



For Immediate Release

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WII Announces Election of Michael True as Chairman of the WII Board of Directors

Washington, DC--February 20, 2014--The Washington Internship Institute (WII) has elected a new Chairman of the Board of Directors, Mr. Michael True. He is the Director of the Internship Center at Messiah College and a recognized leader in the field of experiential education who enjoys a national and international reputation for his work with internships and cooperative education.

Mr. True brings a wealth of expertise and strong background to the position. He is the creator of InternQube.com, an online resource for students participating in internships. He also wrote a companion book, *InternQube: Professional Skills in the Workplace*, which assists interns in learning professional skills and succeeding in their internships.

He has been interviewed about internships by the *Wall Street Journal*, the *New York Times*, *U.S. News & World Report*, *Business Week*, the *Chronicle of Higher Education*, and many other publications. Mr. True also manages the largest listserv for internship advisors, which started in 1995 and currently has over 1000 subscribers from all over the world.

Mr. True has been a sought-after keynote speaker for numerous educational organizations such as the Canadian Internship Association, the Midwest Cooperative Education and Internship Association, and the New England Association for Cooperative Education and Field Experience to name just a few.

Because of his commitment and strong leadership in the field of experiential learning, Mr. True has received honors and awards throughout his distinguished career. A few of the honors include Educator of the Year by the Cooperative Education and Internship Association (2012), the Higher Education Leader of the Year Award (2002) and the Exemplary Leader Award (1998) by the National Society of Experiential Education (NSEE), and the Donna Dentler Service Award by the Pennsylvania Association of Colleges and Employers (2007).

“WII is extremely fortunate to have Mike True as the Chairman of the Board. No one has more expertise in the field of experiential learning and internships than Mike. He brings a wealth of knowledge and strong leadership skills to the organization,” stated Mary Ryan, Founder and Interim President of WII.