



Parking Public Meeting

October 30, 2008

Study Comments in general:

- Study does not analyze paid versus free parking
- Add Lot 5 replacement into numbers
- Is there an economic benefit to free parking?
- Where employees park is not the answer to parking
- Numbers do not add up (Offer \$.50 per hour parking)

Parking Management:

- Town should contract out parking (privatize parking)
- Prepare and grow parking so that when downtown “rocks” we are prepared
- Plan for scooter parking spaces and not on sidewalks
- Improve lighting for parking
- Extend shuttle service to after hours
- Need new Parking Management
- Town should pursue ideas for working with private parking (air rights and other)
- Parking profits for improving parking? Pricing? For What?
- Parking needs to become an economic development tool
- Add more public parking
- No handicapped parking in 100 block of Franklin
- Help churches and private business see benefit of public parking in private lots
- Churches use public parking to meet their needs, needs to work vice-versus
- Add more parking to increase commercial tax base
- Blue Urban Bike program
- Rethink Parking Management, Centralized management good, Partnership does not have resources for parking management
- Reward Active Living parking (walking to destination)

Parking Duration and Rates:

- Offer 15 minute parking
- Offer a 10-15 minute grace period
- Offer Courtesy tickets to first-time offenders
- Offer customer appreciation parking
- Give a benefit for free parking (in private parking after 5pm)
- Add 10-15 minute spaces at beginning and end of parking on-street
- Make 1st two hours inexpensive

Parking Marketing and Signage:

- Town-led marketing of parking important
- Parking deck has poor signage
- Way-finding and signage important to parking success
- Way-finding is an issue