

Minutes of the Chapel Hill Downtown Partnership Executive Committee  
Tuesday, November 3, 2009 3:00 pm  
C.H.D.P. Office, Chapel Hill, NC

Members Present: George Draper, Chris Jones, Linda Convisser

Staff Present: Jim Norton, Meg McGurk, Bobby Funk

George Draper called the meeting to order.

Items for Review/Discussion:

Holiday LED Lights Update - Jim Norton spoke about working with Pat Evans to buy strands of LED Holiday Lights. Downtown Partnership staff will deliver the lights to businesses in the district, and encourage them to keep them on at night in the store fronts.

Listening Session Overview - Mr. Norton gave a brief overview of what would take place during the listening session. He spoke of the Holiday Tree lighting ceremony, snowflakes, and LED lights. Mr. Norton also spoke about the Holiday Parade and our suggestions to businesses about being open and promoting free parking on Saturdays. Chris Jones recommended we check on the rates for after-5:00 parking to make sure it isn't a flat \$5 in the parking deck. Mr. Norton spoke of having people suggest ideas for beyond just the holiday season.

Discussion of Potential Website Changes - The Executive Committee discussed options for website changes for the agency. It was a consensus that the agency should put out an RFP for a potential full rebuild of the agency website. Mr. Norton talked about having an RFP put out by January to go along with a general rebranding proposal.

Tree Report from Grounds Keepers - Meg McGurk put introduced the tree report put together by BJ Johnson. Linda Convisser recommended getting Mr. Johnson and Clay Hudson together with the UNC Head Grounds Keepers. Mr. Draper said we should give the report to the Town's grounds keepers. Mr. Jones asked why we do a report on Rosemary St. The answer being there are no planters on Rosemary St.

Other - Ms. Convisser asked about the alleys. Mr. Norton said Butch Kishiah stated that Parks and Rec would be cleaning them 2 or 3 times per week. Mr. Jones talked about the condition of the alleys. Ms. Convisser requested an email blast stating when cleaning will take place in the alleys. Mr. Draper mentioned three things for Amber Alley: signage, paint issues, and lighting. He showed some options for lighting fixture options. There are options to hang the lights from the top or side of the alley.

Mr. Jones talked about encouraging retailers to open by 10:00 AM for the Holiday Parade. Mr. Draper mentioned the reopening of The Varsity Theater.

Being no further business the meeting was adjourned.

Respectfully Submitted,

*Bobby Funk*