



Program: ECHO Power Equipment
Date 10-11-2010
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Effective Date: October 15 to November 30, 2010

NEW Special! 12 Month Equal Pay No Interest Promotion

Valid on ECHO, ECHO Bear Cat, & Shindaiwa brand equipment & accessories

PLAN #	PROMO TYPE AND DESCRIPTION	Promo Duration	APR	MINIMUM PURCHASE	PROMO FEE**	PLAN COST	Repayment
120	12 Months Equal Payment No Interest	12 Months	0.00%	\$399+	\$29 to \$125 on purchases \$800+ **	1.00%	12 Months of 1/12 th Payment (8.34% Factor)

Credit promotions for any outdoor power equipment, service, or accessory—new or used

PLAN #	PROMO TYPE AND DESCRIPTION	Promo Duration	APR	MINIMUM PURCHASE	PROMO FEE**	PLAN COST	Repayment
306	6 Months With Payment Deferred Interest	6 Months	23.99%	\$250+	\$29 on purchases \$800-\$999.99 -- \$50 on purchases \$1000-\$2499.99 -- \$125 on purchases \$2500+	6.00%	Greater of 2.50% or \$30
312	12 Months With Payment Deferred Interest	12 Months	23.99%	\$250+		7.10%	
012	12 Months Equal Payment No Interest	12 Months	0.00%	\$500+		3.50%	12 Months of 1/12 th Payment (8.34% Factor)
224	9.99% Fixed Payment Reduced APR Until Paid in Full---24 Months	Until Paid in Full	9.99%	\$250+		3.20%	Repay Factor 4.62%
336	9.99% Fixed Payment Reduced APR Until Paid in Full---36 Months	Until Paid in Full	9.99%	\$1000+		4.35%	Repay Factor 3.23%

001	Standard Plan No customer promo fee or dealer cost	23 Days Grace	23.99%	\$1+	None	None	Greater of 2.50% or \$30
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****Customer Promotion Fee**—On any promotional plan where amount financed is \$800 or greater, a promotion fee will be added to the balance that applies to the customer's purchase. This fee will be calculated as a Finance Charge and disclosed on the customer's monthly statement. (Does not apply to purchases on Plan 001). **The following customer promotion fees apply:** amounts financed \$800-\$999.99 carry a \$29 fee; \$1,000-\$2,499.99 carry a \$50 fee; and \$2,500 or more carry a \$125 fee.

**Contact
GE Money**

**Business Center Log-in
Business Center Help Desk**

Fax for Applications and GE Sales Invoices:

Dealer Services phone:

(Sales authorizations, credit questions, general information, help)

www.gemoney.com

1-877-856-8733, option 1

1-800-924-3214

1-877-856-8733, option 1

Dealer use only

Pricing subject to change

If you wish not to receive future advertising faxes from GE Money Bank, please call toll free (866) 923-8377 or fax (866) 451-0103. Please identify the fax number or numbers covered by your request. If you communicate your request to GE Money by one of the means identified in this notice, then failure to comply with your request within 30 days is unlawful. If you later provide permission to GE Money to send you advertising faxes, then GE Money may lawfully send you advertising faxes (8-4-09)

Ref #700-347-00, Rev 10-2010