

Introducing an All-New STAR12 Special Event Exclusively for Leaders ...

The Conference for Managers & Supervisors

**An Incredible Leadership Event
Like No Other!**

Dates & Locations:

Get the very latest and greatest ideas in:

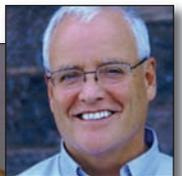
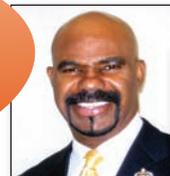
Motivation • Leadership • Coaching • Team-Building • Mentorship •
Talent Management • Communication • Delegation • Morale •
Career Growth • And More!

GET READY TO BE BLOWN AWAY!

Discover the secrets to achieving amazing results as a manager
and as a leader. You'll improve your team – and yourself!

And, best of all, you'll learn while building your professional
network. It's a day of incredible professional development no
leader can afford to miss!

Inside:
Meet your
exciting speakers!
See page 5.



**Don't miss out! Enroll today at
www.NationalSeminarsTraining.com
or call 1-800-258-7246.**



“It was extremely informative, and now I am more motivated and excited to not only be a better manager but a top leader.”

C. Ballentine, Team Lead/Disability Consultant

“It opened my eyes to how others think and perceive leadership styles and gave me ideas to improve my skills.”

E. Yost, General Manager

“Very energizing ... I thoroughly enjoyed the networking and excellent leadership discussions.”

N. Salerno, HR Director

“Very well done.”

M. Riveria, Supervisor

“Exceeded expectations! Went beyond the obvious ... to another level.”

W. Barnhart, Quality Manager

Nothing will inspire your leadership and influence your management style more than this powerful day!

When you attend *The Conference for Managers & Supervisors*, you'll quickly realize – you've never attended an event like this before.

You'll be inspired and motivated by the exciting lineup of incredible speakers.

You'll experience the power of a room packed with interesting and influential peers.

You'll spend a day in entertaining, information-packed sessions – sessions that will arm you with powerful tools to ...

- Build a stronger, more motivated team
- Increase respect and credibility
- Manage expectations – from above and below
- Take advantage of new opportunities
- Even deal with the office politics that sometimes plagues your existence!

This isn't just an ordinary day out of the office. This is an intensive and powerful day that will have a lasting and positive impact on your career. This is *The Conference for Managers & Supervisors*.

Get ready to be energized and able to handle every management challenge that comes your way!

There's absolutely never been a better – or more entertaining – opportunity to learn the management skills that will set you apart – enroll now!

In today's cutthroat management world, it's critical you're constantly updating your skills! Take advantage of this opportunity to make sure that you're staying sharp and your management knowledge is on the cutting edge ... make plans to attend *The Conference for Managers & Supervisors* today!

A leadership event you can't afford to miss ...

In a single, information-packed day, you'll benefit from the knowledge of not just one, but three inspirational and entertaining management experts – as well as network and share with your peers!

You owe it to yourself – and to your career – to attend!

Your Conference Agenda at a Glance



8:30 a.m.	Registration Begins	
9:00 a.m.	Conference Welcome	
9:15 – 10:15 a.m.	Opening Session	Top Survival Skills for Managers Today and Tomorrow
10:15 – 10:30 a.m.	Break	
10:30 – 11:30 a.m.	Session	Great Expectations: Getting Great Performance From EVERY Employee Begins With You!
11:30 a.m. – 1:00 p.m.	Lunch	On your own – or with the great new connections you'll meet
1:00 – 2:00 p.m.	Session	The Voice of the Leader – Persuasive, Inspirational, and Strong
2:00 – 2:15 p.m.	Break	
2:15 – 3:15 p.m.	Session	Difficult Employees: Managing Employees With Rotten Attitudes or Lousy People Skills
3:30 – 4:00 p.m.	Closing Session	Leadership Career GPS: Great, Proven Strategies for Mapping Out Your Professional Future

“The presenters were knowledgeable and open to answering questions and providing solutions.”

K. Jones, Coordinator

“Excellent use of humor & real-world examples.”

T. Campie, Director

“Definitely hit on points that will benefit myself and my team.”

D. Cotton, NOC Manager

“I'm going back to work more prepared to manage my team.”

C. Jenkins, Manager

Our Risk-Free Guarantee of Satisfaction

Your satisfaction with our training is our absolute priority. That's why we guarantee that the wealth of information you discover in *The Conference for Managers & Supervisors* will make you a stronger, more effective manager. If you're not 100% satisfied, we'll refund your entire enrollment fee in full!



