Norway
- K. Glåmdalen \_ Kongsvinger, Norway
- L. RHYME \_ Oslo, Norway
- M. LEGO \_ Denmark
- N. LG Electronics \_ Seoul, Korea

### OTHER JOB EXPERIENCES

- 2012~2014 Korean/English interpreter \_ Oslo, Norway  
Tour guide \_ Oslo, Norway  
Cooker & waiter \_ Oslo, Norway
- 2010~2011 Machine operator \_ Melbourne, Australia  
Car washing manager \_ Melbourne, Australia
- 1999~2006 Cooker & waiter \_ Seoul, Korea  
Sales man \_ Seoul, Korea