

CONFERENCE CALL WORKSHOP SERIES

ATTRACT CLIENTS

10-WEEK WORKSHOP

In the past this workshop was restricted to participants from a sponsoring firm. For the first time Lloyd Williams' 2-Day Workshop is being offered to all financial advisors.

The same workshop used by over fifty top financial service firms is now available to you and your entire team through ten 90-minute conference calls. Lloyd will take you through all aspects of building and running a successful practice in today's market. *The workshop is updated to include new material following the lessons learned in 2008.*

Dates: Every Friday starting October 2, 2009

Time: 11:00-12:30 pm Eastern

To register for the workshop fax the attached registration form or download from <http://lloydwilliamsinc.com/ccws-ac/> and fax to 309-294-5519.

Advantages for your team:

- No travel expenses
- Entire team can participate
- Actionable ideas
- Fifteen hours of material
- Easy to implement
- Weekly feedback
- Email access to Lloyd
- Great refresher

Outline:

- Build a Practice in Today's Marketplace: Fees or Not
- The First Conversation - Part One
- The First Conversation - Part Two
- Present a Unique Solution
- Handle Questions and Objections
- Be a Catalyst for Positive Change
- Action Plan for Change
- Build and Manage Your Team
- Counter Intuitive Investing
- Presentations to Move Money Now

If you attended the workshop in the past, come for a refresher and learn what has changed because of 2008. The ten weeks will allow you to gradually incorporate these concepts into your practice. For half the price of an airline ticket you and your entire team can participate in the updated Workshop and apply it to your practice weekly.

Lloyd Williams CCWS-Attract Clients www.lloydwilliamsinc.com



REGISTRATION FORM

This form registers a single team for the Attract Clients 10-week Conference Call Workshop Series conducted by Lloyd Williams starting October 2, 2009. The team agrees that the material presented is copyrighted by Lloyd Williams and is to be used only by this single team and it's clients. The team agrees that the material will not be distributed in any form to other advisors or firms.

The non-refundable fee is \$495 CDN

Fee covers:

- Participation of entire team in ten weekly conference calls
- Unlimited email questions to Lloyd during the ten weeks
- Weekly PDF of PowerPoint presentation
- Additional resources downloaded weekly

Fee does not include textbook for the workshop. Attract Clients, 2nd Edition is available through Amazon.com (not .ca)

Lead Advisor's Name:

Lead Advisor's Email:

Team Name:

Firm Name:

Phone Number:

City, State/Province

Credit Card Number:

Expiration Date:

Signature of Card Holder:

Fax this form to 309-294-5519

Following registration you will receive email with additional information.