This powerful day will cover ...

Top Survival Skills for Managers Today and Tomorrow

Office politics. Changing technology. Limited budget. Unlimited expectations. Pressure from above – and below. Unpopular organizational changes. More generations in the workplace than ever before. Sound familiar? These days, it's tougher to be a manager than ever. Develop the skills that will let you survive in management today – and prepare you to thrive tomorrow!

Great Expectations: Getting Great Performance From EVERY Employee Begins With You!

You know that you want your employees to succeed – after all, your success is built on theirs! This empowering session will help you discover new tools for getting the absolute best out of every member of your team. It's about having clear goals – and making sure that your employees understand and buy in to your expectations. And it's about delivering effective – and timely – feedback. Your team is only as strong as its weakest link – make sure that every member of yours is as strong as can be!

The Voice of the Leader – Persuasive, Inspirational, and Strong

To be a true leader in your organization, it's not enough to just have authority. You need to be trusted and respected. Discover how to turn your strengths into real advantages, how to communicate effectively with absolutely everyone, and how to command a room from the moment you enter it. Drawing from the examples of some of the best leaders in the world, this session will inspire and motivate you. When you're able to establish your credibility and project an aura of leadership, your influence in your organization will soar!

Difficult Employees: Managing Employees With Rotten Attitudes or Lousy People Skills

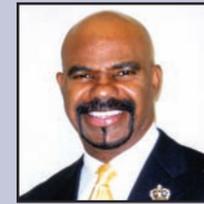
Any team can be plagued by them – those employees who get their job done, but still manage to have a toxic effect on their environment! As a manager, you know: one bad apple can drag down the morale of an entire department. And that's just not acceptable! If you've ever had to deal with a problem employee – or just want to be prepared for your first – this is a session you can't afford to miss. The tools and techniques you learn will enable you to turn your most difficult employees into satisfied, cooperative, and productive members of the team!

Leadership Career GPS: Great, Proven Strategies for Mapping Out Your Professional Future

Join all three speakers for an exciting and entertaining panel on how you can map out your future! You'll discover how to make sure you present your goals and accomplishments in the best light. You'll learn the best way to prepare your successor so that "irreplacability" isn't holding you back. And you'll discover fresh and innovative ways to make sure you're poised to take advantage of any opportunity that comes your way. This dynamic and fast-paced session may be short, but it will have an incredible impact on your career!



Meet Your Conference Speakers ...



Dr. Cubie King

From the minute Dr. Cubie King takes the stage, you'll be enthralled, captivated, and entertained! Dr. Cubie King is an expert in knowledge management, talent management, and succession planning with a wealth of knowledge to share – and a mesmerizing delivery to do it with! An author, speaker, educator, and a PhD in Training and Performance Improvement – his credentials never end ... and when you see him live, you'll hope the day never does!

"It was dynamic, held my interest and was very informative. I've never attended a seminar quite like this!"

P. Hamilton

"Today's training was real. It's everything that goes on in Corporate America."

C. Hope



Dan Howard

Dan Howard, author of *52 Ways to Improve Your Leadership*, is known for his ability to get your attention – and keep it! A management expert and business owner with over 20 years of experience, Dan's humor and compassion come through with everything he does – and when you hear him speak, you'll feel motivated and prepared for anything that comes your way. Dan's an incredibly dynamic speaker who will have you laughing in your chair ... and inspired to achieve new heights in your career.

We Can Also Bring Training to You

Interested in training your entire organization? You can bring any of the conference modules to your company for a unique training experience, mix and match the sessions to create your own workshop, or turn one of the sessions into an energizing keynote for your next meeting! For more information, call **1-800-344-4613**, email us at onsite@ruceci.com, or visit us on the Web at www.NationalSeminarsTraining.com.

"Awesome speaker, interesting material, entertaining, valuable information!"

D. Mendez

"Fantastic. I really enjoyed this ... Cubie was passionate and knowledgeable – kept the class exciting and wanting more."

A. Rubio



Sandra Smith

A former radio and television host and author of *Get What You Really Want*, Sandra Smith is an accomplished and energetic speaker. An expert on communication and networking, Sandra specializes in career and life success – and she believes that the key to great training is making the information simple, useful, and applicable. The tools and strategies she teaches will inspire you to take action and improve your life! Don't miss this chance to see Sandra in person – because it's an experience you'll never forget!

"This was an informative, energetic and extremely enjoyable day. Thank you!"

C. Kucak

"Wonderful ... Amazing trainer. I've learned so much. A great experience – highly recommended!"

