

Chapel Hill Downtown Partnership Board of Directors
Wednesday, January 12, 2011
Daily Tar Heel Conference Room; Chapel Hill, NC

Members Present: Patty Griffin, George Draper, Tommy O'Connell, Glenn Boothe, Chris Jones, Andy Pennock, Linda Convissor, Gordon Merklein, Mark Vevle, Cheryl Lin

Members Absent: Mark Kleinschmidt, Dwight Bassett, Jeff Deluca

Staff Present: Jim Norton, Executive Director; Meg McGurk, Assistant Director; Bobby Funk, Office Manager

Others Present: Mark McCurry

Consent Agenda

George Draper called the meeting to order. The Board reviewed last month's minutes. Mark Vevle amended that he was in attendance at last month's Board Meeting. Mr. Vevle motioned for approval of minutes. Chris Jones seconded and the motion carried unanimously.

Items for Review/ Discussion

Board Retreat Discussion - Jim Norton introduced the program of work. Mr. Norton briefly went over the setup of the retreat and the layout of the morning. He spoke very highly of Vi Lyles (retreat facilitator) and the way she intends to format the discussion. Mr. Draper will do a wrap up. Gordon Merklein asked how the MSD is structured. Mr. Norton explained that it is gathered by the Town. Andy Pennock asked if the listening sessions will be continued next year. Glenn Boothe said that the daytrip listening session was well attended in his opinion; Chris Jones and Cheryl Lin concurred.

Patty Griffin discussed creating media articles to pitch to news outlets featuring Downtown as a tourist destination.

Linda Convissor discussed connecting downtown merchants with the University to re: catering etc.

There was a general discussion by the Board about resources which could be brought to Downtown businesses.

There being no further business, the meeting was adjourned.

Respectfully submitted,
Bobby Funk, Program Director