

**Chapel Hill Downtown Partnership Board of Directors**  
**Thursday, September 8, 2011**  
**Chapel Hill Downtown Partnership Conference Room; Chapel Hill, NC**

**Members Present:** Patty Griffin, Glenn Boothe George Draper, Chris Jones, Linda Convissor, Richard Watkins, Don Tise

**Members Absent:** Gordon Merklein, Jeff DeLuca, Cheryl Lin, Tommy O'Connell, Mark Kleinschmidt, Dwight Bassett

**Staff Present:** Jim Norton, Executive Director; Meg McGurk, Assistant Director; Bobby Funk, Program Director

**Others Present:** Mark McCurry

**Consent Agenda:** George Draper called the meeting to order and introduced Don Tise. The Board reviewed last month's minutes. Chris Jones motioned for approval of minutes. Mark McCurry seconded the motion, and the motion carried unanimously.

**Items for Review/ Discussion**

**Parking Task Force Update** – Jim Norton discussed the latest news from the Parking Task Force. Mr. Norton discussed the additions to West Franklin parking. There was discussion of reduction of meter enforcement from 6pm to 5pm. After financial analysis, there was about a \$35k per year impact. Lot 3 is currently enforced until 8pm. The Town will do a cost analysis to potentially shift that lot to 6pm cutoff. Night parking was discussed. Glenn Boothe asked about the linking of parking meters on street, he said they weren't working properly. Mr. Norton discussed towing. A couple lots have now started using cameras. One recommendation the Parking Task Force made was to require major credit cards for tow truck operators. Linda Convissor discussed putting together a PR column in the news highlighting the successes of parking lately.

**Mobile App Update** – I gave an explanation of the new mobile app which is about to launch. It will be launched at the Annual Meeting.

**Annual Meeting Planning Update** –Meg McGurk gave an update on the Annual Meeting. It will be October 5<sup>th</sup> at West End Winebar from 5:30 to 6:30. George Draper will give highlights.

**Real Change Update** – Ms. McGurk gave an update; Real Change launched in 2007. It was focused on education and marketing about homelessness issues. The focus has changed in the past few years, with Project Connect and employment initiatives. There will be a new committee formed to spark a new marketing campaign for Real Change. They've recently added a street outreach nurse as a resource. The Real Change website has the phone numbers that people need. Ms. Convissor asked if there was a contribution tab on the website. There is. Mr. Norton thanked Ms. McGurk for her work.

**Food Truck Ordinance Update** - Mr. Norton a gave brief update. There is a draft in the works which should be finalized soon. Ms. Convissor mentioned that Raleigh has recently passed a food truck law.

**Other** – Ms. Convissor asked about Tuesday's tornado alerts. She asked if there had been any feedback on the warning system. Mr. Jones mentioned that the warning in the afternoon seemed to be a non-problem.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Bobby Funk, Program Director