



E x a m i n a t i o n B o a r d for Registered Graphic Designers

R.G.D.

Handbook for the
Registered Graphic Designers
Qualification Examination

Revised January 2010

D. Sample Questions

Design History

- 1) Which designer edited and designed the book, *The Isms of Art 1914–1924*?
 - a. Theo van Doesburg
 - b. Kasimir Malevich
 - c. El Lissitzky
 - d. Laszlo Moholy-NagyCorrect answer is: c.
- 2) Which magazine designer was responsible for the influential look of *Harper's Bazaar* from 1934-1958?
 - a. Lester Beall
 - b. Alexy Brodovitch
 - c. J. Müller-Brockmann
 - d. Herbert MatterCorrect answer is: b.

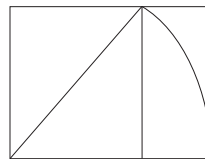
Design Research

- 3) This form of research is built around numbers, logic and objective data:
 - a. formative research
 - b. exploratory research
 - c. quantitative research
 - d. qualitative researchCorrect answer is: c.
- 4) Ethnographic investigations that strive to analyze cultural phenomena through the perspective of one actively participating in the community under study are called:
 - a. emic
 - b. personal world-view
 - c. etic
 - d. internal visionCorrect answer is: a.

Design Principles

- 5) In Gestalt theory, sharpening is defined as:
 - a. a heightening of grouping tendencies
 - b. an increase or exaggeration
 - c. greater alignment of elements
 - d. improvement of the edge definition of shapesCorrect answer is: b.

- 6) This rectangle is an example of:



- a. a root rectangle
 - b. a Golden Rectangle
 - c. a Pentagon Page Rectangle
 - d. Le Corbusier's RectangleCorrect answer is: a

Printing

- 7) Colour management systems rely on the device-independent nature of which colour model?
 - a. RGB
 - b. CMYK
 - c. CIE LAB
 - d. Pantone®Correct answer is: c.
- 8) Stochastic printing consists of:
 - a. a random pattern of dots varied by frequency
 - b. a regular pattern of dots varied by frequency
 - c. a random pattern of dots varied by amplitude
 - d. a regular pattern of dots varied by amplitudeCorrect answer is: a.

Technology

- 9) 3 Dimensional software creates objects that are:
- a. in raster format
 - b. in RAW format
 - c. in vector format
 - d. in CMYK format
- Correct answer is: c.
- 10) Open Type refers to:
- a. typefaces that are open faced
 - b. script faces based on handwriting ligatures
 - c. type designed for multiple platforms
 - d. type that is converted to outlines in Illustrator
- Correct answer is: c.

Electronic Media

- 11) What type of compression does a tiff format typically use?
- a. LZW
 - b. JPG
 - c. Baseline
 - d. Optimized
- Correct answer is: a.
- 12) What CSS property is used to set leading in HTML text?
- a) line-space
 - b) line-height
 - c) leading
 - d) baseline
- Correct answer is: b

Studio Management

- 13) You are thinking of starting your own design practice. Experts say:
- a. you need 2 good design projects in the works before starting your own business.
 - b. you will need a minimum of six months salary to get your business off the ground.
 - c. that a diversified design portfolio is a guarantee of success.
 - d. you will need a partner with a separate income.
- Correct answer is: b.

- 14) Some Ontario graphic designers conduct business in other Canadian provinces including Québec. If this is the case:
- a. PST or its equivalent will apply in all other provinces.
 - b. PST or its equivalent will not apply in any other province.
 - c. A person conducting business in Québec cannot recover the QST paid on expenses.
 - d. A person conducting business in Québec can generally recover the QST paid on expenses.
- Correct answer is: d.

Legal Issues

- 15) To register a trade mark, you must file an application with the Canadian Trade Marks Office
- a. in Ottawa
 - b. in the capital city of the province of original registration
 - c. in all provinces other than Québec
 - d. in Gatineau, Québec
- Correct answer is: d.

Rules of Professional Conduct

- 16) You are an R.G.D. freelance graphic designer offered a paid assignment by a large architectural firm, where the practice of speculative (spec) presentations is considered to be a convention of the trade. The paid assignment would require you to work as part of a multidisciplinary team on a speculative architectural design. The firm will enter it into a competition for a multimillion-dollar museum project. As an R.G.D. subject to the Rules of Professional Conduct are you allowed to accept the assignment?
- a. No, because you are prohibited from taking part in spec design work no matter what the situation may be.
 - b. No, because graphic design work forms a part of the project.