

# *the Lookbook*

*Angel Quintana*

**THE SALON**

Private Mastermind

**LOLA THE MUSE**

21-Day Creativity Program

**ITALIC**

A Luxurious Retreat

Founder/CEO of

**HOLISTIC  
FASHIONISTA**

**SIGNATURE SYSTEM**

**THE WILLOW  
HOUSE OF DESIGN**

**THE HAVEN**

“

*Even when people told me  
I couldn't do it all, I was  
determined to prove them wrong.*



# About Me

**H**i, I'm Angel Quintana and welcome to my gypsy palace!

If there is one thing you should know about me right off the bat it's that I will probably be just as invested *[at times, perhaps even more so than you]* in your business. I can't help it, I'm an over-achiever and I want you to be happy. I have a love affair with creating businesses; it's my art and I'm addicted.



A Business Trendsetter is an over-achiever who is ready to ditch the copy-cat syndrome and play by their own rules.

## *The 3 B's*

**The Brand:** You can start any 'ole business, but when you start by building the foundation to solidify growth, what you are actually doing is creating a brand. Branding is what I consider the secret sauce to crafting a successful, visionary business. It allows you to connect with your kismet client and create a feeling around your products and services. This is how your business gets remembered and talked about. And that's the best kind of marketing!

**The Business:** Without a marketing plan, the brand cannot become a business. It takes sales (aka chaching) and a loyal clientele to create a sustainable company-- one that doesn't go out of style. My approach to business is to be a trendsetter, ditch the copy-cat syndrome, and play by your own rules. Forget everything they taught you! Instead tap into your creativity. I'll show you how.

**The Bam! Factor:** You know it when you see it. The Bam! Factor is when who you are aligns perfectly with your mission, branding, and business. It's that feeling you have while singing in the car. It just feels right. You want to leave your audience feeling something powerful. You want them to connect with you intrinsically. Without the Bam! Factor, your business may be very short lived and that's not fun at all.

# My Mission



Change Agent for Individuality

**M**y mission is to help create positive, holistic leaders and role models of tomorrow. It is really important that we have the right leaders in place in order to make an impact on positive reform.

That is why I am so passionate about building brands and helping others be very successful at the art of business. It is through this platform that change may occur in epic proportions and that REALLY gets my juices flowing!

## A Business Trendsetter:

Has confidence, strength, & humility

Is an over-achiever with a rebellious side

Has mind, body, spirit respect

Is ready to go BIG with her dreams

Has her own unique sense of style

Has a burning fire inside of her

Seeks to make positive change in the world



# Lola the Muse *21-day creativity course*

Lady Gaga Pandora Station

# LOLA *the muse* Creativity Program DAY 1

Lola The Muse  
www.holisticfashionista.com

1. 

2.  New Balance Walking Shoes

3.  Raw Cacao + Banana Smoothie

4.  Running/Walking Earbuds

5.  Mountain Climber Exercise

I value health. I'm a former nutritional consultant and holistic health practitioner, so I can't help but love my green juice. I believe it's the fuel that keeps me pumped to creating more amazingness in my business and makes it possible to serve lots of cool clients. Please enjoy my **complimentary 30-day Creativity Program, Lola the Muse**. I hope it brings you TONS of creativity and focus to your business (and life).

**GET DETAILS ►**

“Eating healthy is how I am able to run a successful business and still have energy at the end of the day. It's the PERFECT source for creativity generating.”



[www.LolaTheMuse.com](http://www.LolaTheMuse.com)

# The Willow House of Design

Attractive branding speaks when you're busy shopping.  
When YOU match your business, clients will come your way.



*The Willow*  
HOUSE OF DESIGN

beat to your own drum



**T**hrough The Willow House of Design, I offer a 9-Week program for entrepreneurs who are ready to be business trendsetters. If you are looking to attract quality clients and launch a trendsetting business, then have I got a school for you! **The Willow is a branding school dedicated to helping creative pioneers master the art of branding, become a marketing pro, and embrace their individuality so they can make oodles of money!**

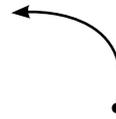
If you ever wondered how to get your #1 marketing tool, your website, to be your greatest asset in your business by attracting tons of qualified potential clients who are dying to work with you, then The Willow is the program to help you get there. During the course, you'll learn the ins and outs of how I built Holistic Fashionista to over 50,000 fans/followers in just 1 year!

GET DETAILS ►

[www.willowhouseofdesign.com](http://www.willowhouseofdesign.com)

# Holistic Fashionista

*home of the business trendsetter*



I'm a former fashion designer, so it was only natural that I start a magazine to blend my love of surrounding myself with clothing with my passion for business.

