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Pan Macmillan Makes Titles Available on the iPhone Through Lexcycle's Stanza

Clive James, Peter F. Hamilton, China Mieville and Neal Asher Among the Authors Available to 500,000 Stanza Users

London, UK – November 24, 2008 – Pan Macmillan and Lexcycle, the maker of the highest rated electronic book reader for the iPhone, today announce the availability of the first set of Pan Macmillan titles for Lexcycle's popular Stanza electronic book reader for the Apple iPhone and iPod Touch.

Stanza users will have access to free excerpts from selected best sellers. Over the course of the next 12 months, more of the Pan Macmillan ebook catalog will be made available on Stanza.

"By offering numerous classical literature works for free, we've proven that Stanza on the iPhone provides a tremendous reading experience and that iPhone users love the convenience of always having their latest read in their pocket or purse," commented Neelan Choksi, Chief Operating Officer of Lexcycle. "Our users who come from over 50 different countries have been clamoring to pay for contemporary content, and we are thrilled to offer them some great Pan Macmillan titles for their reading pleasure. "

"Since the iPhone launched its App Store we have been watching developments closely to see which reading apps became most popular. Lexcycle's Stanza emerged very quickly as a clear leader in its category and so we immediately made contact to ask about developing a strategic partnership to bring our ebooks to readers through this new channel," commented Sara Lloyd, Digital Director of Pan Macmillan. "This is only the first small step for us into iPhone territory and we intend to extend our

programme in partnership with Lexcycle as they develop their platform to make buying in-copyright works for Stanza a more streamlined and secure process.”

Availability

Stanza for the Apple iPhone / iPod Touch is available today from the App Store in iTunes for free download. The Pan Macmillan books are available at www.panmacmillan.com/iphone. To learn more, please visit www.lexcycle.com.

About Lexcycle and Stanza

Lexcycle is a private company that strives to bring the digital reading revolution to readers around the world. With over 500,000 users in 70 countries, Lexcycle's Stanza is the highest rated and most popular electronic book reader for the Apple iPhone and iPod Touch devices.

About Pan Macmillan

Pan Macmillan, part of the Macmillan Publishing Group, is a leading UK publisher of fiction and non-fiction whose imprints include Picador, Macmillan, Pan, Boxtree, Macmillan Children's Books and Tor UK.

