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# Cheyenne Russell

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**Graphic designer &  
lettering artist**

cheyrussell.com  
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chey@cheyrussell.com

## **EDUCATION**

Savannah College of Art and Design  
BFA Graphic Design 2008-2012

## **SKILLS**

Typography, art direction, packaging, branding, publication, information design, web, strategy, serigraphy and calligraphy

**Proficient with** Adobe InDesign, Illustrator, Photoshop, Dreamweaver, FontLab & OpenType

**Experience with** AfterEffects, CSS and HTML

## **EXPERIENCE**

### **SCAD Printmaking Department**

*Printmaking Shop Monitor* | 2012-2012

Supervised the shop resources and equipment while assisting students.

### **DML Bakeries**

*Freelance Designer* | 2011-2012

Designed custom type and packaging for products.

### **Abercrombie & Fitch**

*Sales Associate* | 2010-2011

Maintained the effectiveness of merchandise flow and presentation standards throughout the store and the stockroom.

## **INVOLVEMENT**

### **SCAD Print Club**

*Secretary & Graphic Designer* | 2011 & 2012

Worked with printmakers and designers to collaborate with artists including Kate Bingaman-Burt.

## **ACCOLADES**

2010-2012 SCAD Open Studio

2008 - Present SCAD Dean's List

## **LECTURES ATTENDED**

2012 & 2011 Design Ethos Conference

2012 Ken Barber | *House Industries*

2012 Steff Geissbuhler | *Geissbühler:design*

2011 Southern Graphics Conference

2010 Massimo Vignelli | *Vignelli Associates*

2010 Chris Anderson | *Wired Magazine*

XOXO  
Chey