[www.HolisticFashionista.com](http://www.HolisticFashionista.com)

Subscribe now to get  
3 FREE Rad Gifts!

**FREE  
GIFTS**

*“ I love making things look pretty. When it looks good people notice. It's really important for people to notice you in business. ”*

-Angel Quintana

# Diary

*get to know*  
**THE EDITOR**

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Angel Quintana, the gal behind the *Holistic Fashionista* brand, removes the veil in her dairy where she shares her intimate thoughts about being a woman in business.



**E**ven though Holistic Fashionista has been a surprising success, I am still a woman in business with the highs and lows. I remember when making money was the biggest problem I had, and it hurt my soul. But as I grew more successful, I found new problems that hurt my heart just as much.

I still struggle with feeling successful, being a people pleaser, and owning my gifts as an artist. I started a diary in 2014 to share my innermost thoughts with other women in business so they know they are never alone. Being a business trendsetter is hard work, and just because you have money in the bank doesn't mean your problems go away.

**MY DIARY ►**

# The Salon *a private mastermind*



*Angel Quintana*  
cordially invites you to  
**THE SALON**  
90-Day Mastermind

\*this event is by application only

APPLY NOW

**T**he Salon is a 3-month mastermind for 5 lucky ladies in business and is available by application only. A mastermind is a safe haven for business pioneers to congregate to share their vulnerabilities, ask questions, and gain valuable access to a support system of like-minded women in business.

GET DETAILS ►

# The Haven *downtown marketing scene*

MARKETING  
MADE  
EASY

## THE HAVEN

DOWNTOWN MARKETING SCENE

JOIN NOW  
FOR JUST **\$19**

GET DETAILS ►

Grow your business with a strong marketing plan. Gain the tools and techniques you'll need to build a loyal tribe, attract more customers, and master the art of social media.

A woman with dark, wavy hair styled in a vintage fashion, wearing a blue velvet top and a large, fringed shawl with a black, white, and red plaid pattern. She is standing against a light blue background. The text "Holistic Fashionista" is overlaid in a white, cursive font across the center of the image.

*Holistic  
Fashionista*

# Italic Retreat *a cashmere experience*



## Celebrate Your Achievements... Launch A Business With Purpose.

**Fact:**  
We need more positive leaders in the world!

**Fun Fact:**  
How would your life and the lives of others be different if you were in a position to lead, heal, and create massive change in the world?

**Fact:**  
Your brain and nervous

system have 60,000 thoughts a day.

**Fun Fact:**  
You can do anything you put your mind to. Open the door to your creativity and watch the flood gates of success swing wide open. Your people are waiting for you.

**Fact:**  
There are millions people struggling in the world actively looking for solutions to their problems.

**Fun Fact:**  
You are the solution to someone's problem. Be the light. Give back.



*There were so many lessons of beautiful breakthroughs and tears of joy.*  
-Italic Attendee

**GET DETAILS ▶**

Italic is offered once a year. To find out when my next Italic Retreat begins visit [www.TheItalicExperience.com](http://www.TheItalicExperience.com)

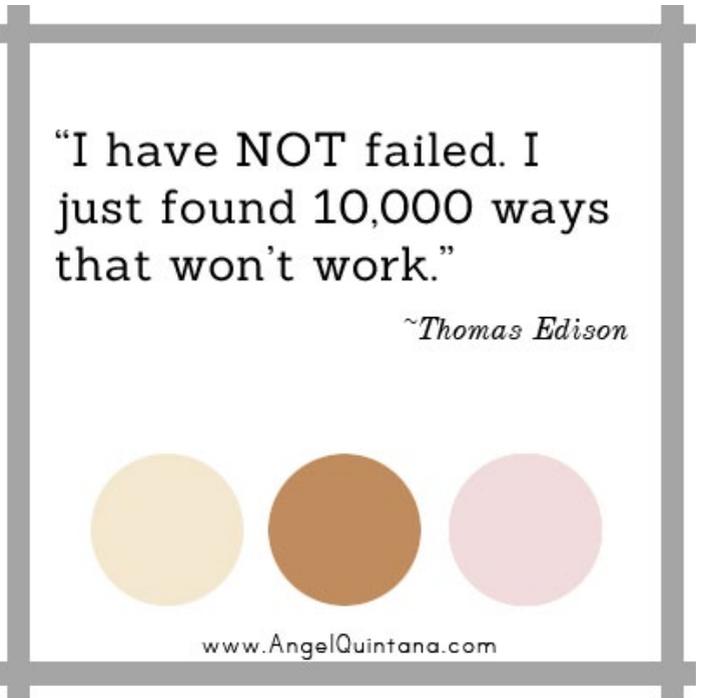
# Wake-Up Call

I started out as a fashion designer and then a fashion blogger, but I didn't make much money for my over-achieving efforts, but I NEVER gave up. I was determined to find a way to making money doing what I LOVE.

