



PRESENTS

SPRINGTERNSHIPS
2014

Stanford Women in Business (SWIB) is an undergraduate student-run organization providing the women of Stanford University an opportunity to build a foundation in business and join an encouraging community of aspiring and successful businesswomen. We hold over 25 events every year, host 2 annual conferences, and run mentorship and internship programs for Stanford students.

The **SWIB Springternship Program** connects undergraduate Stanford women to exciting, local organizations for a part-time, 10-week internship during spring quarter.

As a **Springtern**, you will receive course credit for your internship based on the number of hours you work per week. The course credit appears on your transcript as an “Independent Study in Management, Science, and Engineering.”

Springterns gain valuable, first-hand experience working in the business world with exciting local businesses.

Feel free to reach out to SWIB’s Springternship Director, Priyanka Jain (pjain16@stanford.edu), with any questions.

The application for the 2014 Springternship program can be found here:

swib.stanford.edu/programs

APPLICATIONS DUE BY 11.59PM FRI, FEB 21



CLASS OWL

www.classowl.com

ClassOwl is a StartX company founded in 2011 by Stanford students wanting to improve education technology for students. Using ClassOwl's personalized planning, students and instructors can follow all of their academic deadlines and assignments in one place. Instead of consulting 5 different syllabi each term, students now can use a single ClassOwl feed for everything they need to do in school. ClassOwl simplifies the hectic academic experience, helping students make more time for what matters most.

Internship:

ClassOwl is looking for a Product Marketing intern: a creative, go-getting marketing guru who is interested in using social media strategies to promote an early-stage education start-up. Your missions would include:

- Responding to customers, listening to users, gathering feedback regarding user needs, and implementing strategies to surprise and delight users
- Social media reporting and researching of relevant campaigns and initiatives
- Performing competitive analysis of the market
- Identifying and contact education evangelists, professors, high profile influencers
- Designing and implementing targeted campaigns for students and brainstorming creative ideas for fans to engage with the brand

The internship will end in a final project, where you will be responsible for creating a custom ClassOwl Blog that will be incorporated into the ClassOwl website. There will be opportunities to continue the internship during the summer.

Key Requirements:

Self-starting/detail oriented individuals, leadership roles in extra-curricular activities, strong written communication skills, experience with third party Social Media software tools and applications, up-to-date with current marketing and tech trends, and experience selling things.

Office Location:

HQ in London – this is a remote internship



CONSTELLATION WEALTH ADVISORS

www.cwallc.com

Constellation Wealth Advisors LLC is an independent multi-family office providing wealth management and financial planning services to ultra- high net worth individuals. We have approximately thirty employees, led by six partners. Our offices are located in New York City and Menlo Park, California. The Firm was recently recognized in the Barron's Top Independent Advisors survey as having 2 of the top 15 Advisors in the industry. The firm advises on over \$5 billion in assets.

Internship:

The intern will report to the Director of the investment research group but may be asked to assist with other operational and administrative tasks as needed. Responsibilities will vary widely. While daily tasks are common, the Director endeavors to assign longer-term projects that will enhance the experience for the intern. Examples of current projects include enhancing website and marketing materials, evaluating investment track records, organizing research materials, and preparing market summaries. Interns are encouraged to attend selected meetings and calls to broaden their exposure to investment management.

Key Requirements:

- Business and accounting experience/coursework (preferred)
- Exceptional skills in Excel and PowerPoint
- Strong attention to detail
- Superior problem-solving capabilities
- Ability to communicate effectively, both verbally and written
- Keen interest in capital markets

Office Location:

3000 Sand Hill Road, 2-160, Menlo Park, CA 94025



cooliris

COOLIRIS

www.cooliris.com

Cooliris is the leader in creating the world's most beautiful media experiences for mobile and web consumers. The Gallery app on Android, developed by Cooliris, is a top 10 mobile app in the U.S., as measured by comScore. Cooliris has launched a new iOS app, which is the world's best media hub for consumers and groups. The team of 18 collaborators is headquartered in Palo Alto, with passionate users around the world. Cooliris is venture backed by Kleiner Perkins Caufield & Byers, DAG Ventures, The Westly Group, T-Venture and DOCOMO Capital.

Internship:

We are looking for a student intern to join the "Whatever it Takes (WIT)" team at Cooliris, a Kleiner Perkins funded startup located within biking distance from Stanford. The intern will be working closely with the WIT team on the all-new Cooliris mobile app, doing whatever it takes to further accelerate the growth of an awesome product! You will get the unique chance to work in different fields and on different projects.

Key Requirements:

The intern should be passionate and ready to play a real role on the team, impacting a product that touches the lives of millions of people. We're looking for organized self-starters who thrive on engaging customers and love technology, gadgets, photos, videos and messaging apps. All majors are totally welcome.

Office Location:

3000 El Camino Real, 94306 Palo Alto



DELPHIX

www.delphix.com

Delphix is a fast-growing tech company in Menlo Park. When you come to work at Delphix, you come to work with the best minds who all working towards the same mission: to win. We've already won large clients such as Facebook, GAP, eBay, StubHub, Clorox and others, and that's just the beginning. Delphix enables agile data management through intelligent software that eliminates redundant infrastructure and slow processes. As a result, Delphix customers deliver higher quality business applications in less time and at lower cost.

