

FOR IMMEDIATE RELEASE 4/3/14

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**Inaugural 2014 DFW Franchise Summit May 21 in Irving
to showcase national franchisors looking to expand locally,
highlight opportunities for potential business owners**

(Dallas/Fort Worth, Texas)...A diverse group of national franchisors expanding in the robust North Texas area will be represented at the first annual 2014 DFW Franchise Summit scheduled in Irving in May to help potential investors learn more about certain franchise concepts directly from select franchisors eager to meet them.

Hosted by [FranNet](#) DFW, a company that exists to facilitate introductions between the parties to a franchise and support for their interactions, the afternoon will feature five national franchisors who will share information and answer questions during a single session during the afternoon of May 21:

**DFW Franchise Summit
Wednesday, May 21, 2014
1:00 pm to 4:00 pm**

[Meridian Business Center](#) 320 Decker Drive Irving, Texas 75062

The Summit is free and open to the public, but reservations are required as seating is limited. Reservations may be secured through [online registration](#).

Attendees will learn about the top franchise industries coming to the area in 2014, their specific plans for expansion here, investment requirements, financing options, legal considerations, and more. They will hear from the executives of select franchise companies whose business concentrations include:

- Automotive
- Cleaning Services
- Handy Man Services
- Pet Care Services
- Senior Care

“Periodically, franchisors will focus on markets where they want to expand, and the Dallas Fort Worth Metroplex is ripe for franchise growth right now,” explained [Mark Moorman](#), FranNet DFW’s Plano-based, Dallas Fort Worth-area executive. “These successful franchisors are interested in expanding in our area and want to meet with potential franchise partners.

“Texas in general is a strong entrepreneurial state,” said Mr. Moorman. “If someone is ready to leave corporate life behind, be his or her own boss, enjoy career independence, build long-term equity and launch a recession-resistant business, he or she will find the Summit offers invaluable information about how to do so with the backing of a successful brand.”

For more information, contact [Mr. Moorman](#), FranNet DFW’s Plano-based top executive by email at mmoorman@frannet.com. Mr. Moorman is a franchise, business specialist and consultant who matches clients with the ideal franchises based on their goals, lifestyles and financial capabilities. FranNet DFW’s Fort Worth associate is Sara Waskow, swaskow@frannet.com.

FranNet DFW is focused on aligning top-quality franchisors and prospective franchisees through community-focused franchise consultants who provide business expertise and guidance to clients. Consultants help match prospective franchisees with the franchising opportunities that give them the best chance for success.

Originally founded in 1987, FranNet, with 55 offices across North America, provides consulting to entrepreneurs interested in franchising opportunities. National FranNet headquarters are in Louisville, Kentucky.

For more, visit the FranNet DFW’s [website](#). ##