

# Allison Rivers

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## Summary of Qualifications

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With over 10 years sales experience, I've been a valued associate at a number of companies. My experience spans working with small independent retailers to operations in a large franchise setting.

## Skills

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### Management

I'm a strong communicator. In a team setting it's important to keep everyone in the loop and to foster the team spirit, and this is one of my assets.

I know how to build a strong team, and motivate them to exceed.

### Social Media and Public Relations

I built an online community around the excellent products at Pasadena Shoes.

I've used media like Twitter and Facebook to turn unhappy customers into people who advocate for our products. An unhappy customer is an opportunity, not a liability!

### Retail Sales

When working at retail sales, I was always a popular associate. Customers would ask for me by name. They did this because I gave them such great service that they kept coming back.

- Top sales associate, 2008
- Completed sales training courses in 2004 and 2006.
- Taught sales training course in 2009.

## Education

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### Lambert College (2009)

- Professional Sales Training course.
- Graduated top of my class.

### Nepean High School

- Completed high school.

## Interests and Activities

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- Downhill ski instructor.
- Marathon runner, placed 3rd in 2010 marathon.

## References

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Current references are available on request.