

# Trending City

## URBAN SNAPSHOT 01

Welcome to the beginning of Trending City! This is our first quarterly snapshot of new ways for urban living and we're excited to bring you some fresh ideas and great examples of architecture, design and culture. For more information visit us at Trending City HQ - [www.trendingcity.org](http://www.trendingcity.org)

### FROM THE GALLERY

#### HERO CULTURAL WALLS SYDNEY

While in the past, street artists have enjoyed the privacy of back alleys and hidden spaces, an emerging trend for 2013 appears to be the super sized installation of hero cultural walls. Street art is moving into galleries and back out to the street. Read more here.



Image courtesy of John O'Callaghan.



### FROM THE EDITOR

Each quarter the *Trending City Urban Snapshot* will have a different editor... and lucky for me, I'm the first!

The vision we have for Trending City is to become your one stop shop for inspiration in design, architecture and cultural projects happening around the world! If you need ideas, we've got them!

Since starting TC we've noticed a few key trends emerging across the world. We can see a global movement towards hero cultural walls, DIY seating, urban farming, active rooftops and informal street dining. Our prediction, is that while the creative form of these ideas might change, they will continue to be adopted by communities across the globe.

We look forward to sharing our insights and seeing where 2013 takes us. If you're interested in contributing please get in touch via the website or twitter.

John O'Callaghan

 John\_Ocal

#### TOILET CAFE LONDON

London's newest and coolest cafe located in an old 1890s public toilet. The building had been abandoned for close to 50 years before the guys from 'The Attendant' saw an opportunity and after 2 years of planning and restoration opened up their cafe. Read more here.



Image courtesy of the attendant.

#### LEGO BOMBING BERLIN

Yarn bombing was so 2012! This year it's all about lego bombing and getting back to your childhood roots. Lego bombing, like other tactical interventions, is simple - find a small crack in your city and fill it with colourful yellow bricks. Read more here.



Image courtesy of dispatchers.

#### EDIBLE GREEN GLANCES, PARIS

Here, this sidewalk café in Paris' Fifth District supplements its dishes with a few fresh herbs and tomatoes. No wonder the French are known for their cuisine, such quick green & edible glances can be found all over the city. Similar to Paris, read about the Amsterdam food story here.



Image and post courtesy of Jennifer Lenhart.

## FROM THE BLOGS

### NEW YORK CITY'S DIY STREET SEATS

by Rachel Bristow

Once you start noticing street seats you suddenly start seeing them everywhere. This trend inspired Street Plans Collaborative to launch Street Seats, an open source project to map New York's informal public seating.

The aim of the project is to raise awareness of the positive impact of something as simple as providing a seat, and to inspire more people to get involved in improving public space in their neighbourhood. In conjunction with Neighborland, Street Plans Collaborative hosted a mapping party last weekend to build up the database of locations across the city. Read more here.



Image courtesy of Rachel Bristow.

### UP, UP AND AWAY! CANBERRA'S NEW AIRPORT IS FLYING HIGH.

by John O'Callaghan

Airports are more creative than ever and realise place based marketing opportunities exist as soon as the passenger exits the plane door, or even sooner, on the descent. Most recently, Australia's capital, Canberra received a much needed upgrade, and while there are still improvements to be made, the airport is definitely moving in the right direction. Read more here.



Image courtesy of John O'Callaghan.

### SNAPSHOT OF THE BICYCLE RENAISSANCE

by Tom Payne

Bikes are the talk of the town these days, and for good reason. Their renewed surge in popularity has been immense. The number of commuter cyclists in NYC has doubled over the last five years; Italy has recently recorded that bike sales have surpassed car sales for the first time since WWII; and for the first time in decades, a London borough (Hackney) has recorded that more people cycle to work (15%) than drive (12%). But this isn't all just a fad. Read more here.



Image courtesy of John O'Callaghan.

### POP-UP FOOD MARKETS: REINVENTING DINING EXPERIENCES

by Jesse Darling

Many North American cities have embraced pop-up food markets with wide-open arms. Toronto's Underground Market holds monthly pop-ups at Evergreen Brick Works, a pop-up market emerged underneath New York's famous High Line and San Diego has just implemented its first food market at the beginning of 2013 on National Avenue. It bears the question-what is so attractive about pop-up food markets? Is the allure the interesting spaces and locations that these events are held? Is there widespread desire to sample unique food from various restaurants and vendors? Read more here.

### SOMETHING TO BE PROUD OF: MENNINGARNÓTT, REYKJAVÍK

by Billy Haworth

Menningarnóttin or 'culture night' is an annual festival held in the capital of Iceland, Reykjavík. Created by the Reykjavík city council in 1996, Culture Night is held every August and focuses on all things cultural, from music and arts to food and traditions. Culture Night is not just a group or organisers running events. It is a whole city involved and embracing their unique culture. Read more here.



Image courtesy of Billy Haworth.

## WANT TO CONTRIBUTE? JOIN THE TEAM!

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