E. Rodriguez

**In case of emergency, we reserve the right to substitute a speaker. But we promise it will still be a day you'll never forget!*

It's the Mega-Deal of the Decade – Don't Be Left Out!

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- Unlimited live and on-demand webinars
- Unlimited online learning courses

And much more!



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for 12 Months for Only
Introductory Price: \$299

*Purchase your pass today and attend **The Conference for Managers & Supervisors** seminar for FREE!*



**Call 1-800-258-7246 or get your pass online at
www.joinSTAR12.com.**



INCREDIBLE BONUS! Purchase Your **STAR12 All-Access Pass** today and get unlimited FREE access to the STAR12 exclusive Franklin Covey Online Audio Collection, including *First Things First*, *Principle-Centered Leadership*, *The 7 Habits of Highly Effective People*, and 20+ more highly acclaimed titles. Hurry ... this offer is too good to last forever!

To Enroll ...



Register online at
www.NationalSeminarsTraining.com



Call toll-free 1-800-682-5078



Fax the completed registration form to 1-913-432-0824



Mail the registration form to:
National Seminars Training
P.O. Box 419107
Kansas City, MO 64141-6107

Registration Information

Our Registration Center is open weekdays from 7 a.m. to 7 p.m. CST. Enrollments taken online 24/7.

Group Discount: When 3 enroll from your organization, a 4th may attend for FREE!

Check-in begins at 8:30 a.m. The conference schedule is 9 a.m. to 4 p.m.

Cancellation: If you cannot attend, you may send a substitute or receive full credit toward a future enrollment. For cancellations made 5 or more business days before the event, you may request a refund less a \$10 enrollment fee. For enrollments made in conjunction with a STAR12 purchase, STAR12 cancellation rules apply – visit the Information Center at www.NationalSeminarsTraining.com.

Tax Deduction: The expense of continuing education, when taken to maintain and improve professional skills, is tax-deductible. Please contact your accountant for complete details.

FED ID #43-1576558

REGISTRATION FORM

1. Enrollment Fees

Group Discount: When 3 enroll from your organization, a 4th attends FREE. Group discounts apply to seminar registrations only, and cannot be used for STAR12 memberships.

The STAR12 All-Access Pass – Only \$299

Your STAR12 All-Access Pass entitles you to unlimited access to all STAR12 seminars, webinars, online courses, and more for 12 months. Use your STAR12 All-Access Pass to attend **The Conference for Managers & Supervisors** for FREE!

Best Deal!

2. Names of Attendees (Please Print)

(Please list additional registrations on a separate sheet and attach.)

1. Mr./Ms. _____ Title _____
E-mail Address _____
City/Event #: _____

2. Mr./Ms. _____ Title _____
E-mail Address _____
City/Event #: _____

3. Mr./Ms. _____ Title _____
E-mail Address _____
City/Event #: _____

3. Company Information (Please Print) *Phone required in case of last-minute changes.

Organization _____
Address _____ Mail Stop _____
City _____ State _____ ZIP _____

Approving Supervisor: Mr./Ms. _____
E-mail Address _____
*Phone _____
**Fax _____

Sign here _____
***This fax number will be used to send confirmation of your registration as well as to notify you and your organization of upcoming events in your area and provide you and your organization with special discount offers. By signing, you and your organization are giving permission for RUCEC to use your fax number for these purposes.*

4. Method of Payment

If you have registered by phone, please record your confirmation number here:

Check payable to National Seminars Training is enclosed

Charge to: MasterCard VISA American Express Discover Diners Club
Card No. _____ Exp. Date _____
Signature _____

Bill my organization; Attn: _____
(Note: Full registration fee due and payable prior to start of workshop)

Our purchase order is attached (government, educational, and health-care organizations only)

5. Important: Your VIP Customer Number

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Fill in your VIP Customer Number as it appears above the name on the mailing label. (Record the number even if the label is addressed to another individual.)

SD, CT and WV residents, please add applicable sales tax to your payment. If you are tax-exempt, enter your tax-exempt number here: _____ and attach a copy of your tax-exempt certificate.

Program hours: 9 a.m. to 4 p.m. Registration begins at 8:30 a.m.



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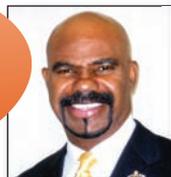
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**An Incredible Leadership Event
Like No Other!**

Inside:
Meet your amazing
speakers for this
incredible day!



This conference is part of the STAR12 Complete Learning Center. See page 6 for more details.