



iMOVIE TRAILER PLANNER



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Topic

Writer(s)

Movie Name

Studio Name

What is essential
to include?

List important
details.

List other
interesting,
funny, or trivial
information.

After brainstorming and/or researching the above information, narrow down what you will actually include in your trailer. Your trailer must include what's essential. It should include many of the important details, and you might use just one or two of the interesting/funny/trivial information. Remember, trailers are very short, so you have to be concise.

Which tone best matches your topic?

Exiting or Thrilling

Humorous or Whimsical

Heartwarming or Inspiring

Serious or Thoughtful

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