NEW BROADCAST

Three Tools

A Financial Advisor Must Have The Best Tools To Excel in the Marketplace Today

Practice Tool

Do prospects sometimes miss the point and walk away?

Want prospects to follow your recommendations?

If you answer yes, Register.

Presentation Tool

Are you still giving the same presentation?

Afraid you are not connecting with your prospects greatest need?

If you answer yes, Register.

Process Tool

Do you want to improve and simplify your investment process?

Are your clients afraid of the next 2008?

If you answer yes, Register.

Upcoming Schedule

Broadcast Calls
(two opportunities to participate)

First Call:
April 4th at 4:00 Eastern

Second Call:
April 25th at 4:00 Eastern

To Register: click here and you will be sent call-in info.

Three Practice Tools

Tool #1

Best Five Questions

Your preparation for a meeting is critical for the success of your desired outcome. Too often lack of preparation leads to confusion and prospects' lack of action.

Eliminate confusion and inaction by asking five simple questions before all meetings and appointments.

In less than five minutes you can virtually guarantee the result you desire. These five questions can transform all of your relationships by clearly defining what you desire and communicating that effectively to the other person.

Tool #1 will dramatically transform your practice.

To Register: click here

Tool #2

Best PowerPoint

Once you understand a prospect's greatest need, it is easier to build a compelling presentation to attract and motivate them.

Many advisors find creating an attractive and provocative presentation difficult.

You will be given a link to download a complete PowerPoint presentation with corresponding notes that you can use immediately.

Your presentation will focus on the major concern of this generation and position you as the solution for your prospects' needs.

Tool #2 will motivate prospects to meet with you , now.

To Register: click here

Tool #3

Best Investment Process

The best Counter Intuitive Investment solution is also the simplest to implement and maintain.

Focus your time on your client relationships and protect their assets.

EQUITIES **BALANCED** **CCI Solution**
(which did you experience?)

To Register: click here

Register for Call

THREE TOOLS FOR FINANCIAL ADVISORS CALL

CALL DETAILS:
Date: April 4 or 25
Time: 4:00 pm Eastern (1 hour call)

Dial-In Number: 206-402-0100
Caller PIN: 876422#
Bridge Instructions:
Please call in 5 minutes prior to the start time.
Functions for Callers:
To mute, enter *6
To un-mute, enter *7

WHAT YOU RECEIVE:
-Pre-Call PDF
-Detailed discussion of the Three Tools
-Follow-up email to all registered:
--Five Questions PDF
--PowerPoint presentation with Notes
--Free Trial of Best Counter Intuitive Solution

CLICK HERE TO REGISTER

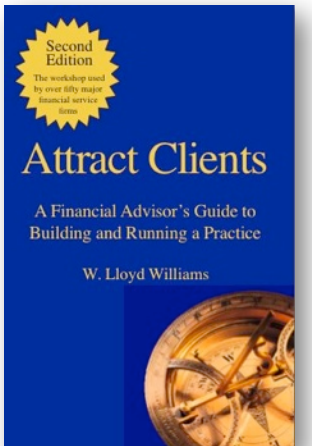
or Email office@lloydwilliamsinc.com

NOTE: You must register to receive the follow-up email and PDFs

Info

ABOUT THE PRESENTER

Lloyd Williams is a nationally recognized author, executive coach, trainer, and speaker. He has conducted seminars, workshops and keynote addresses for over a decade. Lloyd is the author of *Attract Clients: A Financial Advisor's Guide to Building a Practice*. He began in the securities industry in 1984 and moved to a fee-based practice exclusively by 1988. Over the next several years Lloyd created a structure that allowed his businesses to continue to grow at 35% a year while he worked only one day a week. He continued consulting as Managing Principal/ Investments until his retirement in January 2001. Lloyd is a member of the International Coach Federation and coaches a select group of executives and entrepreneurs. His coaching guides them toward positive, exponential results in both their personal and professional lives. Lloyd divides his time between Canada and the United States.



BUY THIS BOOK

For more details or to buy a copy of Lloyd's *Attract Clients, Second Edition* click here

ABOUT THE BROADCAST CALL

Broadcast calls are open to registered financial advisors and their teams. Conducted in a conference call format, the lecture portion is followed by a Q&A session. Most calls are accompanied by a PDF or other documents. Many are recorded for playback later.

DOWNLOAD

http://lloydwilliamsinc.com/wp-content/uploads/ThreeTools.pdf

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You may forward this document to any financial advisor.

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