

We begin our digital ad-reel 20 minutes before each showtime. We advertise family friendly ads to a wide spread audience. Effective for all businesses!

full motion ad reel

Your ad will play an average of 1120 times in an average month. Imagine the number of impressions you can make at this low cost!

At Salmar Theatres we have a full digital set-up for your advertising needs. Make your business more prominent in the community with an ad for 1000's to see.

Production Cost

Recent Numbers

5-screen attendance per month

March = 13905

April = 8743

May = 12961

June = 13307

Approx. 144,000 total attendance for the year.

15 Second Filmed Ad: \$550

30 Second Filmed Ad: \$900

*includes storyboarding, scripting, half day shoot, all equipment & royalty free music.

Still Ad Creation: \$250

*Basic still ad through a 3 draft process & royalty free music.

Outside Productions are welcome but subject to quality assurance and \$150 set-up fee.

AirTime Cost

**PRE-SHOW ADVERTISING
DELIVERS STRONG
AD AWARENESS
AND BRAND ASSOCIATION**

Currently we are offering the following packages:

15 Second Ads
3 months (12 weeks) - \$200 per month

30 Second Ads
3 months (12 weeks) - \$400 per month

*We guarantee every ad will play 3 times before every public showing.

general information

*This is based on an average month. Through summer months & holidays, your airtime will increase due to more showtimes.

Plus applicable taxes.

Visit www.matthewahawkins.com to see more.