

Kris M. Wernowsky

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EXPERIENCE

Digital Content and Social Media Editor at **KHQA-TV** in Quincy, IL. (*Jan. 2012–present*)

- Manage @KHQA's Twitter account, Facebook page, content management system, mobile application, SEO and Google Analytics.
- Organize, plan, edit and develop content for various media including newscasts, print, social media and mobile.
- Help less experienced reporters develop skills including interviewing, open records and database reporting.
- Enterprise reporting, bringing more depth to newscasts and online content .

Freelance writer for St. Louis-region **AOL Patch** Web sites (*July 2011–Jan. 2012*)

Freelance writer for the **Riverfront Times** of St. Louis, MO (*July 2011–present*)

Legal issues reporter for the **Pensacola News Journal** of Pensacola, FL. (*June 2007–July 2011*)

- Sole reporter covering legal matters in the federal district court in Northern Florida, along with the state judicial system.
- Award-winning work included investigations into Florida's mortgage system collapse, the BP oil spill, the Affordable Care Act legislation lawsuit, high-profile murders and time-consuming data projects.
- Became a newsroom leader in the use of social media and smartphone technology to improve readership.
- Covered a beat that required specialized ability to interpret often complex legal documents.

Higher education and congressional political reporter for the **Times Leader** of Wilkes-Barre, PA. (*Dec. 2004–May 2007*)

- First year spent as a night police reporter in a highly competitive news town that included three daily newspapers and several television affiliates.
- Covered social issues such as the emergence of heroin and its impact on local hospitals along with a growing skinhead gang crime in the Northeast Pennsylvania region.
- Became the lead reporter on a congressional scandal involving a philandering congressman.

County and city government reporter at **The Register-Mail** of Galesburg, IL. (*Feb. 2004–Dec. 2004*)

- Served as one of several reporters who covered the shuttering of one of the main job providers in Galesburg.
- Was often recognized as one of the sharpest writers, with an eye for detail.
- Covered often contentious issues related to county and municipal government.

Police and feature writing intern for the **Peoria Journal Star** of Peoria, IL. (*March 2003–Jan. 2004*)

Police and feature writing intern at the **State Journal-Register** of Springfield, IL. (*May 2002–Aug. 2002 and Dec. 2002–Jan. 2003*)

AWARDS

- **Florida Society of Newspaper Editors**: third place for business reporting (2009)
- **Mothers Against Drunk Driving**: award for excellence for DUI series (2008)
- **Keystone Press Association**: second place award for news feature writing (2007)
- **Keystone Press Association**: honorable mention for ongoing coverage (2007)
- **Associated Press Managing Editors**: second place award for team coverage in public service reporting (2007)
- **Keystone Press Association**: first place award for spot news coverage (2006)
- **Associated Press Managing Editors**: second place award for team coverage in general news reporting (2006)
- **Illinois Collegiate Press Association**: honorable mention for in-depth reporting (2002–2003)

EDUCATION

Bachelor's degree in journalism with a minor in broadcasting from Western Illinois University, Macomb, Ill. (2003)

REFERENCES

- **Nora Baldner**, news director, KHQA, Quincy, IL. (217) 222-6200
- **Gary Ghioto**, metro editor, Pensacola News Journal, Pensacola, FL (850) 435-8633
- **Michelle Jones**, former editor Pensacola News Journal, Pensacola, FL (251) 259-1315
- **Ryan Heinz**, senior information specialist, University of Missouri-St. Louis (314) 604-0975
- **Chris Ward**, marketing coordinator, KDHX, St. Louis, MO. (217) 322-7653
- **Kiernan Maletsky**, former music editor, Riverfront Times, St. Louis, MO. (719) 440-8370