

MEDIA CONTACT:
Scott Horton Communications
510-735-9200
Bluescott260@hotmail.com

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2013 SAUSALITO ART FESTIVAL ANNOUNCED FOR LABOR DAY WEEKEND, AUGUST 31-SEPTEMBER 2

ARTISTS AND COMMUNITY COME TOGETHER FOR ONE OF THE OLDEST,
LARGEST AND MOST PRESTIGIOUS EVENTS OF ITS KIND IN THE COUNTRY

HUNDREDS OF ARTISTS FROM THROUGHOUT THE UNITED STATES EXHIBIT
AND SELL WORK RANGING FROM PAINTING, SCULPTURE, DRAWING,
CERAMIC, GLASS, FIBER ARTS AND FASHION, WOOD, PHOTOGRAPHY, MIXED
MEDIA AND MORE

TOP-NAME MUSICAL ENTERTAINMENT ON THREE STAGES,
FOOD, BEER, WINE ALL ADD UP TO AMERICA'S
NOT-TO-BE-MISSED ART FESTIVAL

Sausalito, March 7, 2013—One of the country's leading open-air art events will bring top artists and the community together over the Labor Day Weekend for the 61st annual Sausalito Art Festival. More than 250 award-winning artists exhibiting and selling more than 25,000 works of art from around the San Francisco Bay and around the country will flock to the waterfront village of **Sausalito, CA, Labor Day weekend, August 31 through September 2**. One of the oldest, most prestigious and most looked-forward-to Art Festivals in the country, for 61 years the Sausalito Art Festival has set the standard for quality, variety, innovation and sheer scope of artists, as well as for a celebrated entertainment line-up, gourmet food and beverages and special exhibitions. The Festival's ambience electrifies the village of Sausalito for three days every year, transforming it into a "Camelot" of art and community. Exhibiting artists are selected by a rigorous jury process and will show a range of work including painting, sculpture, drawing, ceramics, glass, fiber and fashion, wood, photography, mixed media and more. **The Sausalito Art Festival will be held in Marinship Park adjacent to the Ferry landing, Friday, August 31, and Saturday, September 1, from 9 a.m. to 6 p.m. and Monday, September 2,**

from 9 a.m. to 5 p.m. A complete list of exhibiting artists, the music and entertainment lineup featuring top-name bands and special exhibitions will be announced in the Spring, and updated schedules and details may be viewed at www.sausalitoartfestival.org .

About the Sausalito Art Festival

In 2012, the Sausalito Art Festival's 60th anniversary year, more than 35,000 people attended, and the event is considered by artists, art collectors, Festival fans and the media as among the top festivals in North America. Over one million visitors from throughout the world have attended the Sausalito Art Festival since its inaugural event in 1952. The Festival is produced by the non-profit Sausalito Art Festival Foundation, and proceeds from the Festival support the local arts community in the form of student scholarships, grants to other non-profit arts organizations and community service programs. All food and beverage concessions at the Festival are operated by local non-profits that benefit from the proceeds of their sales at the Festival. Annual student scholarships are generated by the opening night gala silent auction, which raises more than \$15,000 annually for education support.

The Festival is a fund-raising event, produced by the nonprofit Sausalito Art Festival Foundation that has benefited every civic and nonprofit organization in Sausalito with over 1,000 volunteers and over 250 of the nation's top juried Artists. It is produced by a dedicated group of artists and community volunteers. It continues its long-standing mission of supporting the arts and community nonprofit organizations year round through grant programs, artist awards, scholarships and the Sausalito Chamber of Commerce Community Service Programs. Through this support, the Festival makes a significant investment in the future of its community, totaling over \$500,000 in recent years.

Opening Night Gala and Benefit Friday, August 30

The 2013 Festival will kick-off with an opening night gala and benefit the night before the Festival opens to the public. Artists and guests will preview the art; enjoy cocktails, dinner, dancing. Funds raised from the Gala will support a new education program, Artists Teaching Art. Tickets will be available in the Spring.

American Icon Competition and Exhibition Allows Public to Exhibit at Festival

Inaugurated at the 2012 60th Anniversary Festival, the American Icon Competition and

Exhibition allows the public—from amateur to professional artists—to digitally submit works based on a topical theme and compete for cash prizes and exhibition at the Festival. Works will be exhibited digitally at a special exhibition during the 2013 Festival. The 2012 theme focused on the 75th anniversary of the Golden Gate Bridge, and the 2013 theme will be announced shortly. For details and more information, visit www.americanicon.net .

Getting to the 2013 Sausalito Art Festival

There are many transportation options to the Sausalito Art Festival, including the Blue & Gold Fleet, which offers a combined ferry/Festival ticket package (www.blueandgoldfleet.com) and transports Festival-goers from Pier 41 in San Francisco directly to the Festival pier. Golden Gate Transit will add extra ferries for the Festival, and sails to downtown Sausalito. Free shuttle buses will transport ferry passengers to and from the Festival. Golden Gate Transit's bus service is also available; contact 415.455.2000 or www.goldengate.org for ferry and bus information. Additionally, free valet bicycle parking provided by Marin Bike Coalition will be available. .

For those traveling to the Festival by car, take Highway 101 North or South to the Sausalito/Marin City exit and follow the signs to the Sausalito Art Festival.

Tickets and information

Tickets to the Sausalito Art Festival are \$25 for general admission; \$15 for seniors 62+; \$5 for children ages 6 - 12; free for children under 6. Tickets are available for purchase beginning in July via www.sausalitoartfestival.org. Please note: Pets are not allowed into the Sausalito Art Festival.

For more information about the Festival, its artists and performers, the Sausalito Art Festival Foundation and much more, visit the Sausalito Art Festival website at: www.sausalitoartfestival.org - and follow us on Facebook and Twitter!

A complete listing of artists, entertainment, food and beverage and special exhibitions will be announced in the spring.

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