Keeping your vaccines, your community and your bottom line healthy...

The recent introduction of the Affordable Care Act and changes to billing and coding practices has substantially impacted physicians, providers, health care workers and the public alike. In response to these challenges; the 2013 Statewide Immunization Conference focuses on effective strategies to improve current systems for immunizing adults, teens and children.

**TOPICS INCLUDE:** Immunization Update, Billing and Coding, Impact of Health Care Reform on Vaccine Payment and Delivery, New Recommendations in Storage and Handling, Vaccination of Pregnant Women and more.

We invite you and your colleagues to join us in discussion and learning so that we can collectively make a difference to our community.

**WHO SHOULD ATTEND?**
Physicians, nurses, nurse practitioners, office staff and public health professionals.

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**THE STORY BEHIND**

**immunizeohio.org™**
CONSORTIUM FOR HEALTHY & IMMUNIZED COMMUNITIES INC.

Since 1999, the Consortium for Healthy & Immunized Communities (CHIC) has pursued its goal of increasing immunization rates in Northeast Ohio. To date, CHIC has successfully hosted nine Ohio Statewide Immunization conferences with nationally recognized content experts. Consequently, support from our constituents, partners, educational institutions, industry and government has grown throughout Ohio.

Expanding the scope of the mission to encompass all of Ohio, CHIC has established immunizeohio.org as the masthead promoting statewide immunization education in partnership with other coalitions and national organizations. The 2013 Statewide Immunization Conference is the platform from which we aim to build our collaborative effort, making effective vaccination a pertinent topic for everyone.

**FOR MORE INFORMATION VISIT:**
www.immunizeohio.org

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**10TH STATEWIDE IMMUNIZATION CONFERENCE**

**OCTOBER 18, 2013**
100th Bomb Group Restaurant
20920 Brookpark Road, Cleveland, Ohio 44135

7:30 AM – 4:15 PM

**COST:**
$75.00 NON PHYSICIAN
$85.00 PHYSICIAN

**PRESENTED BY:**
immunizeohio.org™
CONSORTIUM FOR HEALTHY & IMMUNIZED COMMUNITIES INC.

**REGISTER ONLINE:**
www.immunizeohio.org
Registration opens July 2013 and closes October 1, 2013. For more information about registration, directions and hotel reservations please visit our website.
The Academic Medicine Education Foundation (AMEF) presents the 10th Statewide Immunization Conference on October 18, 2013. The conference is designed to address various aspects of immunization and vaccine management.

**Objectives**

**Handle with Care:**
- **Keeping your Vaccines Healthy**
  1. Identify key components necessary for proper vaccine storage and handling.
  2. Discuss outcomes of improper vaccine management.

**Dollars and Sense:**
- **Keeping your Bottom Line Healthy**
  1. Provide current information regarding Health Care Reform as it relates to vaccines.
  2. Recognize the appropriate usage of the revised CPT codes.
  3. Identify strategies to reduce current obstacles to timely reimbursement for vaccine services.
  4. Evaluate how implementation of ACA vaccine changes will positively impact your practice.

**Special Delivery:**
- **Keeping your Community Healthy**
  1. Review the current epidemiology of pertussis in children, adolescents and adults.
  2. Discuss the rationale behind the vaccination of pregnant women with tetanus, diphtheria and pertussis (Tdap) and the influenza vaccine during pregnancy.

**What's Up Doc?**
- **Latest News and Recommendations**
  1. Describe strategies to encourage vaccination in teens and adults.
  2. Review indications and availability of the new quadrivalent influenza vaccine.
  3. Discuss strategies to increase influenza vaccination of health care workers.

**Agenda**

- **7:30 - 8:20 AM**
  1. Registration, Continental Breakfast and Exhibits

- **8:20 - 8:30 AM**
  1. Welcome
  Cindy Modie, RN, BSN, M.Ed., Director, immunizeohio.org, Consortium for Healthy and Immunized Communities Inc.

- **8:30 - 8:45 AM**
  1. Opening Remarks
  Judith Romano, MD, FAAP, President – Ohio Chapter AAP

- **8:45 - 9:45 AM**
  1. Special Delivery: Keeping your community healthy
  Sherman Alter, MD, Director, Division of Infectious Disease
  The Children's Medical Center of Dayton

- **9:45 - 10:15 AM**
  1. Break and Exhibits

- **10:15 - 11:15 AM**
  1. Dollars and Sense: Keeping your bottom line healthy
  Part 1: CPT Coding and Reimbursement
  Christopher Rizzo, MD, FAAP
  Alex Thornton, MPH, Ohio Department of Health

- **11:15 - 11:45 AM**
  1. AFIX awards

- **11:45 - 1:00 PM**
  1. Lunch and Exhibits

- **1:00 - 2:00 PM**
  1. Dollars and Sense: Keeping your bottom line healthy
  Part 2: Vaccine Policy in the Affordable Care Act
  Danny Hurley, Lobbyist Capitol Consulting

- **2:00 - 3:00 PM**
  1. Handle with Care: Keeping your vaccines healthy
  Donna Weaver, RN, MN, Centers for Disease Control and Prevention

- **3:00 - 3:15 PM**
  1. Break

- **3:15 - 4:00 PM**
  Dennis Cunningham, MD, Director of Epidemiology, Division of Infectious Disease, Nationwide Children’s Hospital

- **4:00 - 4:15 PM**
  1. Closing remarks, evaluation and credit information

**Continuing Education Credits**

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Wright State University (WSU) and ImmunizeOhio.org. WSU designated this live activity for a maximum of 4.75 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Nursing Contact Hours**

This continuing nursing education activity was approved by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. ONA#16138. Approval valid through 7/12/15.

**Thank You to Our Partners:**

REGISTER NOW! www.immunizeohio.org