

The Chapel Hill Downtown Partnership Board of Directors
Minutes for Friday, January 18, 2008
The Franklin Hotel
7:30am

Board members present: Laurie Paolicelli, Linda Convissor, Bronwyn Merritt, Kevin Foy, Chris Jones, Dwight Basset

Members absent: George Draper, Dick Mann, Andrea Rohrbacher

Others present: Liz Parham, Executive Director; Meg McGurk, Assistant Director; Daniel Goldberg

Linda Convissor called the meeting to order.

Presentations

There were no presentations.

Consent Agenda

Kevin Foy motioned to approve the minutes from the last three board meetings. Bronwyn Merritt seconded the motion. The motion carried 4-0.

Items Requiring Action

Towing- Liz Parham gave the board background information on the current towing issues. The town council will hold a public forum in February to hear comments on the topic. The board discussed two issues of concern; the difficulty of accepting credit cards and checks and the fees associated with them. Chris Jones motioned for the board to support the towing amendment but with the above noted concerns. Kevin Foy seconded the motion. The motion carried 4-0.

Plan of Work- Liz Parham discussed a shift in the work loads of both her and Meg McGurk; with Liz concentrating on business development and economic development and Meg focusing on the basic needs and human service aspects of the agency. The board discussed the need to champion downtown through positive media and communication efforts; especially hospitality efforts, battling perception issues and consistent updates on CHDP successes. Kevin Foy motioned to approve the Plan of Work for 2008-2009. Chris Jones seconded the motion. The motion carried 4-0.

Items for Review/ Discussion

Meeting time for 2008 – The board meetings will be on the third Friday of each month at 7:30am.

Holiday Decorations Fundraising – Liz Parham presented the finally tally for the fundraising campaign (\$24,451). Liz will be presenting a banner policy to town council next month. The board discussed whether to engage in another fundraising campaign to raise money for additional banners; pursuing a sponsoring agency to fund the next set of banners was suggested.

Town Council Retreat Report- Liz Parham gave a report on the work group discussion from the retreat with a focus on the shifting of efforts to supporting downtown as a vibrant arts and cultural destination.

There being no further business the meeting was adjourned.

Respectively submitted

Meg McGurk, Assistant Director