Internship:

Internship #1: As part of the Business Technology Consulting Group, you will get the ultimate ground up experience in building executive level business cases and learning how Fortune 1000 companies ingest technology. You will interview various teams, understand business pain points, map Delphix value proposition across various use cases to specific business case, and present your solution.

Internship #2: Our Marketing group is incredibly dynamic and is responsible for sales tools, press and analyst relations, online programs, pricing, deal work, social media, the website, advertising, evangelism, and events. They work closely with sales, to support lead generation and specific deals. They work with engineering, to support product launches with sales and partner training, as well as PR support.

Internship #3: We have a few other exciting areas going on that an intern could possibly help with. Successful startups get systemization/scalability right. An intern could help with scaling projects in the firm, focusing on our people.

Key Requirements:

BTC: This involves some financial modeling, so general comfort with numbers/Excel is strongly encouraged. Strong writing skills are also encouraged.

Marketing: Highlight exposure to any of the areas mentioned in your application. Be prepared to digest complex material that will help you understand our business.

Scalability: Experience looking at efficiency, streamlining or automating is great, as well as Excel and/or programming skills. The ability to understand a process and then build a scalable solution is at the core of the job. You will get close guidance on this.

Office Location: 275 Middlefield Road, Suite 50, Menlo Park CA



DISH DAILY

<http://thedishdaily.com/>

The Dish Daily is the premier news site for startups and entrepreneurs on Stanford campus.

Internship:

1. Marketing: Conduct customer feedback and then help plan and implement how to market to a campus audience. Decide what other campuses to expand to.
2. Sales: Review what businesses in the Bay Area to target and then begin reaching out to businesses to see if they would like to sponsor a post or an advertisement.
3. Web Development: Refine and revise existing Wordpress site.

Key Requirements:

No prerequisites but the following are desired skills:

1. Marketing: Highly in tune with student interests and very networked within the Stanford community in order to understand what student wants are in order to query the demographic and in order to best understand how to appeal to their consumer wants.
2. Sales: Outgoing with a very high emotional IQ. Ability to meet face to face with prospective clients and the ability to build a sales strategy and think about monetization.
3. Web development: Ability to program on Wordpress in order to optimize existing site.

Office Location:

Business School Venture Studio (Z301, above Cemex auditorium)



HEALTHTAP

<https://www.healthtap.com/>

HealthTap is the best way to connect with the most trusted health information and top doctors, anytime anywhere. The fastest growing digital health service of all time, HealthTap's top-rated web and mobile apps serve millions of users worldwide every month. We offer immediate & free access to health answers, tips, health information and even health app reviews from a network of over 52,000 U.S.-licensed doctors.

HealthTap is run by Stanford Alumni and is funded by the best VCs (Khosla Ventures, Eric Schmidt, Mayfield Fund, and others). We are leading the social, mobile health revolution—and we're just getting started.

Internship:

- Learn the ins & outs of a Silicon Valley startup by working cross-functionally with physicians, engineers, and marketing experts.
- Make significant contributions to HealthTap's success by becoming a key member of our launch team.

You will gain experience with the following teams:

Community Management / Social Media, Product Design, Product Management & Product Quality Assurance, Consumer Online Marketing, Content Curation & Medical Ontology Building, Talent & Happiness (Human Resources)

Key Requirements:

Students from all disciplines are encouraged to apply.

- Mission and goal driven self-starters
- A personal quest to apply hard-earned skills to creating innovative solutions that impact and enhance people's happiness, health and longevity
- A passion for making a difference in the world by solving huge problems and helping others
- The ability to execute and produce results in all your efforts.

Office Location:

101 University Ave, Suite 100, Palo Alto, CA 94301

HIGHLAND CAPITAL PARTNERS

HIGHLAND CAPITAL PARTNERS

<http://www.hcp.com/>

Founded in 1988, Highland Capital Partners is a global venture capital firm focused on putting the entrepreneur first. With offices in Silicon Valley, Boston and Shanghai, Highland has raised over \$3 billion and invested in more than 225 companies. Investments include Ask Jeeves, Leap Motion, LevelUp, Lycos, MapQuest, Nebula, QD Vision, 360, Quattro Wireless, RentJuice, Rent the Runway, SmartThings, VistaPrint and WePay.

Internship:

Internship 1: A marketing intern will work alongside Amy White, the Director of Marketing. Amy has eight years of marketing and PR experience, joining Highland from Box. In addition to supporting and executing a number of key initiatives (event research, event planning, online marketing, PR support), the internship will include mentorship from Amy to learn what a career in marketing is like.

Internship 2: An investment intern will work alongside CJ Reim, an Associate at Highland who previously worked at General Catalyst, Morgan Stanley, and founded an energy company. The investment intern will help identify and evaluate potential investments and will include exposure to startup founders and CEOs.

