

# InStyle

278 pages!

what  
to wear  
*now!*

**PLUS  
FALL  
FASHION  
& BEAUTY  
PREVIEW**

**SKIN  
SMART**  
10 WAYS  
TO ERASE  
10 YEARS

**FALL  
SHOE  
GUIDE!**

**CLOSET  
BOOT  
CAMP**  
Get Your  
Wardrobe  
Into Shape

**NEW WAYS  
TO WEAR  
JEANS**

*Olivia Wilde!*  
ON FAME, FASHION  
& FALLING IN LOVE

COOL!  
IT'S A  
BELT!

AUGUST 2013 INSTYLE.COM

\$4.99US \$6.99CAN



08

what's NOW!

# The Reel Story

Forget model muses. For his first-ever makeup line, launching August 9, movie buff **Marc Jacobs** tapped into his favorite films and the characters who have touched him the most. "It just became a natural way to name the colors," he says of his chic lipstick, nail lacquer, eye shadow, and more. "I hope that these influences help people relate



## 1. THE VIRGIN SUICIDES

Lux, a bold yellow nail enamel (\$18), is named for Kirsten Dunst's role as the tragic teen beauty in Sofia Coppola's dark drama. "It's provided a lot of inspiration over the years," says Jacobs.



## 2. THE ROYAL TENENBAUMS

Gwyneth Paltrow's turn as a former prodigy captivated Jacobs. "Margot Tenenbaum was very moody," he notes. Hence, a versatile nude gel lipstick aptly named Moody Margot (\$30).



## 3. FUNNY GIRL

Jacobs is gaga for Barbra Streisand's big-screen debut. "It's one of the greatest musicals of all time," he says. This rosy buff polish named for the flick (\$18) lets killer talons do the talking.



## 4. THE WIZARD OF OZ

This Technicolor classic is a gold mine of ideas for Jacobs, who paid homage with a glittery Glinda nail lacquer (\$18) and a ruby-slipper red gel lipstick, Surrender Dorothy (\$30).



\$16/4;  
at K&D  
Wines,  
N.Y.C.

CHEERS!  
NO CORK-  
SCREW  
REQUIRED

## POP-TOP SANGRIA

Squeeze down, lemonade—Pampelonne just upgraded the picnic spread with easy-to-pack, super-cute cans of sparkling sangria. Just pull the tab, add a straw, and sip this semisweet red wine in high style.

## WAY COOLER THAN CRAIGSLIST

## HUNTERS ALLEY

Looking to buy (or unload) a few home décor items? Check out the genius Hunters Alley, a prescreened peer-to-peer resale market from a founder of the beloved One Kings Lane. Happy hunting, indeed.

Secret:  
A two-in-one  
table lamp  
is one of many  
treasures at  
HuntersAlley.com.



\$16/4;  
at K&D  
Wines,  
N.Y.C.

CHEERS!  
NO CORK-  
SCREW  
REQUIRED

## POP-TOP SANGRIA

Squeeze down, lemonade—Pampelonne just upgraded the picnic spread with easy-to-pack, super-cute cans of sparkling sangria. Just pull the tab, add a straw, and sip this semisweet red wine in high style.