I used to think negative thoughts every day and I'll be honest, I still suffer from them. But now, when those ugly little terds show up, I know how to handle them. For me, reading inspiring books and surfing cool blogs are instant uplifters.

## Practice makes permanent. Right?

Wake-Up Call is your weekly dose of positive affirmations delivered directly to your inbox weekly for an entire year! The lessons will tap into your subconscious mind and banish self-doubt for good.



[www.AngelQuintana.com](http://www.AngelQuintana.com)

**GET DETAILS ▶**

Circa 2011



“*If you fully commit and work extra hard to stay positive, it will happen.*”

-Angel Quintana

A fashion advertisement featuring two women standing in front of a teal door. The woman on the left has dark, curly hair and is wearing a black lace-trimmed top and a light-colored, knee-length skirt. The woman on the right has dark hair pulled back and is wearing a light-colored, lace-trimmed top and a black, knee-length skirt. The background includes a teal door and a gold patterned curtain on the right.

*Sunday Driver*  
my clothing company

# Rad Clients *who are living the dream*

*I immediately saw results. I gained a 10 percent increase in enrollment for the tele-class, I booked 5 strategy calls and 3 clients who signed up for my services. I even gained my first international client!*

-Christine Bove  
Feng Shui Expert, [ChristineBove.com](http://ChristineBove.com)



*"The value that her coaching program brought to the table, one can't really measure against the money invested."*

-Season Hewitt  
Change Maker, [TheSoulshift.com](http://TheSoulshift.com)

*"It was like she reached into my mind and pulled out all the best, leaving the confusion and lack of confidence behind."*

-California St. Claire  
Creative Life-Stylist, [CaliforniaStClaire.com](http://CaliforniaStClaire.com)



*"She doesn't try to convince you to do something you don't want, but instead pushes you to turn that kindling fire inside you to succeed into a full out burning flame to accomplish your dreams."*

-Nicole Zaagman  
Luxury Image Director, [NicoleZaagman.com](http://NicoleZaagman.com)

# The Network *where cool chicks hangout*



## Women Gotta Stick Together!

**Holistic Fashionista Network** is a community of business trendsetters who are making positive change in the world. Our partners of hippies ' heroines, business gurus, and wellness experts is growing at a rapid pace! We are always looking to connect and collaborate with like-minded folks because we believe in the power of numbers; that is when the most significant change can occur.

Join the network absolutely free and become a part of Angel's vision to bring honesty, integrity, and love into the world.

[www.holisticfashionista.com/the-network](http://www.holisticfashionista.com/the-network)

Have you joined us in our private Facebook Group? With over 2000 amazing women in business pursuing their dreams, it's a great place to meet new people, gain inspiration, and connect with me!

GET DETAILS ►

[www.facebook.com/groups/businesstrendsetter](http://www.facebook.com/groups/businesstrendsetter)

# My Bazaar [www.holisticfashionista.com/shop](http://www.holisticfashionista.com/shop)



BRANDING  
WITH  
FASHION



SHOP ▶

# Work with Me

**A**re YOU ready to be a business trendsetter?

How would it feel to celebrate your creativity and work while getting paid for it?

What would your life look like if you awoke each morning excited to open your email to see how many people are touched by your work?

How would the world be served if you owned your talents, abilities, skills, and expertise and shared them with the world?

What is the missing puzzle piece to making your dream business a reality?



Are you ready to develop your **TASTEMAKING** skills and personal brand?

Are you ready to be a little **REBELLIOUS** leap with both feet in the air and proclaim to the world "I can help you!"

Are you ready to do what it takes to invest in your **VISIONARY** business and be the change you wish to see in the world?

## *RING, RING!*

You can reach the Holistic Fashionista Headquarters at:

**1-800-765-2023** (USA only)

**323-739-9226** (Int'l calls)

Bobo+I want to see you at one of our events! Join me in one of my programs, live retreats, or virtual workshops!

or  
Schedule a Private Consultation

[www.AngelsCalendar.com](http://www.AngelsCalendar.com)

Last Updated February 2013

# Keep in Touch!

## Holistic Fashionista

SUBSCRIBE NOW



Holistic Fashionista is the home of the business trendsetter, always *original*, never duplicated.

**DOWNLOADABLE PDF** for easy reading  
**FIRST DIBS ON SALES** at our bazaar  
**INSTANT ACCESS TO** TV + radio shows

**3 RAD GIFTS** with Subscription!

- \$50 Giftcard
- 21-Day Creativity Course
- 50% Off Partner Perks

**SUBSCRIBE ►**