Key Requirements:

- High-energy, self-starters with a passion for technology and entrepreneurship
- Excellent time and project management; ability to multi-task a must
- Extremely high attention to detail
- Out-of-the-box thinker
- Team player (willing to step up to any challenge or task)
- Clear, concise written communicator

Marketing Specific: Knowledge/background in social media and content marketing; Photoshop, Illustrator, events, and photography experience a plus

Investment-Team Specific: Proficiency with MSFT PowerPoint and Excel preferred; Knowledge of/experience with basic financial modeling a plus

HUMIN

HUMIN

www.humin.com

Our generation is the first to grow up in a connected world. We have thousands of connections all over the globe yet we barely know most of them. And we are more distant than ever before from the guy sitting across the table. Unfortunately, technology has gotten in the way. Social networks have in fact made us more lonely and disconnected. The smartphone was created in part to make connecting easier but now we stare at a screen instead of engaging in good dinner conversation.

Humin has assembled an amazing team to help address the problem. The technology behind Humin is the first of its kind and finally gives your smart device a smart phone that is able to see people in the way that you've come to know them.

<http://www.washingtonpost.com/blogs/innovations/wp/2014/01/20/humin-the-app-that-uses-context-to-enable-better-human-connections/>

http://dld-conference.com/blog_posts/the-humin-revolution

Internship:

Internships at Humin are diverse and meaningful. Every person on the team sees the inner workings of our company, and is able to contribute to the success of the product. Most specifically, interns will help see that the marketing, distribution and design of the brand are cohesive and reach the right people at the right time. The intern will work directly with the Chief Marketing Officer.

Key Requirements:

Desired Skills:

Highly skilled at copywriting.

Understanding of Social Media / online brand presence

Highly organized, loves to build systems for efficiency

Office Location:

655 Montgomery St, San Francisco CA 94111



ILLUMINATE VENTURES

<http://illuminate.com>

Illuminate Venture's focus is finding, funding and accelerating great teams in the B2B cloud computing space. We are particularly focused on SaaS applications, solutions that leverage Big Data and/or mobility for improved business results and consumer technologies that are being applied to the enterprise. Illuminate is typically a startup's first institutional investor at early stages, but can also be a fit at the point where an established bootstrapped or debt financed company is seeking its first equity financing. As a micro VC, our sweet spot is \$1-3M financings – filling the gap between angel capital and the large funding rounds typical of traditional VC firms. When the timing is right we work with some of the best large-scale VC firms for the next round of financing (e.g., Battery, Intel Capital, Lightspeed, etc.), but we love lean start-ups that want to preserve ownership and exit flexibility in their early years.

Our team is made up of experienced investors with significant operating and investment track records in our targeted investment sectors, complemented by a world-class Business Advisory Council. We work closely with talented founders to support them in building truly great companies and teams. We've been there ourselves and know that teams made up of individuals with differentiated backgrounds and skills deliver innovative thinking with outstanding results.

Internship:

We will tailor the internship to fit your interests and background.

Key Requirements:

Any start-up or business experience is a help. Strong research and writing skills.

Office Location:

Illuminate is run by women in Palo Alto but does not have an office – this will be a remote internship.



LE TOTE
www.letote.com

LE TOTE is a fashion rental service that gives women access to an infinite closet of garments & accessories.

LE TOTE carries several upscale brands and designer garments that you will find at upscale stores & sites such as Saks Fifth Avenue, Bloomingdales, Nordstrom, Shopbop, Lord & Taylor, Piperlime and Anthropologie

Internship:

Data analytics: Mining of important data to make business decisions

Marketing: Fashion events, Content marketing, business development, blogger outreach and email marketing positions available.

Key Requirements:

Degree in relevant field, interest in fashion and ability to work hard and a can do attitude.

Office Location:

3130 20th Street, Suite 225 San Francisco, CA 94110

PhysioHealth

Now Every Moment is Healthy

PHYSIOHEALTH

<http://physiohealth.simplesite.com/325455499>

PhysioHealth is a wellness software start up that integrates exercises for neck/back/blood circulation into office workers daily routine. PhysioHealth is a corporate wellness software for people who spend most of the day at a computer. It intervenes and alleviates the physical strain and lack of blood circulation prolonged hours of sitting in front of a computer and helps employees optimize their energy and productivity at work. We are an early stage startup looking to do beta testing with two Fortune 500 companies between March-May.

Internship:

Sales & marketing – interview local Fortune 500 companies to generate sales leads, develop "I am breathing" media campaign, develop marketing video & demo

Finance - develop investor pitch deck, identify relevant angels and VCs in the wellness space, develop ROI study

Product development - analyze end-user feedback from beta sites and articulate changes to improve the product, develop wireframes, consult designers on customer experience, help with content creation

Market research - gamification in wellness, changing habits, learnings from weight loss industry

Key Requirements:

- Passion for wellness and for influencing public health
- Excellent communication/writing skills
- Superior analytical skills
- Willingness to take initiatives

Please highlight any experience with: programming, design, video editing, Photoshop, nutrition/fitness, blogging, filming, UX/UI, B2B, startups, design school classes, medical data, yoga/pilates, meditation, sketching, or animation.

Office Location:

HQ in Boston, MA – this is a remote internship